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**FOR RELEASE UPON RECEIPT**

**BRISTOL COMMUNITY COLLEGE NAMES NEW VICE PRESIDENT FOR COLLEGE COMMUNICATIONS**

Joyce Faria Brennan of Tiverton, R.I., has been appointed Vice President for College Communications at Bristol Community College. Ms. Brennan comes to BCC after working at Southcoast Health as the Public Information Officer and Director of Marketing & Public Relations. She earned her Bachelor of Science in Journalism with a concentration in Public Relations from Northeastern University.

As Vice President for College Communications at BCC, Brennan will lead the College's full-service Communications team, who are responsible for all marketing, advertising, media relations, publications, social media, and event production, at all BCC locations.

"I am excited to join BCC and continue my dedication to the communities of Southeastern Massachusetts by supporting the crucial educational and career opportunities that BCC provides learner by learner and through strong community partnerships," said Brennan.

"Joyce brings great skills and vision to the work of an award-winning and nationally-respected communications and marketing team," said Dr. John J. Sbraga, President of Bristol Community College. "She will add great value to our efforts to promote the College's vision and goals to diverse audiences."

Following a career in marketing and communications at top agencies in Boston and Los Angeles, Brennan joined Southcoast Health in 1999 as the organization's Public Information Officer. During this time, she served as the primary spokesperson for the system, assumed responsibilities as the crisis communications manager, and developed effective communication plans and strategic media relations.

In her appointment as Director of Marketing & Public Relations, Brennan led Southcoast Health's marketing and advertising efforts through major transformation, including the

launch of the region's only open heart surgery program and the expansion of critical health services and physician practices throughout Southeastern Massachusetts and R.I.

Brennan currently serves on the UMass Dartmouth Center for Marketing Research Advisory Board. She lives in Tiverton with her husband, Peter, and daughter. She begins her new duties at Bristol Community College August 1, 2016.

For more information, contact Kevin Spirlet at 508.678.2811, ext. 3361.

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