

**Lesson 1: Personal Giving Mission Statement (A): Penny Drive**  
**Handout 2**

**Personal Giving Mission Statement Rubric**

Outstanding	Average	Needs Improvement
Mission statement clearly and accurately defines: <ul style="list-style-type: none"><li>• Who am I?</li><li>• Who will I serve?</li><li>• What will I do?</li><li>• How will I do it?</li></ul>	Mission statement does not answer one to two questions completely <ul style="list-style-type: none"><li>• Who am I?</li><li>• Who will I serve?</li><li>• What will I do?</li><li>• How will I do it?</li></ul>	Mission statement does not answer three to four elements completely <ul style="list-style-type: none"><li>• Who am I?</li><li>• Who will I serve?</li><li>• What will I do?</li><li>• How will I do it?</li></ul>
Mission statement consists of no more than three sentences highlighting their own civic virtues.	Mission statement consists of three to four sentences and/or fails to highlight their own civic virtues.	Sentence content is excessive and fails to highlight an understanding of civic virtues.
Mission statement free of spelling and grammatical errors.	Mission statement has two to three spelling and grammatical errors.	Mission statement contains more than three spelling and grammatical errors.

Adopted by:

[http://learningtogive.org/lessons/unit322/lesson1\\_attachments/2.html](http://learningtogive.org/lessons/unit322/lesson1_attachments/2.html)