## 2021-2022 ANNUAL REPORT STUDENT & FAMILY ENGAGEMENT

Year in Review | Executive Summary | Successes & Challenges | Basic Need Support | Career Services | New Student Orientation | First Year Experience | Large Scale Programs | Co-curricular Programming | Student Leadership | Student Success Stories | Goals 2022-2023

Jul. 21 to Jun. 22

# YEAR IN REVIEW

387 **Programs** 



74 Student Clubs on Bristol Engage



451 Career Appointments



\$498,845.25 Funds distributed via CARE Fund Team



8522 Served by Mobile Market



1299 Users on Bristol Engage



339 Employer Partnerships



18 Elected Student Senators & Trustees



1170 Jobs Posted



143,437 pounds of produce distributed at our Mobile Food Market

#### **Executive Summary**

Fall of 2021, we eagerly geared up for a return to on-campus work and on-campus programming early October, however our remote-work schedule was extended through January 2022. Regardless, our team continued to be flexible and innovative in our approach to student engagement and ways we could enhance the student experience, without seeing our students face-to-face.

During this time, we welcome our Senior Special Programs Coordinator for Basic Need Support, Elizett Pires. Elizett had to navigate a very strange onboarding with little to no folks on campus for the standard 'meet and greets'. With that being said, the addition of this full time role has proved invaluable to our range of services.

**Basic Need Support** - Elizett has taken on a micro/macro approach to the role, carving out time for case management style appointments with students seeking resources. She has become an important member of the CARE Team, contributing to efforts to disperse funds. She has also applied and obtained a \$5,000 grant to support additional needs, beyond the scope of the CARE Team. In addition, Elizett has continued with our signature service, the monthly Mobile Food Market, serving over 143,000lbs of food this cycle! She has added to the standard food distribution by partnering with facilities and health services to give away; hand sanitizer, Covid19 tests, and masks. Our partnership with Dignity Matters, to reduce period poverty, has also grown this year, doubling our capacity to provide 200 women with menstrual products on a monthly basis. Along with on campus enhancement, Elizett has also partnered with organizations across the state to join conversations related to homelessness and hunger reduction initiatives.

For **Student Engagement**, the Fall brought about the adoption of Bristol Engage. This online platform has been instrumental in online engagement, as well as the promotion of in-person experiences. To date, we have had 1299 unique log ins on our Engage platform. Under his leadership, Mike Fox, has also expanded our event offerings by adding off-campus trips to our wide variety of engagement options. This year we have taken 10 off-campus trips, with a focus of enhancing the student experience, and also connecting with local community organizations.

**Career Services** have continued to become integrated into Student & Family Engagement, finding new and innovative ways to connect with students, beyond the classic appointment.

Students can now attend their Life Skills Series workshops and learn about our classic topics of networking and creating a cover letter, but also, in acknowledgement of our community, deepen skills that would be helpful in everyday circumstances, like basic car maintenance and financial literacy.

As in previous years, we have struggled with space allocations. After some office reallocations, Mike and Elizett now share a space which has been less than ideal for 1:1 student appointments, especially for Elizett's role where her conversations are often very personal in nature e.g. a student experiencing homelessness. While Mike, Elizett, and I are on the Upper Lounge level together, we have a physical disconnect from our front desk and Renata's role. Then, our Career Services duo, Jeff and Liz, still remain co-located with Student Wellness on the 2nd floor. While space is somewhat abstract, as we continue to serve our students in virtual capacities, there are natural benefits of having a team in close proximity, and having our services visible and accessible to our students, and prospective families.

This year we also experienced divisional leadership changes, welcoming a new role for Joe DiMaria as the Associate VP Student Success. Joe's role will be essential for our team as we continue to advocate for additional resources for our students, and enhanced opportunity for elevated student experience.

The pandemic (2020 -- ) years have certainly taught our team to be reflective of the services we are providing, and has pushed us to continue to be creative in our approach. Amid the constant pivoting, It has taught us to pause and connect more as a team. This year we have been fortunate to have been joined by a number of external facilitators to deepen our professional development as a team, and be reflective of self and interaction with self and others.

As we finalize our service and programming plans for the upcoming year, please enjoy looking back with us over the July 2021 - June 2022 year in this years Annual Report.

More to come,

Emma May

Emma Montague Director, Student & Family Engagement May 2019 - present.

# SUCCESSES & CHALLENGES

#### **SUCCESSES**

#### **BRISTOL Engage**

With BRISTOL Engage, Bristol Community College gained the ability to fashion meaningful and guided co-curricular opportunities for our students to help them manage their activities, track their campus involvement, and benefit from a heightened student experience in a virtual capacity.

#### VIRTUAL OPPORTUNITY FAIR

Each day featured 4 one-hour blocks during which up to 4 employers will host virtual information sessions (via Zoom) to introduce their respective organizations and discuss available opportunities, potential career paths, and more. Participants will have ample opportunities to ask questions and network with employers.

## CHALLENGES

#### SPACE

We have yet to securing space for Elizett to have a private office for student appointments connected to basic need. Or, to secure appropriate space for a food pantry, something the campus has been actively fundraising for.

Career services is also displaced from the team and located in a space branded as Student Wellness.

#### PANDEMIC

Of course, the continued pandemic has caused additional stress on everyone. At work, this means navigating changing policies and retracting plans as events are approaching. For example, one week before our Student Award Ceremony (attendees upwards of 500), we needed to change our post-event reception as no food could be consumed inside.

#### STUDENT LEADERSHIP ACADEMY

Students participated in an eight-week leadership training symposium that prepares students to be effective global citizens who are engaged in transforming their communities. Using the *Student Leadership Competencies* as a guide, we partnered with the Multicultural Student Center to design each session with guest speakers from around the Bristol community and beyond.

#### **CAMPUS LOCATION PRESENCE**

In effort to support our campuses re-opening in person services, we committed to one full day per week for Career Services, Basic Need, and Student Engagement team members to be at our non-Fall River locations. While enrollment remained low at our campus locations, the presences of our team on a consistent day was appreciated by Campus Deans.

#### **ACADEMIC PARTNERSHIP - INTERNSHIP**

In collaboration with Experiential Education Center, we sought out academic programs that have internship components. The event management faculty posted our job description and we connected with one student, Elizabeth Byron

#### HYBRID MODEL INCONSISTENCIES

The hybrid model, while flexible for our students, has given our team a unique challenge for strategically planning where to program. We, for example, planned an event at our Taunton Campus at a time where we saw at least 4 classes were in session (hybrid) and listed as in-person for that week, then found out after their first class, the remainder of the curriculum was taught fully-online.

Jul. 21 to Jun. 22

## **BASIC NEED SUPPORT**



Bristol was presented with a \$5,000 award from the <u>Anthony F. Cordeiro</u> <u>Charitable Foundation</u> on Tuesday, March 1. The award's funding will support <u>Bristol's CARE Team</u>, expand the college's <u>Student & Family Engagement</u> services and establish the "Cordeiro Family Care Fund" to financially assist Bristol students experiencing challenges on their journey toward a college degree.

## **BASIC NEED CENTER**

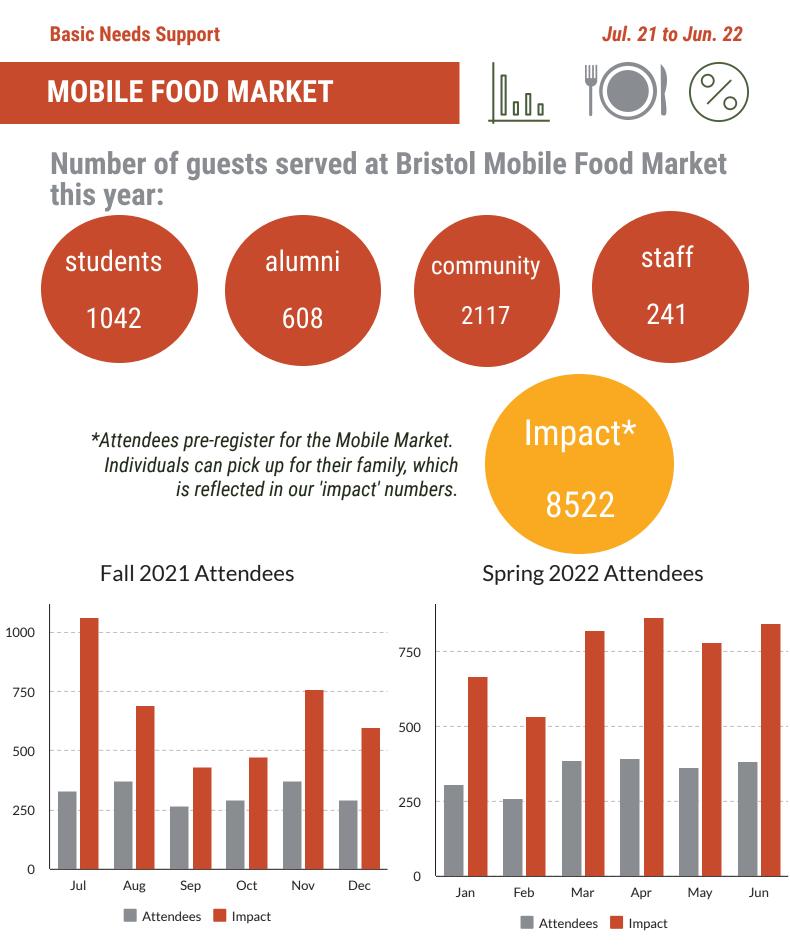


## RESOURCES AT YOUR FINGERTIPS

The Bristol Basic Needs Center provides students with quick access to resources that will assist them in meeting their immediate needs whether that is with food insecurity, rental assistance, legal services, or a myriad of other basic needs. The site focuses on four different areas of need:

- **Food & Nutrition**: provides students with information on Bristol's Mobile Food Market, quick access to apply for SNAP, and other local food resources.
- **2** Housing and Shelter: provides students with information on community resources that will aid in rental assistance, shelter information and other resources that will be helpful in financially maintaining their housing situation.
- **3** Financial Issues: provides students with access to Job & Employment opportunities through resources such as Bristol's Career Services as well as, other useful tools for financial literacy such as, credit repair services and scholarships.
- 4 Other Support: provides students with resources for mental health concerns, child care as well as, free legal services.

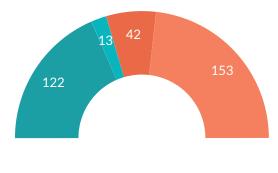
Our hope is that this site will serve as a platform for students to seek the help they need in a way that honors their dignity and provides respect toward their situation.



Throughout the pandemic additional funding and grants have been awarded to cities/municipalities and different organizations to address food insecurity throughout the Commonwealth. As a result, the community has had more access to food and as a result our numbers have decreased from FY2020-2021. We anticipate these numbers to begin increasing again as access to these funding sources decrease.

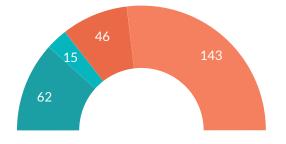
### **MONTHLY PARTICIPANTS**

## **July Attendees: 330**



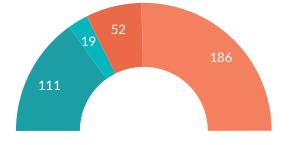
## Students (36.97%) Staff (3.94%) Alumni (12.73%) Community (46.36%)

## **September Attendees: 266**

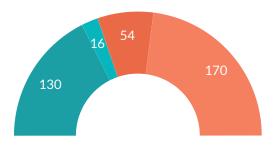


## Students (23.31%) Staff (5.64%) Alumni (17.29%) Community (53.76%)

### **November Attendees: 370**

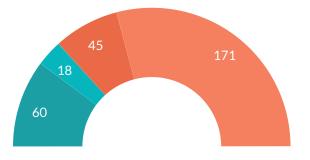


### **August Attendees: 370**



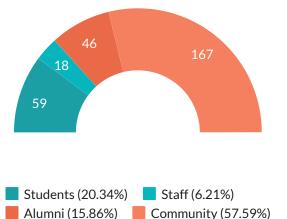


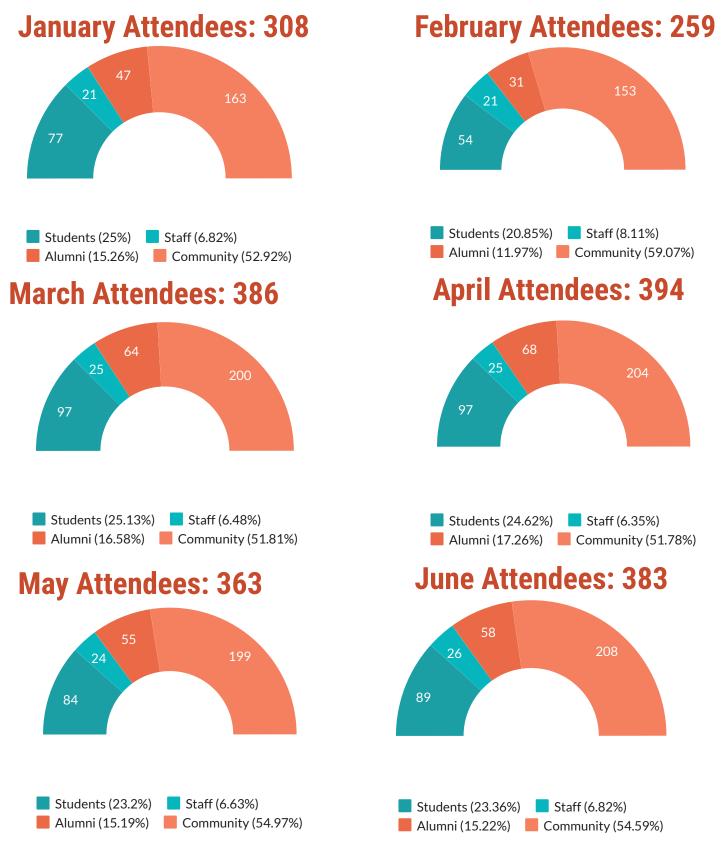
## **October Attendees: 293**





#### **December Attendees: 290**





In the past we have had more students take advantage of the market. We've also had more students physically on campus and they often learned about the market as they walked or drove by, or they would see the leftover food items in the G Building lobby after the market ended. Visibly seeing the market and other students with the groceries allowed them to learn about the resource and encouraged them to sign-up as well. We anticipate having more students on campus in the fall, so hope the visibility in addition to increased marketing efforts can help to target all students who would benefit from accessing this important resource.

## **Campus Impact**

Mobile Food Market attendees are able to pick-up free groceries and additional items such as PPE and menstrual products from any of Bristol's four campus locations.

While we provide access to these items at all campus locations, coordinating a central spot for distribution at each campus provides its challenges. We rely on volunteers to assist at the other campuses as we only have one dedicated staff member to oversee the market.

We would love to increase our reach across our Taunton, New Bedford and Attleboro campuses to assist more students, faculty, staff and community members in need. In order to serve these communities, we have to rely on volunteers to deliver the bags of groceries to our other campuses. Without enough volunteers or access to large enough vehicles to transport the food, we are limited in how much we can serve the communities around our other Bristol campuses.

## **Our Program Contributors**

Our local and national partnerships are critical for the success of so many of our programs and initiatives. Below is some information about our community partners focused on supporting our students' basic needs.

"Dignity Matters is a non-profit organization that collects, purchases and supplies feminine hygiene products, bras and underwear to women and girls who are homeless or disadvantaged, in order to help them stay healthy, regain self-confidence, and live with basic dignity."

In fall of 2020, Dignity Matters partnered with Bristol Community College to provide 100 students a month with feminine hygiene products. In May of 2022, Dignity Matters doubled the amount of product they could provide to our students. They've committed to provide us with pads to support 175 women a month and tampons to support 25 women a month.

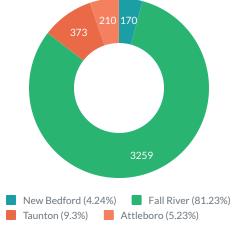
Dignity Matters has committed to provide additional products at this level through December 2022 and hope to continue doing so throughout 2023, provided they continue to have access to appropriate funding sources.

In FY 2021-2022, Dignity Matters' products have allowed us to give 1400 women access to menstrual care products they need.

Gifts to Give is a non-profit organization finds a home for donated new or gently used childhood necessities and treasures and they also run a series of programs for children focused on child poverty, literacy, service to others and giving.

Elizett also worked with Gifts to Give Inc, to become a distribution partner to provide birthday and emergency gift packages to children in need. As a distribution partner, Elizett is able to place emergency and birthday orders for the children of Bristol students.











#### **Basic Needs Support**

#### Jul. 21 to Jun. 22

#### **Case Management**

Elizett has been doing case management with students who are referred to her or reach out on their own for support. She connects with students over the phone, Zoom and in-person to learn about their circumstances and needs. Elizett evaluates what options and services are required to meet the individual student's needs and works with appropriate on campus and off campus partners to appropriately support our Bristol students.

In her first year in this role, Elizett has been able to work with students struggling with a variety of circumstances including but not limited to the following:

- Supporting a student who lost their home in a fire by helping them access funds, food, clothing and other supplies to get back on their feet.
- Working with students in recovery to access funding to further their education and find a career path.
- Working with students living out of their cars to get access to emergency housing, SNAP benefits and access to showers, etc.
- Connecting an undocumented student to the Mass Law Reform Institute for legal assistance and to access resources for financial assistance to continue their studies.
- Assisting students to find affordable housing and childcare.

Elizett plans to do more intentional marketing and outreach to students, faculty and other departments about what her role entails to be able to support more students in the year ahead.

## **Sponsorship & Grants**

With the addition of our Senior Special Programs Coordinator - Basic Need Support position, we've been able to be more involved with providing Bristol students access to the financial support they need to address their needs.

In January of 2022, Student & Family Engagement was awarded a \$5,000 grant through the Anthony F. Cordeiro Charitable Foundation.

The Anthony F. Cordeiro Charitable Foundation provides funding to nonprofit organizations serving communities in Southeastern Massachusetts and Rhode Island whose mission supports and enriches the lives of families and children. The Foundation's goal is to assist those burdened by life's challenges by providing access to vital resources including, but not limited to, health and mental health services, food and shelter.

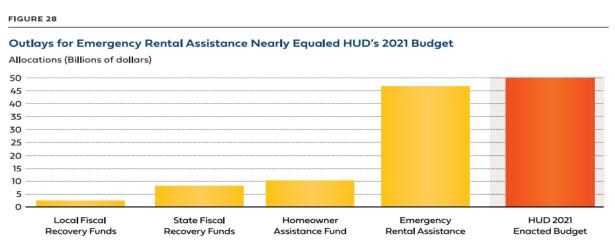
Through this grant, we've been able to clear financial holds on students' accounts to allow them to register for classes and continue working on their academic goals, and we've also been able to support homeless students with access to funding for emergency housing, transportation and food.

In the fall of 2021, our Senior Special Programs Coordinator joined the CARE Fund Team and has been assisting with reviewing student's requests for funding to off-set financial needs. The team reviews each individual request on a case-by-case basis. In fiscal year 2021-2022, the team has received 1359 requests and have awarded shy of \$500,000 to Bristol students.



## **Cost of Living Trends**

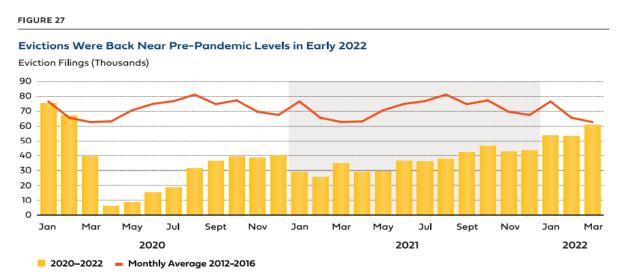
The Joint Center for Housing Studies of Harvard University recently released their report, "The State of the Nation's Housing 2022," which discusses the unique challenges the nation is seeing as it relates to the housing market. Please see data below regarding emergency rental assistance, evictions, raising costs of rent and communities having the most difficulty keeping up with increasing rent costs.



Note: State and local fiscal recovery fund allocations are the estimated amounts to be spent on housing-related activities. Sources: Brookings Institution, Local Government ARPA Investment Tracker; National Council of State Housing Agencies; US Department of Treasury; and National Low Income Housing Coalition.

As shown in the chart above, the U.S. Department of Housing and Urban Development's (HUD) budget is nearly equal to the amount of money spent to provide emergency rental assistance to individuals and families in need in 2021. As of March 2022, 5.3 million payments— covering current and back rents, plus utility expenses—had been made on behalf of renters who lost income during the pandemic.

As you can see below, since the eviction moratorium ended, there continues to be an increase in evictions across the nation. It is anticipated that these numbers will continue to climb both nationally and locally in the communities Bristol serves, and this will result in an increased need of support and resources for our students.

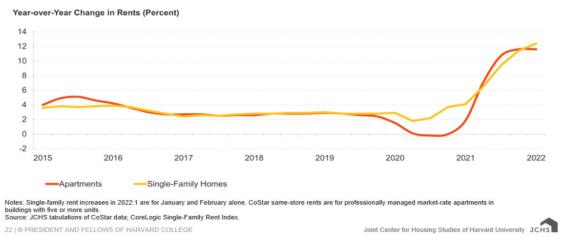


Note: Data include eviction filings in six states and 31 cities.

Source: JCHS tabulations of Eviction Lab, Eviction Tracking System through March 31, 2022.

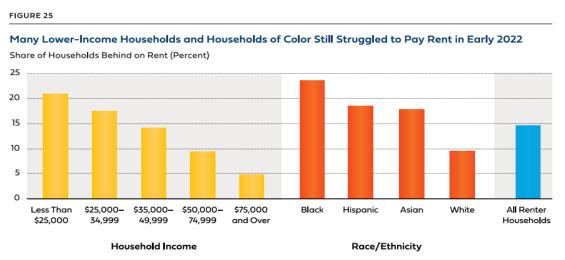
## **Cost of Living Trends**

## Figure 21: Rents for Both Apartments and Single-Family Homes Have Surged



As shown above, the cost of rent continues to increase nationally. The same is true for the communities that we serve at Bristol.

The chart below also shows us that the individuals and families who are struggling the most to pay their rent are coming from households with lower incomes and are from communities of color. This is certainly concerning as we think about the populations that we serve here at Bristol. As we think about the services and supports that we offer to students, we will need to continue looking at them from an equity lens to address this gap and systemic barriers our students face.



Notes: Households behind on rent reported that they were not caught up at the time of the survey. Black, Asian, and white householders are non-Hispanic. Hispanic householders may be of any race(s). Source: JCHS tabulations of US Census Bureau, Household Pulse Surveys, December 2021–April 2022.

In addition to the rising costs of housing, we are also seeing additional challenges in cost of living including but not limited to:

- Rising costs of gas According to AAA the average gas price in MA on June 28, 2022, is currently \$4.93 compared to \$2.98 on June 27, 2021.
- Food price inflation According to the USDA, the Consumer Price Index (CPI) for food increased 11.1 percent from April 2022 to May 2022, and food prices were 10.1 percent higher than in May 2021.
- According to the Child Care Aware Survey, Washington state and Massachusetts are among the most expensive states for childcare. It costs at least \$300 per week for a childcare center for one child, and \$830 per week for a nanny for one child in those two states.

#### Jul. 21 to Jun. 22

### **Future Vision**

Based on our knowledge of these anticipated financial challenges across the country and particularly in the communities we serve, we hope to implement initiatives and continue providing resources that address our students' basic needs. Please see information below about some of our goals for the upcoming years.

#### **BRISTOL BASICS**

This series will provide students with invaluable information on topics that will improve their basic life skills and overall wellness as well as, connect the College to Community Partners.

Buying vs. Renting

- Mortgage Lenders
- Real Estate Agents
- Housing Representative
- Credit Repair & Financial Literacy
- Accountants
- Banking Agencies
- Financial Aid Services

Food for the Soul

- SNAP Representative
- WIC Representative
- Local Chefs

#### **CAMPUS FOOD INSECURITY**

Student & Family Engagement is working toward expanding the current "Grab & Go" program by implementing an on-campus food pantry within all four locations of the College. Our goal is to effectively address food insecurity among Bristol students both on and off campus, on a more consistent basis. Our goal is to have a choice model pantry so students can access the food items that best serve their needs and their families.

We plan to install food lockers on campus for students to discreetly and conveniently pick-up free food. Students who are in need of food can request to pick-up food outside of pantry hours using a customized code.

#### **ADDITIONAL RESOURCES**

Our goal is to expand our current offerings to all Bristol student experiencing basic needs insecurities. We hope to provide the following resources in our Basic Needs Center:

**Current Offerings** 

- Toiletries
- SRTA Bus Passes
- Meal Vouchers for Epicurean Feast

Goals for Future Offerings

- Laundry Supplies & Vouchers
- Clothing Items
- Diapers and Baby Items
- Expand Meal Voucher Program
- Expand access to transportation services
- Childcare

#### **STUDENT HOUSING**

Our goal is to bridge the gap in access to housing by creating a relationship with regional universities such as Bridgewater State and UMass Dartmouth, to offer high-need students affordable housing options.

## CAREER SERVICES

I am enrolled in the Office Administration program here at Bristol During several sessions in one of my office classes...Career Services presented workshops on resume and cover letter writing, interviewing, and dressing for success. After teaching us how to create an effective resume, they took the time to edit the resumes and offer meaningful ways to improve them. Their attention to the details in my resume will certainly make my polished resume stand out from my competitors' resumes. The presentations supplied a great deal of important information and left us feeling more confident and prepared for the interview process. Career Services is the best resource to help us with our career objectives and our job searches.

Linda Kelly

#### **CAREER PROGRAMING**

Virtual Fall STEM Networking Virtual Education Career Exploration Day Virtual Employer Information Sessions Virtual Opportunities Fair **Resume Builder Tutorials CCN** Demonstrations Resume Writing and Where to Search for Jobs in CCN for ECE students Virtual Psychology Career & Transfer Fair Virtual Spring Opportunity Fair Life Skills Series: Affectionate Awareness: A Self Compassion Practice Life Skills Series: Organizational Skills Life Skills Series: Basic Self Defense Life Skills Series: Branding yourself online Life Skills Series: Basic Car Maintenance Life Skills Series: Saving money, using debit/credit card responsibly, retirement planning & investina Life Skills Series: Handle basic home repair Life Skills Series: Accept constructive criticism Life Skills Series: Change Thoughts that drive stress and Build Wellness Life Skills Series: Learn from your career mistakes Life Skills Series: Resume Writing Life Skills Series: Cover Letter Writing Life Skills Series: Networking Life Skills Series: Search & Apply for Jobs Life Skills Series: Interview Skills Life Skills Series: Writing a Thank You Letter Life Skills Series: Cultivate your own Work/Life Balance and Find Joy in what you do Life Skills Series: Business Dining Etiquette Life Skills Series: How to tell if a company is the Right Fit Criminal Justice Career Day

Increasing our programming efforts has allowed for a broad array of student participants. Recognizing many of our students are already in employment, we have enhanced our offering to support navigating the working world. We have also explored life skills for every day use, with our auto shop and basic home repair classes.

Due to the pandemic, and shifting on-site guidelines, many of our larger programs needed to stay in the virtual space. We look forward to returning to more in-person services, in addition to our virtual offerings, understanding the differences in learning styles and need for connection within our community.

## **COLLEGE CENTRAL NETWORK**

College Central Network is our online platform for job recruitment and career management. Since inception, this platform has been an essential tool for job postings, student appointments, and virtual career support via resume reviews, and the virtual toolkit.

We continue to promote College Central Network (CCN) as Bristol's official recruitment and career management system. CCN provides all students and alumni with access to job postings, internships, and volunteer opportunities posted exclusively for Bristol by local employers. In addition, the portal provides access to skill-building videos and podcasts, downloadable career advice documents, a resume builder, a career coaching appointment scheduler, news, and announcements.

CCN is primarily designed to bring opportunities and career development resources to our students and alumni, while providing a pipeline of new talent to business and industry across the region. We have also extended access to our faculty to encourage the integration of career management concepts into the curriculum. We share sample articles, podcasts, videos, and career guides with faculty to pique interest and encourage adoption of these helpful resources. We continue to receive extremely positive feedback from faculty on these efforts.

CCN served a critical function regarding promoting a broad range of opportunities to students and alumni. These included full- and part-time jobs, internships, work study, volunteer, and service-learning opportunities. We used multiple channels and strategies to promote CCN to the college community. These included email, social media, the SSEM newsletter, Bristol Weekly, virtual workshops, faculty outreach, and more.

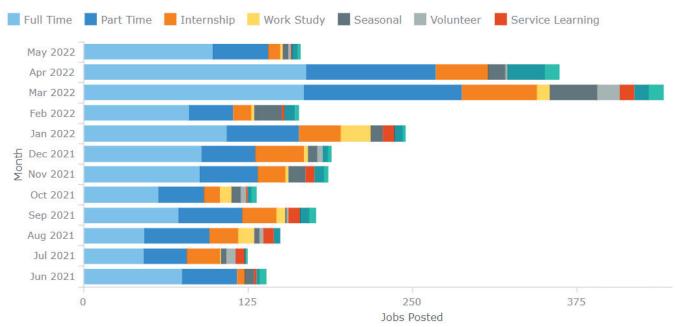
We also integrated marketing efforts into other events and programs. For example, every graduating student received a CCN postcard with the regalia package. We distributed over 300 CCN business cards within branded Bristol business card holders to new grads at the Commencement Lawn Party. Lastly, we integrated marketing efforts into other SFE programs, promoted it in the virtual student lounge, info tables in Attleboro, Taunton, and dropped into classrooms via Zoom.

Since CCN launched at Bristol, Feb 2020, we have had **2,370** students activate and use their CCN account. We have engaged with **742** employers via job posting or event participation. And **110** Alumni have created accounts. This year, a total of **1,170** opportunities were posted, a **54%** increase over FY21.

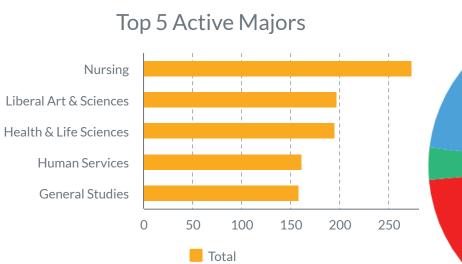


### **COLLEGE CENTRAL NETWORK DATA**

#### Job Postings by Job Type 😧

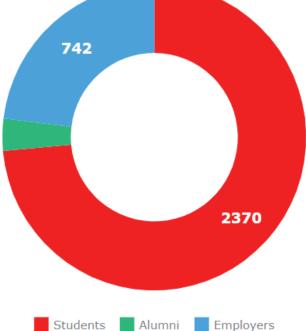


The above illustrates number of jobs posted by type, and by month on our College Central Network platform. This site is co-managed by our Careers team in partnership and the Experitiential Education Center.



The above illustrates the most common academic majors of those using the CCN platform.

The below illustrates CCN users, divided by community type.



#### **EMPLOYER PARTNERS**

A/Z Corporation Abstrakt Music Aeonian Farm Al Forno Restaurant Allan M Walker Insurance Agency Alnylam Pharmaceuticals, Inc. American Airlines American Renal Associates Ametek Brookfield Animal Crackers Nursery School AnneShade Associates LLC Anthony F. Cordeiro Insurance Agency LLC Arc of Bristol County-ABI Residential Services Argos Corporation Associates for Human Services Inc Atria Senior Living Attleboro Jewelers Autism Learning Partners Aztec Technologies Inc **Bally's Tiverton** BAMSI BankFive Barnstable County Sheriff's Office **Barton Associates** Bayada Home Health Care Plymouth Bayada Home Healthcare-Foxboro Location Bayberry Farm & Flower Co BCD Meetings & Évents Behavioral Connections Behavioral Development and Educational Services Berkley Public Schools Berkshire Healthcare Best Buy - North Attleboro Store Beth Israel Deaconess Medical Center - Boston Blue Point Restaurant Bluestone Bank O Blume Global Bogside Acres The Barn on Bensons Pond Boys Town of New England Brack's Taunton Brahmin Leatherworks Briarcliffe Manor Skilled Nursing & Rehab Bridge Senior Living Brightview Senior Living Bristol Community College-Arts & Humanities Bristol Community College-Deaf Studies Bristol Community College-Human Resources Bristol Community College-Library Learning Commons Bristol Hospice Britt Medical Search Brook Realty BSCO **INC. Buy Black NB** Camp Bow Wow Cape Cod

Collaborative Captona Carney Carter's Clothing and Footwear Carvalho Grove Casa Esperanza **CB** Utility Cedars Family Dental Centerpoint Safe Champions Charlotte's Cafe and Market Chick-fil-A (Fall River Store) **Children Making Strides** Children's Enrichment Center Chipotle Mexican Grill City of Attleboro City of New Bedford Claris Vision LLC Cliff Ponte for Mayor Clifton Hospice Services (CHS) CMIT Solutions of Central RI **Coalition for Social Justice** Coastal Foodshed Inc **Coastline Services Cohen Cleary** P.C. Colburn Guyette Foodservice Design Collins Construction Co. Inc. Colonial Wholesale Beverage Corporation Columbia Auto Body, Inc. Commonwealth of MA - Executive Office of Health and Human Services **Commonwealth Soap & Toiletries** Community Economic Development Center - CEDC Comprehensive Autism Consulting Concord Water & Sewer **Congressman Jake Auchincloss Connect Logistics ControlPoint Technologies** Cotter Machine Co., Inc. Couto Construction Inc. **Creative Smiles** Creative World Children's Learning Center Crop One Cross Country Healthcare Workforce Solutions Group Crossroads Darosa Tax Service Darryl Smith Dental Group **Dartmouth Cultural Center** DavisKelly LLC Design Ergonomics Inc DISTRON CORPORATION Dr Michael J Allen Dr. Karen Martin-Phillips Drillers' Choice Inc E. P. Tremblay And Associates, Inc EA Engineering, Science and Technology East Bay Community Action Program East Bay Dental Products Associates East Bay Manufacturers Edgewood Bogs LLC MC Technologies Inc Empower Energy Associates East Bay Manufacturers Edgewood Bogs LLC EMC Technologies Inc Empower Energy

GE Current

**GZA Hack** 

GEICO

Solutions enVision Staffing Solutions Estee Lauder Company exPERTcon, Inc. Factory Motor Parts Fall River Deaconess Home Falmouth Public Schools Falvey Insurance Group Family Behavior Solutions, Inc. Farm & Coast Market FedEx Ground Fenway Health Ferland Corporation First Citizens' Federal Credit Union Fishing Partnership Support Services Founders Science Group Foxborough Public Schools Friends Academy Garden Streets Garmin Southcoast Gold Medal Bakery Got Sun Go Solar Adult Day Health Care Center Inc Greater New Bedford Community Health Center Groundwork Creative Space Gunning & LaFazia, Inc. **Diversity HandUp** Harris Health Center North Harvey Building Products Hathaway Funeral Service, Inc.

**High Pointe Properties** High Road Hospitality Hockomock Area YMCA Home Health & Hospice Care of Nursing Placement Honeywell Hope Alpaca Farm Horizons for Homeless Children Hoye Dental IBC Inc. IBŃ IKEA Inland Waters LLC Interplex Engineered Products InvaGen Pharmaceuticals, Inc. IQE Ivory Ella Jabra Jacobs JB Hunt - Mass Movement Johnson & Johnson **DePuy Synthes JST Transportation** Justice Resource Institute Kalia Schools Kate Melody Photography Kelly Services Kensington

Capital Holdings Key Program Inc. Kids Junction, Inc. Lahey Hospital and Medical Center Law Office of Rachel Matos P.C. Lee Albert MD Levi Strauss & Co Lindsay Brislin Dentistry Lita Sea Glass Jewelry Looking Upwards Management Solutions Manet Community Health Center Marguerite Concrete, Inc. Marguis Health Consulting Services Marriott International Martignetti Companies Marver Med Mass General Brigham Massachusetts Commission Against Discrimination Massachusetts Commission for the Blind Massachusetts Division of Marine Fisheries MA DMF MassDOT MassHire Greater New Bedford Workforce Board Maxim Healthcare Services (Bristol County) McDonald's P&D Management Mechanics Cooperative Bank Medfield Dental MEDITECH MediTelecare MelroseWakefield Healthcare Metalor Millstone Medical Outsourcing Mindv's Restaurant MKS Instruments Mount Hope Engineering, Inc. Nasiff Fruit Co. NetYield Inc New Bedford Rowing Center, Inc. New Bedford Star Kids Scholarship Program Next Step Healthcare NMS NS Charney & Associates, Inc. Office of the Comptroller Commonwealth of MA Office of the Massachusetts Attorney General Old Colony History Museum (OCHM) Old Earth Orchards LLC Old Sandwich Golf Club Ondine Galvez Sniffin, Esq. One SouthCoast Chamber P.A.A.C.A PAACA - Positive Action Against Chemical Addiction-Adult Services Paint and Vino Painting at Splash Papa Paradise Hill Farm

People Solutions Center Pereira Companies DBA Local Blast Marketing Performance Foodservice Perspectives Corporation Pride. Inc. Professional Care Match Proven Behavior Solutions Providence Community Health Centers Quality Beverage Raymour & Flanigan Red Dog Inn and Resort Redi Carpet Rehabilitation Hospital of RI - A Kindred Partner Rens Welding & Fabricating, Inc. Retro Entertainment LLC DBA Play Arcade Rexel Energy Solutions Right Foot Shoes Rite Aid River to Recovery Inc. Rockland Trust Roms Italian Market Rosasharn Farm Round the Bend Farm A Center for Restorative Community Rvan Faenza Carey Samaritans Southcoast Santo Christo Federal Credit Union SCENSOB Staffing Seven Hills Foundation Signature Healthcare Silverbrook Farm Skinny Dip Farm Softub, Inc. Sousa Coast & Associates, Inc South Coastal Counties Legal Service South Coast Federal Credit Union Southeastern Regional Planning & Economic Development District (SRPEDD) Spark Business Academy Spectrum Marketing Group LLC Spherion Staffing Sprout Kids Dentistry of Quincy Stanley Street Treatment and Resources (SSTAR) Stuart J. MacDonald DMD PC Sunrun Sunshine's Place. Inc Tatte Bakery & Cafe Taunton Extended Day Program Taunton Water Department Techtronic Industries (TTI) TeleGeography Tesla The Children's Museum of Greater Fall River The Cove Restaurant and Marina The Gouveia Real Estate Team The Luxury Booth The Neighborhood Farm LLC The Nemasket Group

Southeastern New England Defense Industry Alliance The Torch Foundation Thrive Behavioral Health TJ's Plumbing and Heating, Inc. Town of Bridgewater Town of Freetown Town of Sharon - Department of Public Works Town of Somerset Travelers Tribe Mediterranean Foods Trillium Brewing Company Tufts VETS United Interfaith Action of Southeastern MA Vacumetrics Corp. Veolia Ver-Tex Construction Vestcom Vibra Healthcare Viva Fall River W L Byrne, Inc Walden Behavioral Care Walmsley Marine Inc. Waterfront Historic Area League Westport Country Day School Westport Rivers Vineyard and Winery Whale and Dolphin Conservation Wilkinson & Finkbeiner, LLP Willow Tree Poultry Farm, Inc Woods Hole Group WORK Inc Young Designs LLC YWCĂ Southeastern MA Zanger Hill Stables Zephyr Farm Zion Masonry Inc.

#### **CAREER COLLABORATIONS**

This year, we have continued to foster and enhance **cross-campus partnerships** as well as creating opportunities to work with folks in the local community. Below are examples of the partnerships that our Career Services duo have supported, along with the types of services they were focusing on.

Campus presentations have been especially important during the 'pandemic years' as we have had less students physically on site that might have typically sought out our services by coming to drop-in sessions or in-person appointments. By being accessible and open to campus presentations, we are **increasing the numbers of students served** and also meeting the students where they are; in the classroom, or within Bristol Centers or groups where they are most comfortable.

**Human Resources**: designed and presented resume and interviewing skills as part of the Lunch and Learn series.

**Women's Center**: presented Career Services information to the Parenting Advancement Program students, this led to a mentorship opportunity for our team to mentor a number of the students in the program.

**STEM**: As part of STEM Week, Career Services hosted a Fall STEM Networking event, along with a Career Services overview workshop.

**Assessment Spring Series:** Provided Resume Writing workshop with a focus on assessing career readiness in the classroom.

**Student Success Center**: Provided a Career Services overview of its tools and services to the Coaches of the Student Success Center, with the goal of cross-training so the coaches could advise their case load on career exploration, and also know when to refer students to our services.

**Office of Disability Services:** Worked with ODS on a Life Skills Workshop on accessing textbooks.

**Taunton Federal Credit Union**: Presented a Life Skills Workshop to the Taunton Chamber of Commerce's Young Professionals Group.

**Early Childhood Education**: Partnered to co-host the 2021 Virtual Education Career Exploration Day Event. Created invite and script, mailed invitations to 30 organizations, and tracked attendance. Created PowerPoint presentation with organization's contact information for students

Taunton Campus: Trained campus team, highlighting Career Services tools and services.

**Early Childhood Education:** Created and presented two presentations on resume writing and searching for jobs using CCN for the ECE-251 Practicum students.

**Taunton Area Chamber of Commerce**: Partnered with Nelson Tavares, President and CEO of Taunton Federal Credit Union and Chair of the Taunton Area Chamber of Commerce Young Professionals Group Committee and Kaitlyn MacLeod, attorney at Foley Law Practice, to create a list of topics to offer their Young Professional Professionals Group with a focus on career coaching, resume and interview best practices.

**Bristol and URI's Veterans and Career Centers**: Partnered with Denny Cosmo, Rachel Garcia, and Jennifer Visinho from URI to present career readiness veteran's workshops. With the goal of cross-training to increase awareness of our services, and enhance referrals.

**Bristol's Early Childhood Education Program:** Hosted Education Career Exploration Day event and Connecting to Education students event to provide an overview of services and tools offered by Career Services.

**College Communications**: Created talking points for a quick hit testimonial video to push on social media highlighting why students should finish degree now so when pandemic lifts and companies are hiring, students can get a job.

**Multicultural Student Center and Transfer Services: Student Lounge**: Highlighted the following: What's Next? Need help figuring out what to do after you graduate from Bristol? Planning to transfer, or start your career? Get questions answered with Transfer Services and Career Services.

Psychology Department and Transfer Services: Co-hosted Psychology Career and Transfer Event.

Bristol's STEM Starter Academy: Supported STEM networking events.

**Experiential Education**: Virtual 2022 Opportunity Fair, collaborated on administering and marking College Central Network to the college community and employers.

Athletic Advising: Supported Alyssa Frezza by offering career-related workshops to athletes.

**Bristol Foundation**: Continued to partner with Bristol's Foundation to build a robust Alumni Mentoring Program.

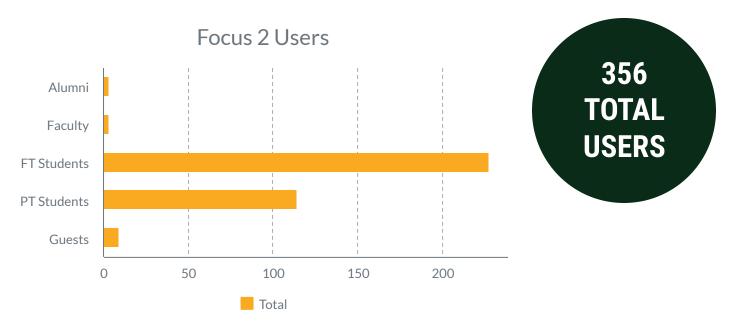
**Lash CTL Spring 2022 Professional Development Opportunities**: Participated in the Lash CTL Professional Development Spring 2022 Program by presenting a resume writing workshop

**Student Leadership Academy**: Workshop on the importance of being a leader, the transition from academia to the workplace.

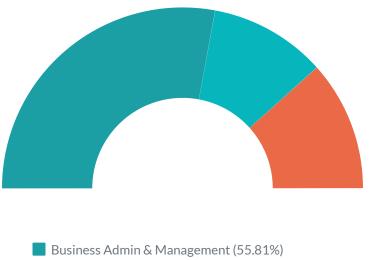
**Criminal Justice Department**: Coordinated virtual Criminal Justice Career Day. Representatives from local, state and federal law enforcement agencies provided overviews of career paths within their respective organizations. These included Massachusetts State Police, DHHS/Office of Inspector General, Barrington Police Department, Bristol County Sheriff's Department.

#### **FOCUS2 USAGE**

Focus2 is our web-based career assessment tool. During the 2021-2022 year, we have had a total of 356 users access the platform.



#### Top Academic Majors of Focus2 Users



Nursing (20.93%) Human Services (23.26%)

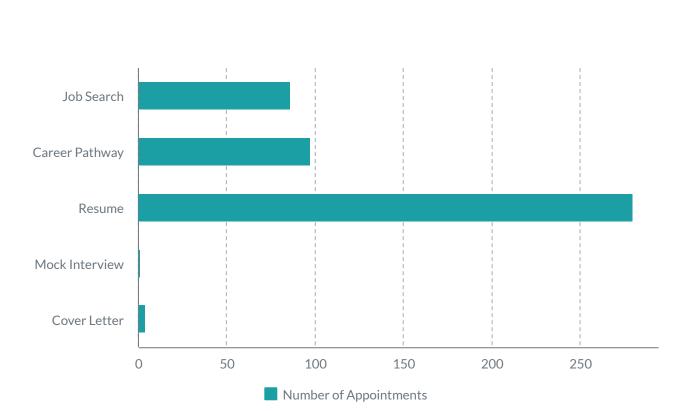
#### **EMPLOYER INFORMATION SESSIONS**

With pandemic restrictions related to vaccine requirements, we shifted our **Employer Information Sessions** to a virtual format. This format also allowed students to join from each of our campuses. The below are the employers that we welcome to support presenting to our students:

September 22 - ABLE Associates

November 23 - Amazon

- December 6 Fresenius Kidney Care
- February 16 New England Home Health Services
- May 1 Perspectives Corporation
- May 5 Family Services Association
- May 17 Spherion Staffing Services



#### **APPOINTMENTS**

#### **VIRTUAL OPPORTUNITY FAIR 2022**

Career Services, in collaboration with the Experiential Education Center, held a 4-day Virtual Opportunity Fair from Monday, April 4 through Thursday, April 7. This event provided a fantastic opportunity for students to network with organizations offering jobs, internships, and volunteer opportunities as well as receive career and professional development advice from recruiters and hiring managers.

A total of **48 employers** from a broad range of industries participated with approximately **200 students** attending the sessions. Like last year, each day focused on a theme:

- · Monday Health Sciences
- · Tuesday Business
- · Wednesday STEM
- · Thursday Behavioral/Social Sciences, Education, Arts & Humanities

Overall, students, faculty and employers were very pleased with the event, although a few employers indicated a desire for higher attendance. Nonetheless, all sessions were recorded, allowing members of the college community to view the sessions at any time. The recordings will also serve as ongoing marketing and recruitment tools for employers.

Approximately 15 faculty and staff served as guest moderators. While we intend to tweak the format next year, we hope to institutionalize this event each year and pair it with oncampus interviewing opportunities at all four campuses.

#### **Participating Organizations:**

ABLE Associates | Amazon | American Renal Associates | Associates of Cape Cod Inc. | Atlantis Charter School | BAMSI | Barnstable County Sheriff's Office | BayCoast Bank | Bluestone Bank | Catholic Memorial Home | City Personnel | Cranberry Home Care | Creative Arts Network Inc. | Executive Office of Health & Human Services | Fall River Public Schools | First Citizens' Federal Credit Union | Fresenius Medical Care | Garmin | Greater New Bedford Community Health Center | InvaGen Pharmaceuiticals | Justice Resource Institute | Key Program Inc. | Live Nation/ Xfinity Center | Martignetti Companies | Massachusetts Dept. of Transportation (MassDOT) | Massachusetts State Police | Maxim Healthcare Services | My Brother's Keeper | New England Behavioral Services | People Incorporated | Perspectives Corporation | Sacred Heart Home | Signature Healthcare | Southcoast Health | Southeastern New England Defense Industry Alliance Southpointe Rehab | Spherion Staffing | St. Vincent's Services | Stanley Street Treatment & Resources (SSTAR) | Steppingstone Incorporated | Takeda Pharmaceuticals | The Alpha Survey Group, LLC | The Torch Foundation | Town of Barrington | U.S. Department of Health and Human Services, Office of Inspector General, Office of Investigations | Wellpath | Weston & Sampson Engineers | Westport River Watershed Alliance | Woodard & Curre

#### **OPPORTUNITY FAIR ASSESSMENT**

#### Question: What did you find most helpful about the Opportunity Fair

"I liked getting an idea of what the organizations offered and had to say." "They told us what they are and what they are looking for."

"Interesting to listen to potential opportunities although they did not apply to me." "The SENEDIA event I attended was very informative. I learned a lot of tips for building a solid resume and learned more about what this company has to offer for their internship program."

"Learning about a company where I'll be doing an internship."

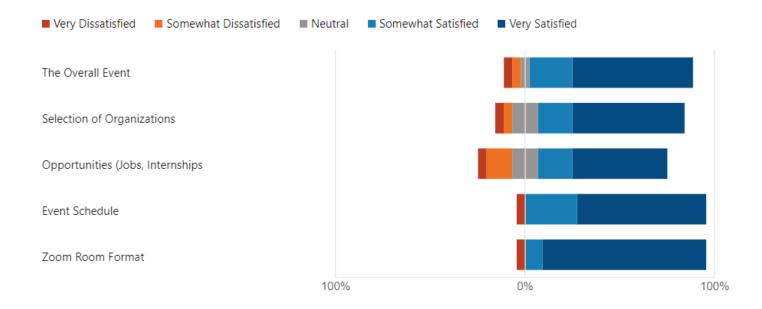
"It was very informative, and they gave great information on how successful you can be in your desired position."

"I was able to attend no matter where I was that day"

"I liked the whole experience and found it very informative."

"The variety of opportunities in the STEM field."

"I was able to learn more about the company I was interested in."



#### **New Student Orientation**

#### Jul. 21 to Jun. 22

## NEW STUDENT ORIENTATION

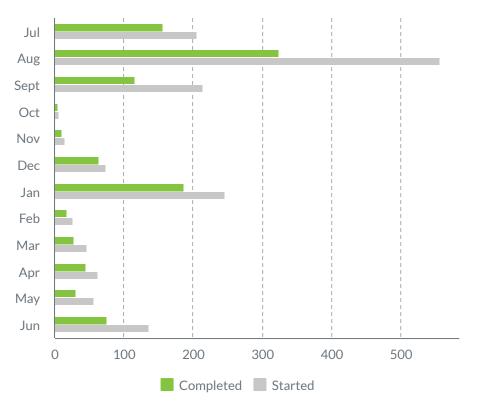
New Student Orientation is available as a fully online, and accessible platform. Students use their Bristol credentials for access, and can track process throughout. This model of Orientation ensures for an equity of experience and consistency of content delivered.

Communication about Orientation has been integrated into Bristol's Slate platform, meaning messages are released to students as they reach certain milestones.

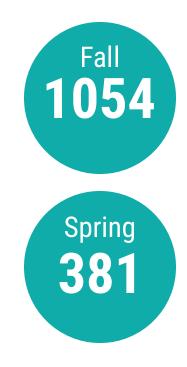
Virtual Orientation is complemented with in-person events, like our signature program, BristolEXP.



NSO meets the first essential element as part of the **first year experience** and means the learning outcome of '*navigating* student resources', and 'career exploration'.



#### New Student Orientation



#### **New Student Orientation**

NSO is integrated with our Bristol software allowing for single sign on capabilities. This allows us to customize and personalize the greeting for each user as they log on.

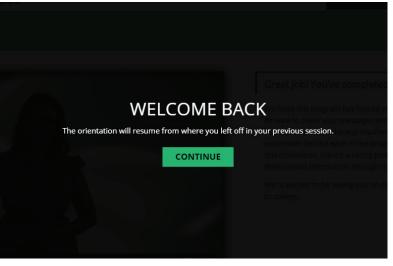
The platform allows users to complete the NSO at their own pace. If they log out they will be welcomed back at the same place they finished on. This gives our students flexibility to complete their experience at a time that is convenient for them, acknowledging our student tend to have many responsibilities outside of their studies (working part or full time, childcare, etc).

#### **Data Collection:**

We want to ensure we are meeting student needs, so have also incorporated a survey to provide real-time data on student preparedness.

## BRISTOL COMMUNITY COLLEGE

**GETTING THINGS READY FOR EMMA!** 



ONLINE ORIENTATION

NEXT STEPS

(8 of 10)

 $\leftarrow$ 



#### **Post-Orientation Survey**

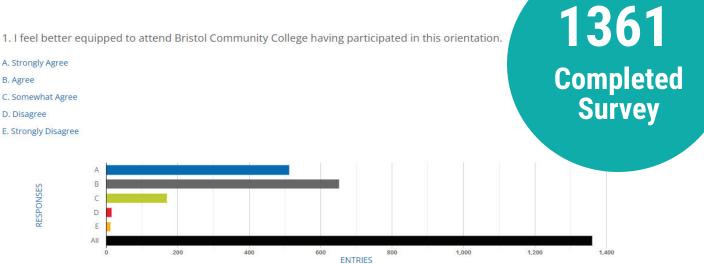
Please take this survey to help us better our new student orientation process.					
1. I feel better equipp	ad to attand Bristal	Community College k	oving posticipate	d in this orientation	
1. Theel better equipp	ed to attend bristor	community conege r	laving participate	a in this orientation.	
Strongly Agree	Agree	Somewhat Agree	Disagree	Strongly Disagree	
2. New Student Orientation was a great first step in starting a successful college experience.					
Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	
3. I am more aware of the services available to me by participating in New Student Orientation.					
Strongly Agree	Agree	Somewhat Agree	Disagree	Strongly Disagree	
4. From what I learned in New Student Orientation; I am more likely to get involved on campus.					
5	4	3	2	1	
5. Overall, how satisfied were you with New Student Orientation?					
Very Satisfied Satisfie		d Di:	satisfied	Very Dissatisfied	
6. What didn't we tell you that you wish we had?					
Nothing - I have all the information I need.     Iwanted to learn more about					

#### **New Student Orientation**

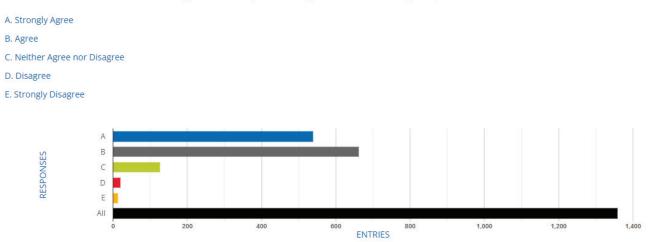
Jul. 21 to Jun. 22

#### Below is a selection of data pulled from the post-Orientation satisfaction survey.

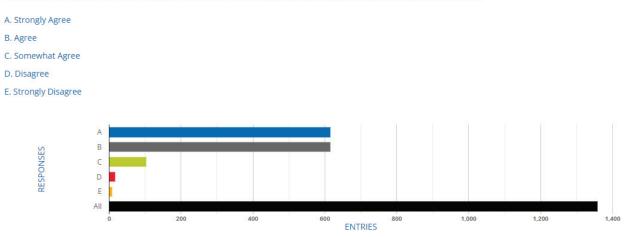
1. I feel better equipped to attend Bristol Community College having participated in this orientation.



2. New Student Orientation was a great first step in starting a successful college experience.



3. I am more aware of the services available to me by participating in New Student Orientation.

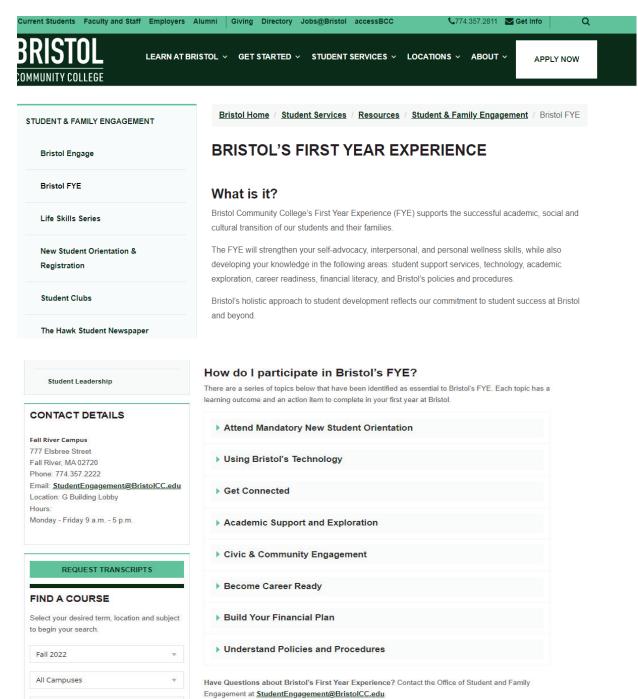


March 2021, a College Wide Initiative (CWI) was submitted for New Student Orientation to become a mandatory part of the student experience. This would ensure all students have been exposed to the same critical information, giving them the best tools for college preparedness. This CWI was pause by Student Services & Enrollment Management leadership (Spring, 2022).

### **First Year Experience/ Student Experience**

Last academic year we focused energies into building a comprehensive first year experience (FYE). Each essential element, as determined by campus working groups, was assigned a action step and an anticipated student learning outcome.

Below are screenshots of the FYE landing page, accessible for students and administration to view the steps, and how to achieve each element.



Accounting

#### **First Year Experience**

Bristol Community College's First Year Experience (FYE) supports the successful academic, social and cultural transition of our students and their families.

The FYE will strengthen self-advocacy, interpersonal, and personal wellness skills, while also developing knowledge in the these areas: student support services, technology, academic exploration, career readiness, financial literacy, and Bristol's policies and procedures.

Bristol's holistic approach to student development reflects our commitment to student success at Bristol and beyond.

## **Essential Elements: bristolcc.edu/fye**

- Attend Mandatory New Student Orientation
- Using Bristol's Technology
- Get Connected
- Academic Support & Exploration
- Civic & Community Engagement
- Become Career Ready
- Build Your Financial Plan
- Understand Policies & Procedures

## **Next Steps**

This year, based on recommendation through benchmarking successful FYE offering, we developed a plan to gamify the experience. Using our Bristol Engage platform, students would have the ability to see each element and receive virtual batches once they hit each milestone.

Spring 2022, this proposal was put on pause by SSEM Leadership as a Student Engagement strategy was being developed.

Jul. 21 to Jun. 22

## **Co-Curricular Programming**

*"I just wanted to reach out and tell you how much fun I had on all the Engage activities this semester. Thank you for providing fun stuff for students."* 

## "Honestly, I am not sure if I have thanked or gave enough praise to the Leadership Academy.

It totally elevated my career, my self awareness, in a way I could not imagine. It was brilliant and I am very grateful to have been part of this pilot cohort. Thank you for having me!"

## **STUDENT ENGAGEMENT**

## **BRISTOL ENGAGE**



YOUR ONE-STOP SHOP FOR **GETTING INVOLVED AT BRISTOL** 

#### **CLUBS**

Browse all of the active clubs on campus at Bristol, and join any club that interest you!



#### **EVENTS**

**BRISTOL Engage houses** hundreds of events that you can browse and RSVP to.





GET STARTED TODAY AT **BRISTOLCC.EDU/ENGAGE** 

Student & Family Engagement BRISTOL

CONNECT

Connect with other

students who share your

interests and resources

at Bristol to help you be

successful.

## BAYHAWK PROGRESS

#### In October 2021, Student and Family **Engagement officially launched BRISTOL** Engage (a product of Anthology):

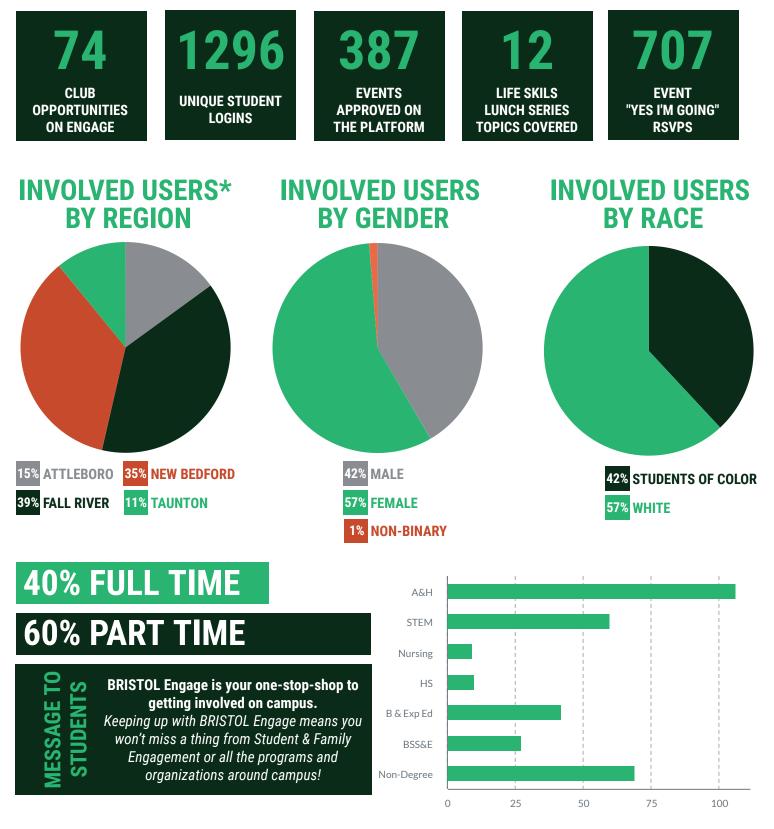
With BRISTOL Engage, Bristol Community College gained the ability to fashion meaningful and guided co-curricular opportunities for our students to help them manage their activities, track their campus involvement, and benefit from a heightened student experience in a virtual capacity. As we continue to launch new features, our students will be guided through their cocurricular experience at Bristol through a virtual student involvement portal that visualizes the value of being involved in college. In the end of their Bristol journey students will have a physical record of their co-curricular experience that they can use throughout their career journey.

Most importantly, through the Engage portal, students are able to access elements of the co-curricular experience, at Bristol, from anywhere. This element of Engage creates a more accessible co-curricular experience at Bristol Community College.

Engage allows staff and student leaders to virtually manage club and organizations, manage and assess campus events, have tools for budgeting and reporting for activities, create meaningful and robust forms, and hold large scale virtual involvement and resource fairs.



## BRISTOL ENGAGE



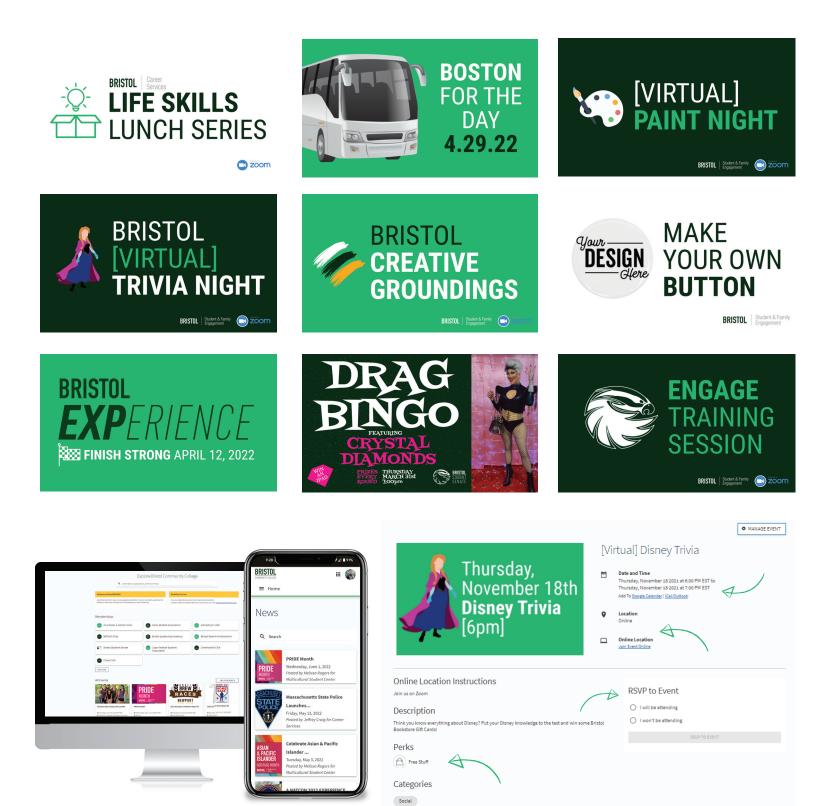
\*Involved User is defined as actively involved in one or more student club

## **Co-Curricular Summary**

### Jul. 21 to Jun. 22

## **PROGRAM EXAMPLES**

Recognizing our diverse population, and a population that was still largely studying in a hybrid modality, it was important for our team to offer a wide array of programming opportunities for our students to enjoy.



## **AT HOME PROGRAMMING**

January 2022, Bristol implemented a vaccination requirement for all visiting the campus for more than 15 minute increments. To continue programming with student who could not come to campus, or who were engaging fully online, we continued to mail our programming packets.

These mailers included materials to join us in zoom rooms for DIY sessions, materials to try at home projects with family members, and ways for us to continue to stay connected to a population that was not coming to campus to engage in a traditional fashion.

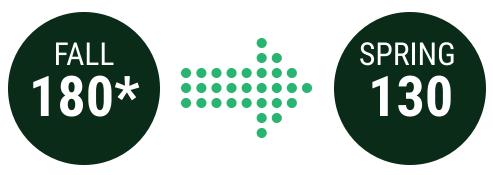
In a shift, starting in spring 2022, we moved to a new model of program distribution by mail. After looking at feedback and anecdotal data from previous semesters, we began to focus on monthly mailings as opposed to on semester mailing. Monthly mailings allowed our team create themed programs with other members of the Bristol Community. Monthly mailers also allowed us to include time sensitive materials that may not have been available at the start of a semester.





"I received my program package ! I just wanted to reach out to thank you . With COVID and everything else this helps bring some light ! As someone who personally deal with and advocates for mental health , things like this bring a smile to my face ! I also have a soon to be three-year-old who appreciates and enjoys this tremendously ! You guys are amazing ! Please let me know if there is ever something I can do to be helpful ! THANK YOU SO MUCH!"





# LARGE SCALE PROGRAMS

Visibility of engagement opportunities is high on our priorities. As such, we designed some larger scale programs this year that would be visible for our campus partners to help promote, and attractive enough for our students to return to campus to engage. We wanted to increase the visibility so students knew we were open, back on site, and ready to engage in person.

Our **Drive In Movie** events (Oct/Apr) were a big hit, attracting 279 attendees. As was the new addition to Commencement, the **Lawn Party**, allowing our 2022 grads the chance to continue the celebrations on the Bristol campus with peers and family. This event brought over 700 attendees to campus.

To tie with our mission we also continued to work with campus partners to bring nationally recognized voices and leading historical educators to campus. This spring we were able to expand our growing partnership with the *Bristol OneBook* by hosting a number of book talks on all Bristol campuses and by bringing poet **Danez Smith** to campus for a virtual reading. We also worked with the Bristol Women's Center on a screening and Q&A of the film *Borderland: The Life and Times of Blanche Ames Ames.* This documentary focuses on a largely unknown, but very influential local feminist historical figure from Bristol County. Future plans tied to this event include touring the Ames home in Borderland State Park when tours begin again (post-Covid).



STUDENTS & FAMILY MEMBERS ATTENDED DRIVE-IN MOVIES

279

# LAWN PARTY 2022

In addition to our set programming, Student & Family Engagement was tasked to join the Commencement Committee and plan the first-ever 'after party'. We jumped at the chance to engage with our graduates and their families, and support the Committee to review their logistical documents from an event-management lens.

Commencement 2020 and 2021 were moved to an online format, so we also stepped in to support Bristol's first **Take2** event, offering our 2020 and 2021 graduates a chance to come to campus and have their moment crossing the stage.

For the post-2022 Commencement Celebrations we designed, planned, and hosted the **Lawn Party**. This event started as the last speech concluded on stage and included:

- Local band, 'What Matters?'
- 'Future BayHawk' activities: Bounce House, Face painting, and temp tattoos.
- Career Services.
- Alumni Services.
- Women's Center & their Parenting
- Pathways Program.
- Active Minds Student Club Photobooth.
- Photo opportunities with Bristol President.
- Yard Games.
- Giant ice cream sandwiches.
- Local Organizations, e.g. Fall River Pride.

As well as this event being a moment to celebrate our students, it also served as a tactic to encourage families to stay for the duration of Commencement. We were glad this mission was accomplished and all grads had an audience when they took to the stage.



#### Event feedback:

I want to thank you for planning and implementing such a wonderful Lawn Party. This graduating class deserved a great send off, and the Lawn Party was certainly a big part of it.

The set up and decorations were so inviting. I especially loved the gold stars. The music set the tone, and the ice cream sandwiches were the perfect hit on such a warm day.

You created a real party atmosphere and our grads and their families made it their party. We know that many of our students do not have the resources to have their own big celebrations, so it is wonderful when we can throw a party for them.

It was wonderful that many families stayed so long and hung out in the shade.

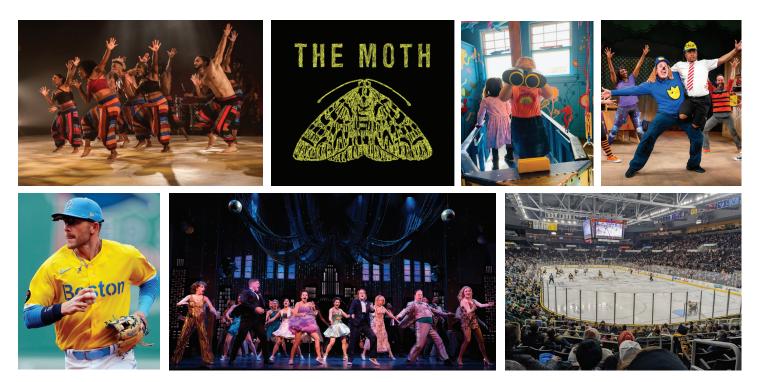
Thanks for making our first in-person commencement in two years such a special day!

Laura Laura Douglas, Ph.D. (she/her) | President



7()() - ATTENDEES

## **OFF CAMPUS TRIPS**



To compliment our on-campus events, we also recognized the need to meet students where they were in the community. As such, we designed the off-campus trips series to provide local opportunities for students to meet Bristol in their neighborhoods.

#### These trips also enhanced our student experience model, giving access to unique experiences.

Along with serving our current students, these trips served as a recruitment strategy, as we partnered with Admissions to offer the viewbook to non-Bristol visitors of the event venues.

#### **SPRING 2022 TRIPS:**

February 18th - PVD Bruins v. Hersey Bears February 20th - Easton Children's Museum March 4th - The Moth March 13th - The Prom March 25th - Step Afrika April 16th - Boston Red Sox vs. Minnesota Twins April 20th - Small Island, Big Song April 29th - Boston Day Trip May 6th - Studio Life + Art Paint Night May 15th - Dog Man The Musical



Mike Fox, SFE with Vanessa Ruggieri Bristol Admissions at Dunkin' Donuts Center, Providence.



## **Co-Curricular Summary**

### Jul. 21 to Jun. 22

# **BRISTOL HOLIDAY CHEER**



This holiday season, thanks to Bristol Holiday Cheer, members of the Bristol community, along with Student Senate, were able to help 253 children of Bristol students. Over 500 toys and essentials, totaling more than \$9,000, were safely sent directly to student's homes thanks to Target.com. A big thank you to each member of the community who donated this year and to our members of the Student Senate who supported more than 70 children.

# **98 Donors [-4 FY21]** 76% Staff | 18% Faculty | 6% Students + Student Senate

# 253 Children Served [+100 FY21] 500 Gifts Purchased [+247 FY21]



'Thank you so much for your help! Being a full-time mom, student& medical assistant this can be a tough time. My boys and I appreciate anything we get, from the bottom of our hearts.'

'You do not know how much help this would be to us. Thank you for all your generosity. It has changed our year. Happy Holidays and the very best wishes to you and your family.'

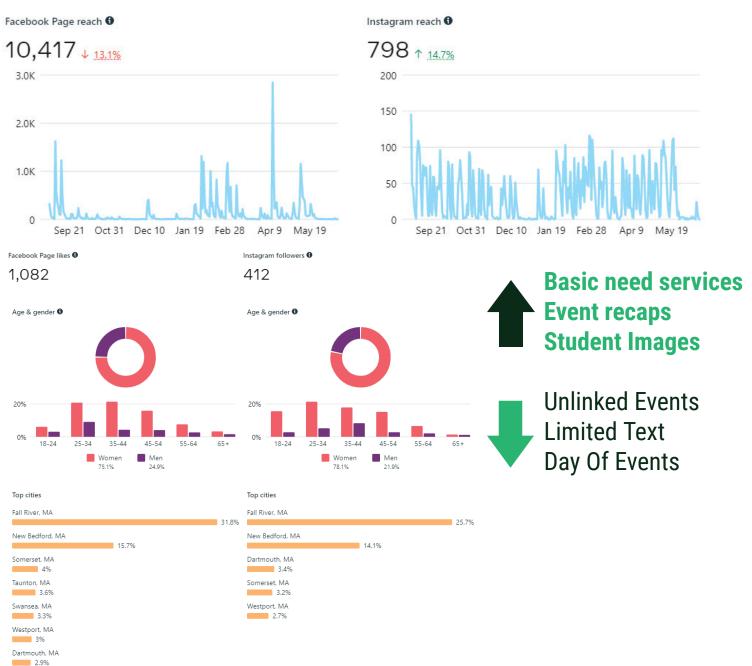
'It has been a hard year for our family, financially and medically, but our kids have been real troopers, and we would really like to be able to give them some of the items on their registries.'

## **Co-Curricular Summary**

## Jul. 21 to Jun. 22

# **Social Media Engagement**

#### Reach



Attleboro, MA 1.4%

Below represents the top largest reach posts for this year.



Tue Apr 12, 9:44am BristoIEXP is still going st... Post Reach 3,309



Tue Feb 15, 8:42am Join Student & Family En... Post Reach 2,009



Tue Apr 12, 11:14am @bristolsfe loves getting... Post Reach 2,096

Our Bristol Student Amb...

1,998

Wed Feb 2, 10:57am

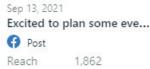
Post

Reach



Sep 7, 2021 Pro tip: if you are taking ... Post Reach 2,027

2,027



# **STUDENT LEADERSHIP**

## BRUNO MORENO STUDENT TRUSTEE, FALL 2021

Bristol Community College student Bruno D. Moreno has been elected the college's Student Trustee for 2021-2022. Originally from Loures, Portugal, and Grenoble, France, Bruno now resides in Fall River and is currently studying communications at Bristol. Upon completing his degree at the college in December 2021, Bruno plans to continue his education at a four-year institution to pursue a career as an audio engineer or in software development. Bristol's Student Trustee is elected annually by their peers to serve as a student representative and member of the Bristol Community College Board of Trustees. Bristol's Board of Trustees is made up of regional business and community leaders who work tirelessly to ensure the college's institutional initiatives remain at the highest level of quality.

## RAFFIA SALEEM TRUSTEE LIASON, SPRING 2022

Among her numerous involvements around campus, including a work-study position in the Multicultural Center, in the fall of 2020 and 2021, Raffia was selected a Senator of Bristol Student Senate by her peers. In this role, she acts as a voice of Bristol Students on campus wide committees and acts as a liaison between Bristol students and Bristol leadership. Raffia has had the opportunity to act as the voice of students in countless situations and has been a champion of advocating for equity and change at Bristol. Coming into this role during the pandemic has focused her work on the virtual student experience and she has spent countless hours creating change for Bristol students. Her service to the betterment of the student extra and co-curricular experience at Bristol in invaluable, and Student Senate would not be in the place they are today without her leadership.

## VICTORIA PERRY VALEDICTORIAN, CLASS OF 2022

2022 Valedictorian Victoria Perry is a 17-year-old full-time dual-enrollment student and leader dedicated to her long-time goal of becoming a fighter pilot. In May, she will achieve both her Associate in Science in engineering science and High School diploma. She is Bristol's first United States Naval Academy Midshipman and is the prime example of how far Bristol students can soar. A believer in giving back to her community, Victoria is an Eagle Scout and volunteers at regional food drives and nursing homes. Victoria excelled in her courses and actively served the college as Vice President of the Student Senate. She credits Bristol's Dual-Enrollment program with advancing her educational and career goals through the program's challenging college-level coursework, academic advising and inclusive experience. Victoria will report for her Plebe year at the United States Naval Academy in the summer of 2022.

## **CORINNE LEPAGE** 2022 MACE & SHIELD RECIPIENT

Corinne LePage has enthusiastically and selflessly engaged in several student - and collegerelated events and initiatives during the 2021-22 academic year, which have not only thrusted her among different student clubs and organizations, but also among faculty, staff, and various departments. Honestly, Corinne has shown more initiative and organization to promote college-wide events than most staff/faculty during these events. And with all that she is part of, her participation, and studies, she continues to shine with a positive attitude and an ongoing willingness to help and volunteer. Corrine is EVERYWHERE. She is a member of Student Senate, A work-study student, a Peer Mentor, a member of the Commonwealth Honors Club, PTK, started an Active Minds Chapter, volunteer at the Mobile Food Market, volunteer in the Holocaust and Genocide Center and more. Somehow, she finds time to also be a 4.0 student. Her dedication to Bristol and its students is unmatched.









# **STUDENT LEADERSHIP ACADEMY**



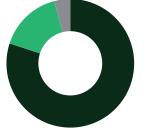
**THE BRISTOL LEADERSHIP ACADEMY** is an eight-week leadership training symposium that prepares students each year to be effective global citizens who are engaged in transforming their communities. Using the Student Leadership Competencies as a guide, we partnered with the Multicultural Student Center to design each session, and plan how participants could engage in activities, conversation, and experiential practices with guest speakers from around the Bristol community and beyond. Each participant was recognized at Bristol Awards Night Spring 2022.

## HIGHLIGHTS

- Twenty Bristol Students participated in at least two sessions.
- Ten students graduated the first Bristol Leadership Academy cohort.
- All sessions recorded and archived for future use.
- Eight Bristol presenters and four nationally recognized presenters.
- Weekly recap emails that connected additional materials and community resources to each topic.
- Bristol One Book: A Tale of Two Americas was used in 5 sessions.
- Bristol Leadership Academy Collection in process at the Bristol Library.

## FIRST COHORT GRADUATES:

Amanda Mariano Corinne Lepage Felisa Ojadi-Kedigui Julia Morte Julianne Seekall Lauren Arismendez Lijuca Dagraca Maria Mendoza-Carbonell Raffia Saleem Zabi Alejandro



FEMALE 80% MALE 16% NON-BINARY 4%

71%

INTENTIFY AS STUDENTS OF COLOR



A MAJORITY OF STUDENTS INVOLVED ARE ON PACE TO GET AN ASSOCIATES DEGREE IN SCIENCE (60%)

## Jul. 21 to Jun. 22

# **STUDENT LEADERSHIP ACADEMY**

#### SELF-AWARENESS AND DEVELOPMENT

- Student will have an understanding of the Bristol Leadership Academy and what they will learn as a result
  of attending all 8 weeks
- Develop a sense of self and an understanding of one's strengths
- Understanding of how strengths can contribute to academic success and co-curricular application

#### **COMMUNICATION AND LEADERSHIP**

 Understanding strategies to effectively communicate verbally with others one-on-one, in small groups, with large audiences and digitally.

#### **INTERPERSONAL INTERACTION**

- · Understanding of how to develop productive relationships with others.
- Understanding of how to interact appropriately
- Understanding of helping others beyond one's own responsibilities
- Belief that it is important to cultivate connections or associations with others that contribute positively to
  the well-being of those involved in order to have a mutual support system and opportunity for meaningful
  exchange

#### **GROUP DYNAMICS**

- Understanding of organizational behavior
- Develops skills to respond to organizational behavior effectively
- Understanding of how to facilitate the process of group development
- Values creating changes effectively

#### **DECISION MAKING**

- have identified five values of personal importance to them
- understand the connection between values discernment and values-based decision making
- have used their values to inform a sample decision, both individually and as part of a small group
- feel confident in their ability to articulate future decisions through the lens of their values.

#### **CIVIC RESPONSIBILITY**

- · Understand why civic engagement and community leadership are important in our contemporary society
- Identify their strengths and potential for community leadership.
- Awareness of how a relational approach is helpful for providing leadership in groups, communities, and
  organizations.
- Identify micro-aggressions within daily lives and within society.
- Bring awareness to social inequities.
- · Define and understand terms such as social justice & intersectionality.
- Demonstrate a personal ethic geared towards civic responsibility.
- Identify ways to challenge, address, and act upon systems of power and privilege using Intentional Advocacy.

#### **THE POWER OF BOLDNESS, INITIATIVE & INTEGRITY**

- Students will understand the steps needed to begin making change in their lives or behaviors, pursuing
  goals or dreams, and how to overcome obstacles they may face.
- Participants will be able to identify the differences between priorities and distractions and keys to using time effectively.
- Attendees can identify their most important values and the role integrity plays in supporting them.

#### **CONNECTING TO A CAREER**

- Make meaning of what they have learned in each week in the Bristol Leadership Academy and connect how that has prepared them for their careers.
- · Understanding of strategies related to a successful job search.
- Develop strategies to reach career goals.



#### **Denny Cosmo**

Director, Joseph A. Marshall Veterans Center Veterans Center Meredith Michaelson Associate Director, Student Success Center Emma Montague Director, Student & Family Engagement Elizabeth McCarthy Coordinator, Career Planning & Placement Erin Smith Coordinator, Civic Engagement Michael Fox Assistant Director, Student & Family Engagement Melissa Rogers Student Activities Officer, Multicultural Center Robert Delaleu Director, Multicultural Affairs Amma Marfo - Amma is a dynamic and sought-after speaker on topics such as leadership, group dynamics, creativity, and incorporating your values into your work and larger goals. She speaks on college and university campuses across the country, at regional and national conferences, and has partnered with organizations like HubSpot, Wayfair, Ovia Health, and General Assembly. **David A. Kelly** - Dave is America's Student Leadership Trainer and America's Community Service Advocate. As a professional speaker, trainer, motivator, and team builder he teaches students, professionals, and all audiences how to develop their leadership skills, run their organizations more effectively, and become serving leaders.

Kelly Boutin and Jess Raffaele – Higher Education professionals and Certified Gallup Strengths Coaches.





HE THE DESIGN THREE MORE



Values Cards

ow great leaders inspire action | Simon



S lessons on decision-making from a





## **STUDENT AMBASSADORS**

In Fall 2021, Student & Family Engagement revived the Bristol Student Ambassador Program. This program was inactive for more than five years prior to its re-activation, so a number of updates to the role and learning outcomes for students needed to be made. Although we didn't reach out goal for participants, the students we did have were very dedicated to their position and were a asset at each of our Bristol locations.

The Bristol Student Ambassador program in the Office of Student & Family Engagement offers a fun and engaging role for students who have previous Bristol experience. Student Ambassadors will play an important role throughout the beginning of the semester, welcoming students to campus and helping them navigate the many resources available at Bristol. Once the semester is underway, Student Ambassadors will have the option to continue serving their fellow students by transitioning to a Student Success Peer Mentor role for the remainder of the semester.

#### Student Ambassador duties and responsibilities may include:

- Act as an in-person greeter for main campus buildings.
- Direct students to offices and resources depending on needs.
- Maintain an understanding of Bristol resources and offices on campus.
- Promote Bristol via our social media platforms.
- Assist with (and attend) campus engagement events.





In spring 2022, we had the opportunity to have an intern via the Bristol Event Planning program. Elizabeth Byron joined us for 10 hours each week and had Student Awards night as her focus. After this successful semester, we look forward to bringing on interns each semester



# **TRAINING SCHEDULE**

POLICY ACKNOWLEGEMENT FORM

INFORMATION SECURITY TRAINING ease note that the training is not complete un ou're given the opportunity to download a certi

ployees shall review and comple link above

CAMPUS PREPAREDNESS Please review the Campus Preparedness document to familiarize yoursel with Bristol Community College's emergency procedures

GET INCLUSIVE



COMPLETE THE BRISTOL ONLINE NEW STUDENT ORIENTATION ots of information about campus resources, ev ou to be familiar with.

**CHAPTER 4: INTERPERSONAL COMMUNICATION SKILLS** 

CHAPTER 5: PROBLEM SOLVING WITH INDIVIDUALS



**CHAPTER 8: STRATEGIES FOR ACADEMIC SUCCESS** 



CHAPTER 9: USING CAMPUS RESOURCES AND REFERRAL TECHNIQUES

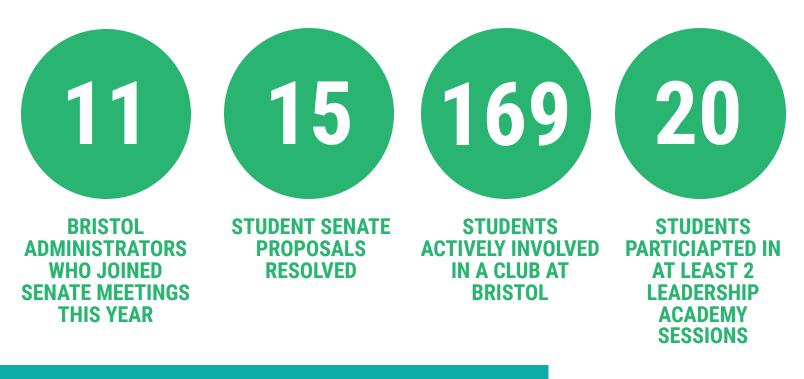


BRISTOL SAFE ZONE TRAINING

ho have committed to being Safe Zone allies indicate that bigotry and discriminat ally pertaining to members of the LGBTQIA community, are not tolerated.

## **Student Leadership Opportunities**

FY 22 Leadership opportunities through Student & Family Engagement include; Student Senate, The Bristol Leadership Academy, and Student Clubs.

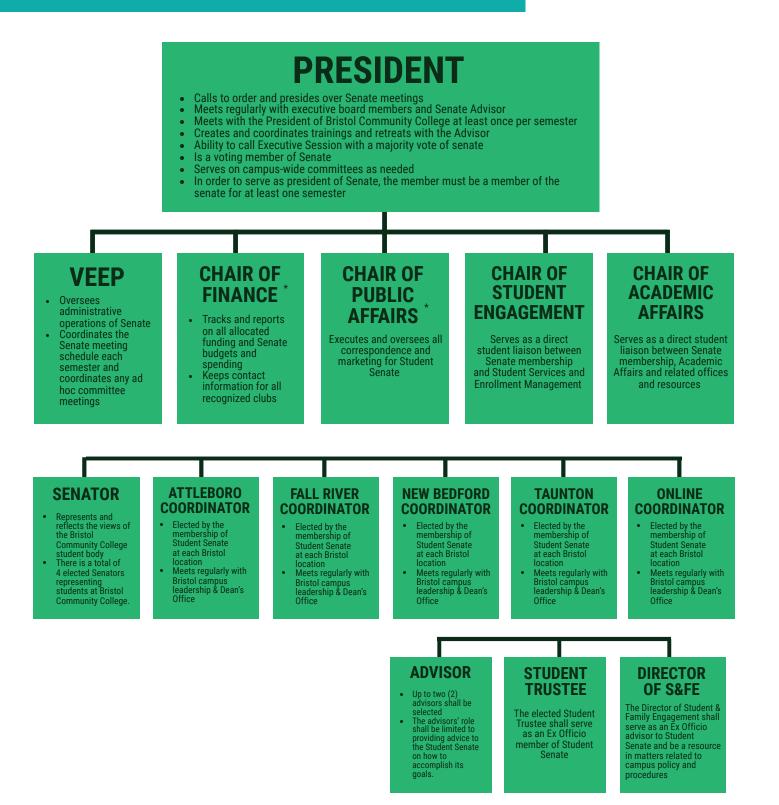


## **Student Senate Overview**



EMILY HULING 2021-2022 STUDENT SENATE PRESIDENT In FY22 the Bristol Community College Student senate was able to accomplish much in the given year. Almost an entirely new team of senators, a majority of them working together in different capacities for the first time, we're able to not only able to accommodate one another and build new relationships, but also engage with the student body, and resolve student concerns. This year, the Student Senate collaborated heavily with the department of Student and Family Engagement with the implementation of the Engage platform. This was the Student Senates solution to the worldwide lack of student engagement due to COVID-19. Through the proposal process, student Senate was able to resolve more than 15 proposals, and an act on change proposed by the student body in order to better the experience at Bristol Community College. As individuals, the student body are wonderful and capable people, but as the student senate proves, when these wonderful capable people come together, they can effectively create lasting change for the betterment of the college. I am honored to have been a part of this group, and to have shared the work of creating a better learning environment.

# **Student Senate Structure**



# **Student Senate Proposals**

# In 2021/2022 Student Senate made amendments to their by-laws, including updating and clarifying their proposal process:

#### Stage 1

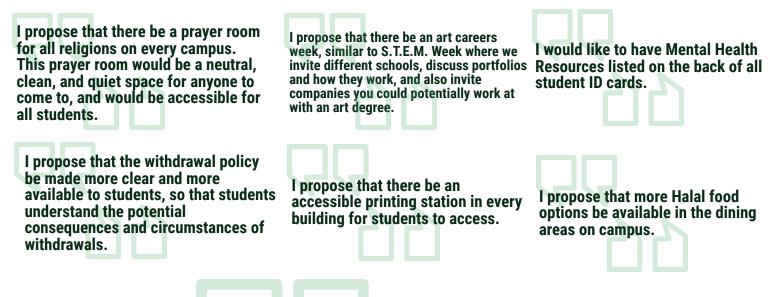
Stage 1 is an acknowledgment of the proposal form and not an endorsement of the proposal's content by members of Student Senate.

#### Stage 2

Stage 2 is an acceptance of the proposal form and acknowledgement of the student's experience who submitted it and not an endorsement of the proposal's content by members of Student Senate. Upon a proposal entering Stage 2, proposals must be sent to the appropriate leadership of concerned departments. In Stage 2, research is done on possible solutions to the proposal in collaboration with the leadership of all concerned departments.

#### Stage 3

Stage 3 is an acceptance of the research done related to the proposal and contains concrete vetted solutions for the original proposal and is not an endorsement of the proposal's content by members of Student Senate. Stage 3 proposals shall be rewritten as a formal letter, on behalf of the students at Bristol Community College, detailing the agreed upon nature of the proposal and shall be sent to all relevant administrators at Bristol Community College.



I propose that when you register for classes, you can hover over a professor's name and see a short biography about them. For example, their teaching style, how they teach the course specifically, how it adapts from online to in-person and viceversa, who they are, what they do, their interests and hobbies, etc. This way, students will be aware of who is teaching their class, even if it's entirely asynchronous. Theoretically biographies would only be available via accessBCC for registration to protect privacy.

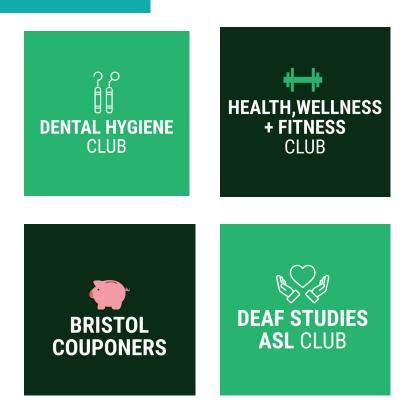
I would like to request that all 101 level ASL classes have a translator, teaching assistant, embedded tutor (etc.) that is hearing present during each class. While I understand the importance of immersion, I propose that full ASL immersion take place after the 101 level. Students in 101 level classes are beginners and often need extra support. In ASL classes, especially online ASL classes, it can be difficult and sometimes time consuming to get the attention of (and/or ask questions to) deaf instructors. By the time you are able to write something in the chat on blackboard, the instructor has usually already moved on to other things. I want to make it very clear that I have a lot of respect for the deaf instructors at Bristol and for the deaf community. I think it is very beneficial for students to learn ASL from deaf instructors, however, I believe students in 101 level classes would really benefit from the extra support of having an assistant that is hearing present during classes.

## **Student Leadership Summary**

# **Student Clubs**

Starting in October 2021, Bristol clubs began to move their operations into Bristol Engage. Working with the Student Senate Chair of Finance, Student & Family Engagement was able to create pages and update all finance records for clubs that had been recognized by Student Senate in the past 10 years. Throughout the year we used club pages at a recruitment tool to get clubs re-activated with Student Senate. This is an ongoing project. The club management features of Bristol Engage have been a huge help for club leaders, advisors and the members of Student & Family Engagement.

**6 9** Students actively involved in a club at Bristol in 2021/2022



Each club at Bristol has their own logo and branded materials for fairs and events.

Leadership Trainings continued for virtual and in person student workshops. Starting in the spring semester, an Engage Training Room was also available every Friday morning for drop-in Bristol Engage questions and trainings.

- Club Finance & Accounts
- Budgeting 101
- Let's Start a Club at Bristol
- Leadership Approaches
- Event Planning 101
- Robert's Rules of Order
- Running a Successful Club
- Running a Successful Meeting
- Recruitment and Retention
- Group Dynamics
- Community Connections
- Designing for Engagement



## Jul. 21 to Jun. 22

# **Celebrating our Student Leaders**



Student Awards Night was held in person in 2022 for the first time in three years. Adjustments were made to adhere to campus pandemic protocols, and overall the entire event was a huge success with more than 300 members of the Bristol family joining us on campus.

- **63** Foundation Awards
- **19 Honors Awards**
- 44 Service Awards
  - **1** Newman Fellow Award
  - **6** Bronze Shield
  - 8 Silver Shield
- **118 Curriculum Awards** 
  - **3** Sceptre & Scroll
  - 1 Mace & Shield







284

Students recognized for their achievements at Bristol on Awards Night

Jul. 21 to Jun. 22

# Goals 2022 - 2023

The Student & Family Engagement department goals, connect directly to the four strategic pillars in Bristol's Strategic Plan. Each goal can link to multiple tactics and programs that are connected to Student Learning Outcomes. The tactics, programs and student learning outcomes are designed to be flexible to allow for creativity, and address the ever-changing needs of our students.

## **Equity & Student Success**

Support current and prospective students achieve their academic goals, by identifying, assessing, and eliminating personal and systemic barriers.



## Organizational Excellence

Assist new students in a successful transition to college level academics and campus life.



## Partnerships

Expand and strengthen both internal and external partnerships, creating personal and professional opportunities for students during their time at Bristol, and beyond.

## **Academic Innovation**

Create programs and opportunities that promote high impact practices to meet the needs of students. The below is an example of how one pillar from Bristol's Strategic Plan, and associated goal can link to multiple tactics and programs that are connected to Student Learning Outcomes. The goals will remain as is for one academic year, to give clear direction and mission. The tactics, programs and student learning outcomes are designed to be flexible to allow for creativity, and address the ever-changing needs of our students.

## PILLAR: EQUITY & STUDENT SUCCESS

GOAL SUPPORT CURRENT & PROSPECTIVE STUDENTS ACHIEVE THEIR ACADEMIC GOALS BY INDENTIFYING, ASSESSING, AND ELIMINATING PERSONAL AND SYSTEMIC BARRIERS.

**TACTIC 1**: ENSURE ALL STUDENTS HAVE EQUITIBLE ACCESS TO RESOURCES AND SUPPORT SYSTEMS AT BRISTOL CC.

PROGRAM: NEW STUDENT ORIENTATION.

Student Learning Outcomes DEVELOP AN INITIAL CONNECTION AND SENSE OF BELONGING TO BRISTOL COMMUNITY.

KNOWLEDGE OF CAMPUS RESOURCES.

**TACTIC 2**: REDUCE BASIC NEED INSECURITIES THAT WOULD BE A BARRIER FOR ACADEMIC SUCCESS.

PROGRAM: MOBILE FOOD MARKET.

PROGRAM: BASIC NEEDS CENTER.

PROGRAM: WELCOME CENTER COMMUNITY RESOURCES.

**TACTIC 3**: PROVIDE MULTIPURPOSE FACILITY THAT ENGAGES PROSPECTIVE STUDENTS AND THEIR FAMILIES.

PROGRAM: G-BUILDING LOUNGE

The goals will remain as is for one academic year, to give clear direction and mission. The tactics, programs and student learning outcomes are designed to be flexible to allow for creativity, and to address the ever-changing needs of our students.



Huling, Emily

To: Fox, Michael; Montague, Emma; Garcia, Renata

Hey guys!

I just landed in Baltimore, and I felt like telling you all that I miss working for you already.

I'll let you know about Ringling when/if that happens too!

Emily R. Huling -Sent on the Go ⊗ 3 ← ≪ → B<sup>2</sup> ··· Tue 5/17/2022 7:26 PM

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Tue 5/3/2022 2:44 PM



Lepage, Corinne To: Fox, Michael; Montague, Emma

Hello,

Thank you for always offering a helping hand (and for putting up with my constant spirals into anxiety (). I couldn't have gotten through today without you both. Bristol students are lucky to have you!

Thanks again,

## Corinne L. LePage

Recording Officer | Phi Theta Kappa Chair of Student Engagement | Student Senate Student Representative | Honors Advisory Board President | Bristol Commonwealth Honors Program Club Co-President | Active Minds at Bristol Community College Button Proiect Coordinator | Bristol Holocaust and Genocide Center

# **BRISTOL** Student & Family Engagement