

**BRISTOL COMMUNITY COLLEGE
FALL RIVER MASSACHUSETTS**

**BOARD OF TRUSTEES AND FOUNDATION BOARD OF DIRECTORS
JOINT MEETING NOTES**

NOVEMBER 5, 2018

A. CONVENING

A joint meeting of the Bristol Community College Board of Trustees and Foundation Board of Directors was held on Monday, November 5, 2018, in the Ryckebusch Faculty Staff Lounge in the Commonwealth College Center Building on our Fall River Campus at 777 Elsbree Street. Board of Trustees Chair Joan Medeiros and Foundation Board of Directors President Thomas Murray called the joint meeting to order at 4:10 p.m.

Trustees present: Joan Medeiros, Chair; Frank Baptista; Samir Bhattacharyya; Valentina Videva Dufresne; Sara Hincapie; Keith Hovan; Anthony Sapienza; Sandra Saunders, Esq., Secretary; Diane Silvia; and Steven Torres, Esq., Vice Chair, participated remotely.

Trustees absent: Lynn Malasi.

Foundation Members present: Thomas Murray, President; John McMahon, Co-Vice President; Miriam London; Carol Michael; Patrick Murray, Jr.; Greg O'Donnell; Elliot Rosenfield, Treasurer; Donald Smyth; Frank Sousa III; and Richard Wolfson.

Foundation Members absent: Dale Ferris, Clerk; Douglas Lash; Susan Lavoie; Francis Mascianica, Jr.; George Oliveira, Co-Vice President; Donna Stewart, Executive Vice President; Luke Travis, Esq.; and Betty Welch.

B. OPENING REMARKS

Board Chair Joan Medeiros and Foundation President Thomas Murray welcomed all to the joint meeting. She stated that Trustee Steven Torres would be participating remotely and any actions requiring a vote would be conducted by roll call vote. The first order of business would be a brief Board of Trustees Meeting followed by a brief Foundation Board of Directors Meeting. Then the joint meeting would continue.

C. BOARD OF TRUSTEES MEETING

See separate Board Meeting Minutes.

D. FOUNDATION BOARD OF DIRECTORS MEETING

See separate Foundation Meeting Minutes.

E. INTRODUCTIONS

Board Chair Joan Medeiros said it was an honor and a pleasure to co-host this joint meeting between the Board of Trustees and the Foundation Board of Directors. The Foundation has been supportive for years with new programs and initiatives. She asked all Board and Foundation members to introduce themselves and answer the question “Why Bristol”?

- Joan Medeiros (Trustee) – Chair of the Board of Trustees; from Fall River. Why not Bristol? The college provides a service to the community and is life transforming.
- Thomas Murray (Foundation) – President of the Foundation Board of Directors; from Fall River and Somerset. He was a Board of Trustees member; the college bridges a collegial gap.
- John McMahon (Foundation) – Marketing Director at Mechanics Bank; from Swansea. He has friends and family that have benefitted from attending Bristol.
- Diane Silvia (Trustee) – Bristol is dear to her heart. She is an alumna and completed her nursing degree at night. The college provided a great foundation for her.
- Elliot Rosenfield (Foundation) – retired CPA of New Bedford. He believes in the availability of education for all. Years ago he spoke to Joseph Marshall who got him involved in Bristol leading to the expansion of the college into New Bedford.
- Sara Hincapie (Trustee) – a first-generation college student and graduate of Bristol; from Taunton High School. She visited Bristol on Portuguese Day and chose Bristol because she felt safe here. She started as a General Studies major and ended up in STEM and engineering. She has met so many diverse students and has had many opportunities.
- Greg O’Donnell (Foundation) – works at Rockland Trust; from Somerset. He has been involved with Bristol for twenty years and feels it is important for students who are undecided about their future to go to Bristol to determine what to do. Bristol is a good stepping stone.
- Keith Hovan (Trustee) – has been on the Board for three years and is very pleased to be a member. Bristol provides access to education and hope for the region; Bristol provides a great foundation to further your career. Ninety-five percent of the regions workforce lives in southeastern Massachusetts.

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- Richard Wolfson (Foundation) – from Fall River; 60 years as a financial advisor; served two terms as a Board member and was Chair of the Board. Bristol is the jewel of the community and necessary for the survival of the area.
- Samir Bhattacharyya (Trustee) – from Sharon, MA; about one year as a Board member; works at Johnson and Johnson. He sees how his job affects patients' lives. It is the same at Bristol; he sees how Bristol affects students' lives. He has a passion for the ability of students to receive a good quality, affordable education.
- Miriam London (Foundation) – has been on the Foundation for twenty-five years. She feels it is exciting for students to go from Bristol to UMass Dartmouth or other four-year institutions.
- Valentina Videva Dufresne (Trustee) – Mechanical engineer at Texas Instruments; from Macedonia. She is very passionate of diversity inclusion; she chairs the Engineering Council Diversity and Inclusion Committee at Sensata. Her husband is a nurse and a CCRI graduate. She is very passionate about good, quality education.
- Carol Michael (Foundation) – chair of the Alumni Association; born in Fall River. She began working at 19 years old and realized she needed to go back to school. She attended Bristol when it was on Durfee Street and was later asked to teach English in the GED program. She went to Bridgewater State University after Bristol for elementary education and became a teacher. Bristol is a great foundation for students.
- Frank Baptista (Trustee) – from Cape Verde; founder and director of Portuguese radio station. His relationship with Bristol goes back many years to the Portuguese festival. His three children attended Bristol. He has been a Board member for about one year and feels it is an honor to serve on the Board.
- Patrick Murray, Jr. (Foundation) – works at Bristol County Savings Bank. He was first introduced to Bristol when helping Don Smyth establish the Bristol Attleboro campus. He is committed to serving Bristol.
- Frank Sousa (Foundation) – from Fall River; family business. Education has always been very important to his family; he feels Bristol is the starting point for people to launch their careers and further their education.
- Anthony Sapienza (Trustee) – has been a Trustee for nine and a half years; recently retired from Joseph Abboud; lives in Dartmouth and grew up in Lawrence and Andover. His company is the primary contractor for ESL, GED and workforce training. He believes in the transformative power of Bristol and enjoys participating in commencement to see students graduate.

- Donald Smyth (Foundation) – from Attleboro and originally from Hartford, CT. He was never expected to go to college; applied to Greater Hartford Community College for an associate degree; joined the army and then went back to University of Connecticut. He was involved in getting the Bristol campus at the Attleboro location started. He was on the Board for ten years; at Bristol County Savings Bank they are expected to involve themselves in the community.
- Sandra Saunders (Trustee) – from Fairhaven; practices law in New Bedford. She said public education serves such an important function in the community. She is a first-generation college graduate, raised by a single mother and went to UMass Amherst all paid for by student loans. Bristol is an affordable, quality education. She has a dedication and passion for Bristol.
- Steven Torres (Trustee) – Vice Chair of the Board; fourth year on the Board; a Taunton resident but native of New York and New Hampshire. He was schooled in New Hampshire and later in Boston for his law degree. Living in Boston he witnessed poverty. He feels it is important to serve the underrepresented and works at Headstart to give all kids a chance and the same opportunity. He hopes to continue to serve on these Boards and continue work at the college.

F. PRESENTATION ON THE FOUNDATION’S CONTRIBUTIONS TO THE COLLEGE

Chair Medeiros said that it is a very like-minded group sitting at the table. The contribution of the Foundation has allowed the college to grow. She introduced Foundation President Thomas Murray to speak about the Foundation.

Foundation President Murray said the mission of the Foundation is to obtain financial support to enhance the ability of Bristol Community College to meet the lifelong educational needs of the growing and changing communities it serves. The Foundation creates the vision to generate momentum for community and alumni engagement that attracts ongoing financial support as well as contributions to college initiatives that set the bar for the highest level of educational excellence.

The Bristol Community College Foundation is:

- A 501(c)(3) organization.
- Governed by a 20 member Board of Directors and 6 Officers.
- 100% of Foundation Board Members donate to the college through the Foundation.

Current Fundraising Initiatives:

- 1) \$3 million goal for *Action for Attleboro: Student Support Within Reach* to fund a Learning Commons for the Attleboro Campus.
- 2) Annual Campaign highlighting:
 - *Action for Attleboro* Campaign
 - Student Success

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- Unrestricted Giving
- 3) Bristol employee giving campaign to grow a culture of giving through payroll deduction and traditional means.
 - Our goal is to reach an employee giving rate of 15%.

Fundraising Projects and Events:

- Annual Bristol Awards in April 2019.
- Annual Golf Tournament in June 2019.
- Gala in Fall 2019.
- Stewardship Events:
 - Annual Scholarship Donor Lunch in November 2018.
 - Veterans Honor Breakfast in November 2018.
 - Annual Donor Appreciation Reception in February, 2019.

Recent Changes to Foundation Bylaws and Board:

- Term Limits – three-year terms with a maximum of three consecutive terms.
- The addition of three college Trustees to the Board over the course of the next three years.
- The creation of the *Loretta George Leadership Council*, a new category of non-voting membership for those members whose terms have expired but who wish to remain engaged in Board activity.
- The Board is currently identifying and recruiting new members to the Board of Directors that can bring diversity and community engagement across all campuses and have expertise in endowment solicitation and management.

Foundation Support:

- 94 cents of every dollar spent goes directly to Bristol Community College programs and Bristol Students.
- Since 2012, the Foundation has provided more than \$11.9 million to support student scholarships, faculty and staff grants, and college programming.
- In FY18, \$3.7 million was given to support the college that included:
 - 241 Scholarships.
 - 48 Grants.
 - 114 Emergency Student Loans.
 - Numerous college programs and projects.

Current Foundation Assets:

- \$15.7 million in net assets.
- \$12.3 million in restricted endowments for scholarship and designated program expenses.
- \$1.8 million in unrestricted funds.

- \$1.6 million in real estate holdings net of mortgages– Attleboro Campus and land in New Bedford.

G. DISCUSSION

- How can we collaborate to best serve the college and prepare for its long-term success?
- Are there additional ways that we can better share information about each other's work and/or communicate?

Chair Medeiros said that Foundation President Murray provided extensive information regarding the Foundation. Trustee Silvia said that this was a good start to the joint meeting. Trustee Dufresne asked if they could have a joint meeting every six months or so. Chair Medeiros agreed and said at least 1-2 times per year. Foundation President Murray said that it is important to collaborate with the Board and share information and the strategic plan with the Foundation to make known the needs of the college.

Foundation Member Sousa asked to what degree the Board contributes to the college. The Foundation Board of Directors contributes 100%; the Board of Trustees less than 100%. Chair Medeiros said this is to be discussed at the next Board meeting with Executive Director Paula Popeo.

Chair Medeiros said the Board and Foundation will have two meetings a year and share their minutes and strategic initiatives. Are there any additional ways to better share information? Foundation Member Smyth said it is hard to understand the needs of money for students such as hunger and tuition assistance. Trustee Sapienza said there is a need of financial assistance at Bristol; state support has diminished over the years. How can we as a Board or Foundation working together influence state support; there must be still more that we can do? Chair Medeiros asked how we could help our students more with homelessness, food instability and paying for books. Foundation Member Rosenfield said it is important to notify the President what the needs are and convey them to the Foundation and Board members. Foundation Member Patrick Murray said there is \$1.8 million in unrestricted funds; we need to hear more at the Foundation level what the students' needs are. Trustee Hincapie asked how the students can interact with the Foundation. Foundation President Murray said the Foundation meets in closed meetings but they are considering having a student sit on the Board of Directors as ex officio with voting ability. The Alumni Association may be a long-term way for students to have a voice. Trustee Bhattacharyya suggested setting up a team to put a plan together to handle the unrestricted funds issue.

Foundation Member Patrick Murray said that Executive Director Paula Popeo is doing a great job asking for money. Foundation Member Smyth said although he is not a good fundraiser, he can offer an introduction to the right people to help. Foundation President Murray said that the college's fundraising is not a "mom and pop" operation – it is professionally managed; this is a new day for Bristol Community College Foundation.

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H. ADJOURNMENT

There being no further issues to discuss, the joint meeting concluded at 6:00 p.m.

Respectfully submitted,

Sandra Saunders, Esq.

Sandra Saunders, Esq., Secretary

12/10/18
Date Approved

KW
Initials