

BRISTOL

COMMUNITY COLLEGE

**Student & Family
Engagement**

07/01/2021

Annual Report

Year in Review

Executive Summary

Successes & Challenges

Fiscal Report

Basic Need Support

First Year Experience

Cocurricular Programming

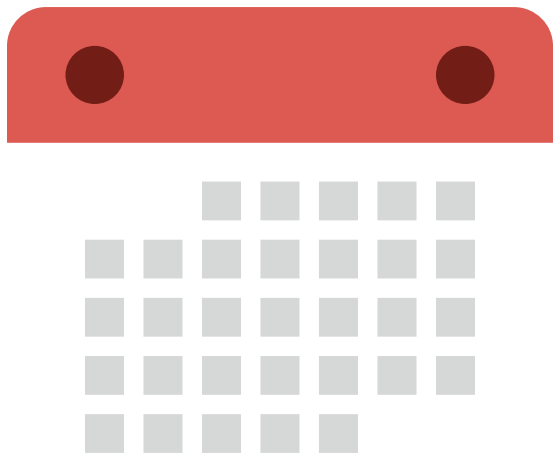
Student Leadership

Career Services

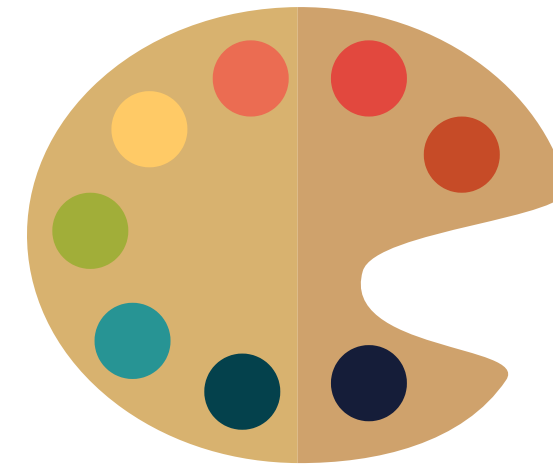
Goals 2021 - 2022

Jul. 20 to Jun. 21

Year in Review



88+
Programs



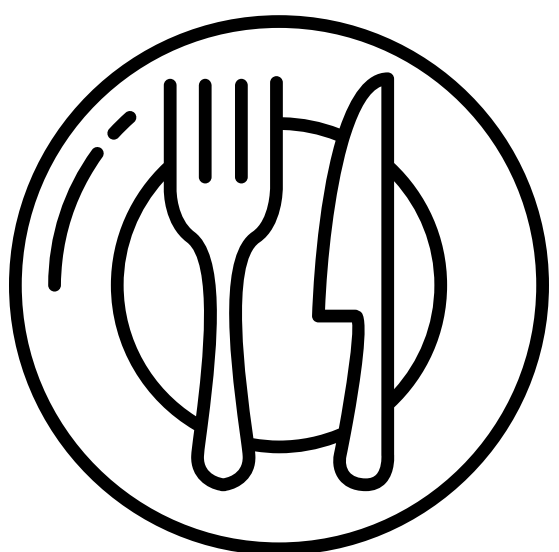
21
Active Student Clubs
on the Bristol App



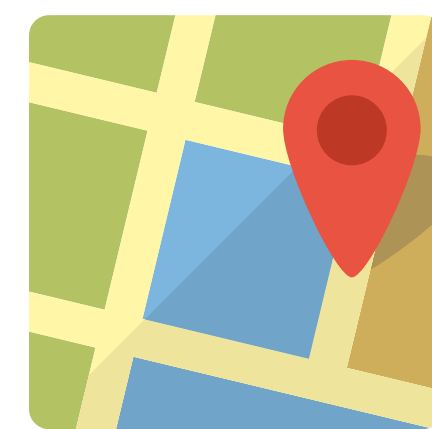
565
Career
Appointments



48
Team Meeting



13, 045
Served by Mobile
Market



1, 814
Participated
in New Student
Orientation



401
Student Resumes
Reviewed



8
New Elected Senators



593
Jobs Posted



161, 120
pounds of produce
distributed at our
Mobile Food Market

Executive Summary

As I glanced back to the Student & Family Engagement report from 2019-2020, we completed a very successful 2019 Fall and were clearly gearing up for an engaging Spring, then were thrown into a global pandemic like no other.

Once we took a very hard pivot into working from home, and all that it entailed, we started to pick up steam and rose above challenges of the constantly shifting world around us to plan an engaging 2020-2021 year for our students.

I am very proud of the Student & Family Engagement team and everything that has been accomplished during the Fall of 2020 and Spring of 2021. As you'll see in this report, we took no pause in our student-facing operations. We adjusted, and continued to thrive against staffing losses and the challenges of programming in a virtual world.

The breadth of services the department offers currently and the potential to provide is vast. As I entered the second year of employment at Bristol, I continued to align the staffing structure to be in a position to run efficiently and serve our students to the best of our capacity.

March 2020, many of the PT roles within our division were let go due to the Covid-19 pandemic. This staffing shift impacted our Clerk IV role, who we have been unable to rehire this fiscal year. In July 2020, our Administrative Assistant left our team to take a role within Academic Affairs. In November 2021, our PT Staff Associate also took on a new role, this time outside of the college.

Last year, the department grew with three full-time Career Services professionals. One of these roles has been vacant for some time and the aforementioned shifts provided opportunity to finally install a full-time role to serve our students and address basic-need insecurities.

March 2021, while the pandemic was still all around us, we were able to commit resources to hiring a full time Senior Special Programs Coordinator - Basic Need Support. This is a huge positive step for our equity agenda, and to address some real needs with our students.

Despite staffing shifts, we forged ahead and became laser focused on setting a new mission and aligning our goals with the College's Strategic Plan.

Jul. 20 to Jun. 21

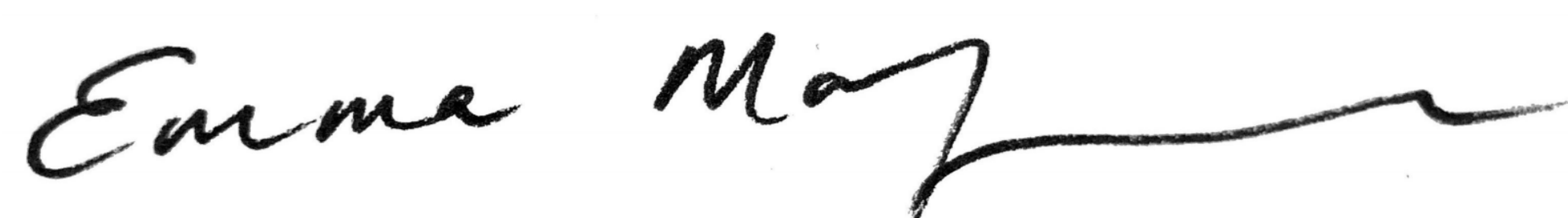
We adapted our Fall programs into virtual opportunities for our students to enjoy. We took the 'pandemic experience' to give ourselves a reality check on the gaps in our services for online students, and we learned new skills and launched new online platforms for offering content, committing to keep hold of these offerings when we are able to return in person.

Our team meetings were critical to keep us connected and gave space for us to grow as professionals. Our conversations expanded beyond the day-to-day to focus on our Equity Agenda, we sharing videos, articles, and books that spoke to anti-racism and moving the diversity agenda forward in a proactive way. The team also took part in CliftonStrengths with external facilitators from Bryant University, which supported the development of new team goals.

The pandemic took a devastating toll on our students who were already struggling to have their basic needs met. We worked tirelessly to change our Mobile Market operations to be able to meet new requirements of social distancing. We served over 13, 000 community members in our drive-through model and have remained closely connected to community partners via hundreds of hours of zoom calls. It became crystal clear we needed to expand our needs-based operations beyond food insecurities, and we installed a new Basic Need Center to co-locate all of our resources in one easy to access online portal.

The below report will continue to highlight the past years' work, our successes, and movement towards our goals. I thank my team in SFE for everything and our campus partners for their support as we continue to evolve and grow as a department in Student Services & Enrollment Management.

Very much looking forward to the new year ahead of us!

A handwritten signature in black ink that reads "Emma Montague". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Emma Montague

Director, Student & Family Engagement

May 2019 - Present

Successes & Challenges

Successes

STAFFING

Reclassification for our Administrative Assistant from I to II, re-crafting our vacant career role into a Senior Special Program Coordinator for Basic Need Support, and committing to maintaining full-time roles for our department.

FIRST YEAR EXPERIENCE

Each of the FYE Essential Elements now have an action item and student learning outcome attached to them. We have also built a landing page for FYE on the Bristol Website.

COLLEGE CENTRAL NETWORK

We launched CCN at a pivotal time as our operations went remote, we have had 1,632 students use the platform to date.

Challenges

PANDEMIC

March 2020, we went fully remote in our operations. This was challenging for a front-facing department and one that has a mission to bring folks together. The pandemic also brought about staffing changes.

(VIRTUAL) NEW STUDENT ORIENTATION

Successful launch of a virtual New Student Orientation experience. This platform has been extremely accessible for our students, they can now access the platform 24/7 at their convenience.

DRIVE-THRU MARKET

Due to the pandemic, we needed to shift our Mobile Food Market operations. We now offer a very convenient drive-thru service, allowing us to serve over 400 guests within 90minutes, which significant reduces the wait time for service.

NAVIGATING POLICIES

We have missed out on opportunities this year due to changing protocols. For example, booking a Spring Speaker for an end of year event for students.

VIRTUAL PROGRAMS

Some of our in-person programs have not been as successful as virtual experiences, for example Family Nights, which is all about bring folks together to build community.

BASIC NEEDS SUPPORT

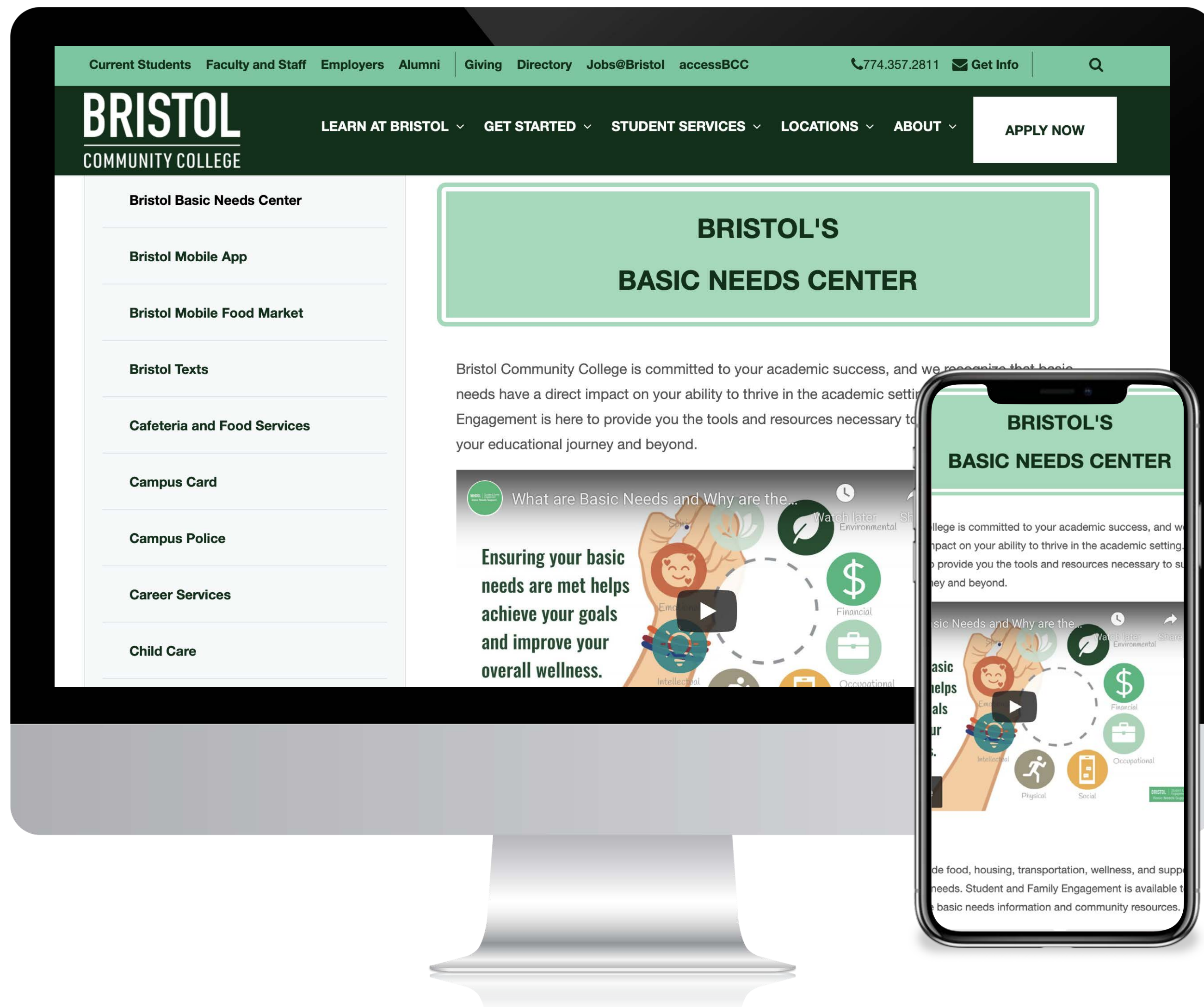
Student & Family Engagement is committed to providing students with the tools and resources necessary to support them through their educational journey and beyond. Basic needs can include food, housing, transportation, wellness, and support for other unexpected personal needs. Student and Family Engagement is available to help connect students to immediate basic needs information and community resources.

The pandemic had a devastating impact on families employment and the ability to meet basic needs. In March 2020, the college needed to reduce our part-time staffing to maintain a steady fiscal status. This impacted one of our team members who coordinated our community partnerships and worked as a case manager for our students. November 2020, our Mobile Market Coordinator also left the college to secure full-time employment.

In Spring 2021, we were able to re-strategize and petition the college to re-allocate a vacant full-time role in Career Services, and post this role as the first full-time role dedicated to supporting students basic needs. We hired a Senior Special Program Coordinator - Basic Need Support. This is a huge positive for Bristol Community College and our students, and will undoubtedly have a positive impact on our student retention numbers and overall student experience.

The below data will detail the year summary from our basic need support perspective.

Bristol's Basic Needs Center



RESOURCES AT YOUR FINGERTIPS

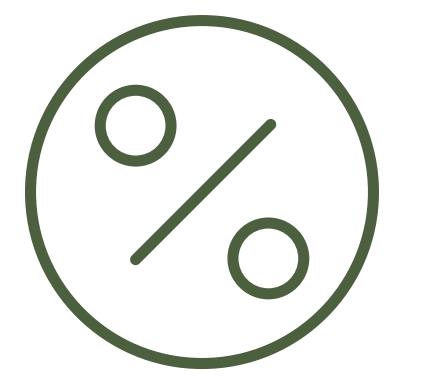
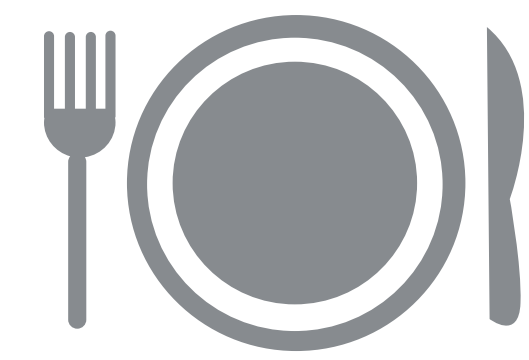
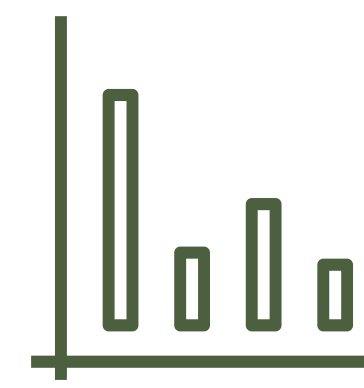
The Bristol Basic Needs Center provides students with quick access to resources that will assist them in meeting their immediate needs whether that is with food insecurity, rental assistance, legal services, or a myriad of other basic needs. The site focuses on four different areas of need:

- 1 Food & Nutrition:** provides students with information on Bristol's Mobile Food Market, quick access to apply for SNAP, and other local food resources.
- 2 Housing and Shelter:** provides students with information on community resources that will aid in rental assistance, shelter information and other resources that will be helpful in financially maintaining their housing situation.
- 3 Financial Issues:** provides students with access to Job & Employment opportunities through resources such as Bristol's Career Services as well as, other useful tools for financial literacy such as, credit repair services and scholarships.
- 4 Other Support:** provides students with resources for mental health concerns, child care as well as, free legal services.

Our hope is that this site will serve as a platform for students to seek the help they need in a way that honors their dignity and provides respect toward their situation.

bristolcc.edu/basicneeds

Mobile Food Market

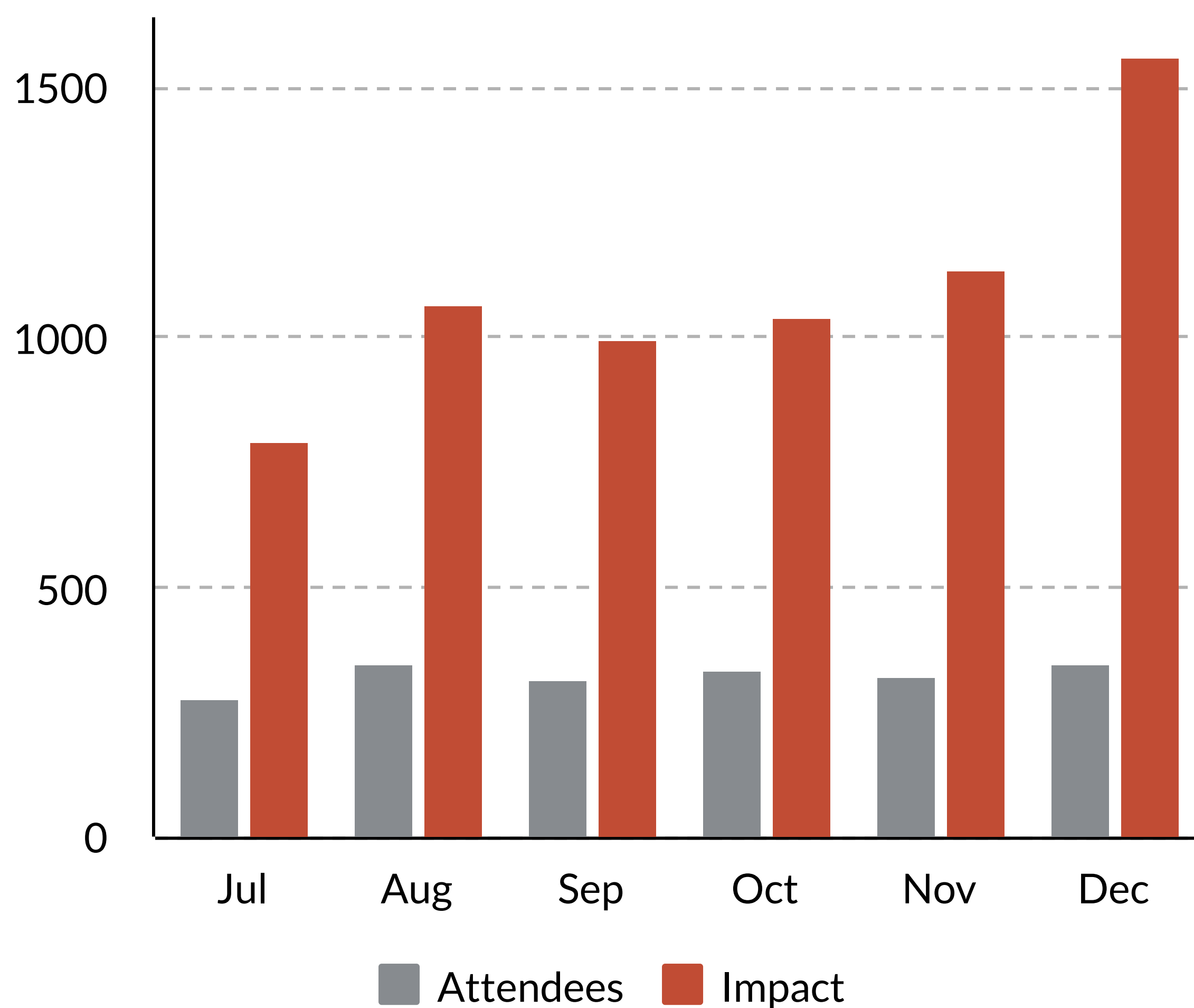


Number of guests served at Bristol Mobile Food Market this year:

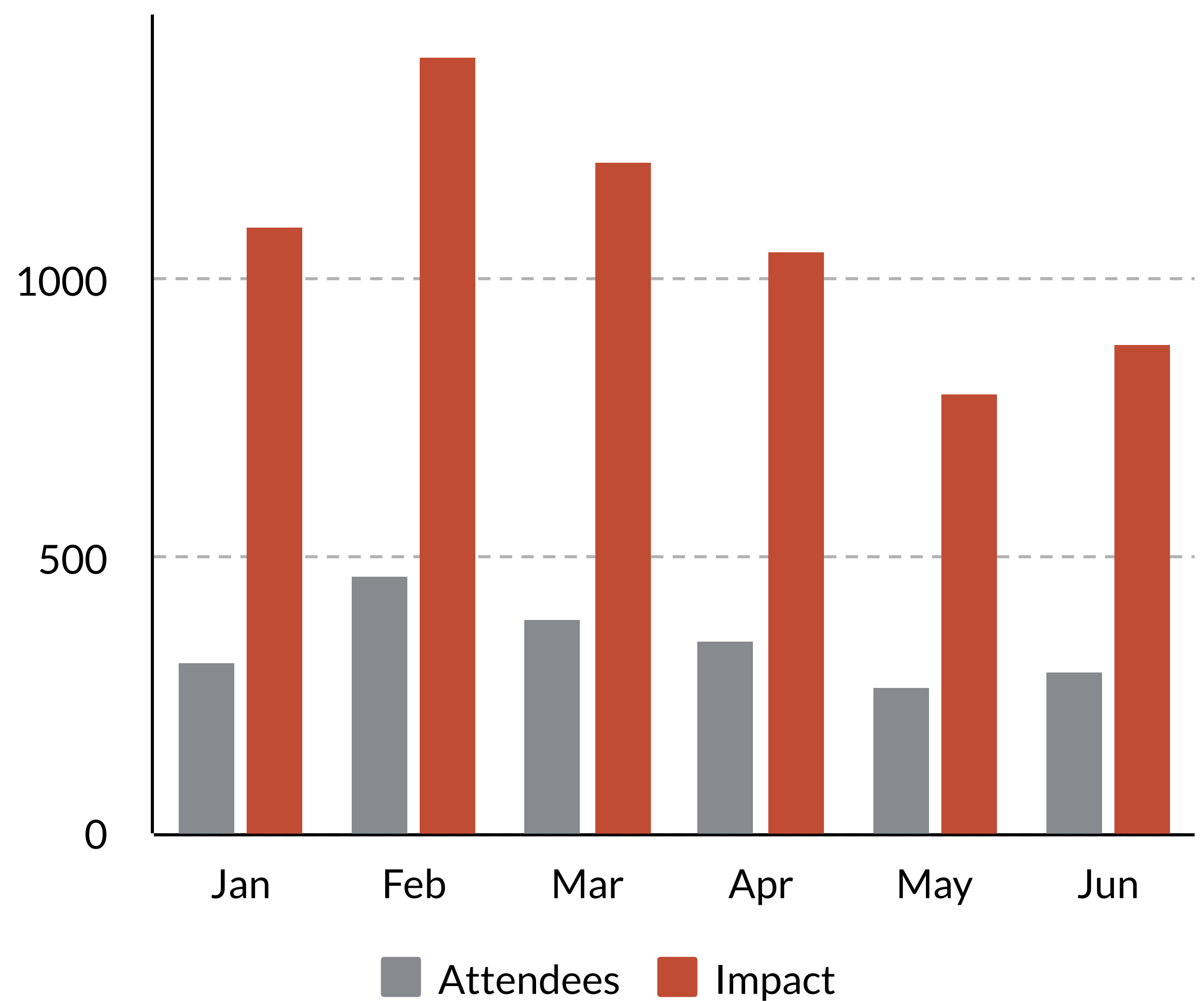


**Attendees pre-register for the Mobile Market. Individuals can pick up for their family, which is reflected in our 'impact' numbers.*

Fall 2020 Attendees

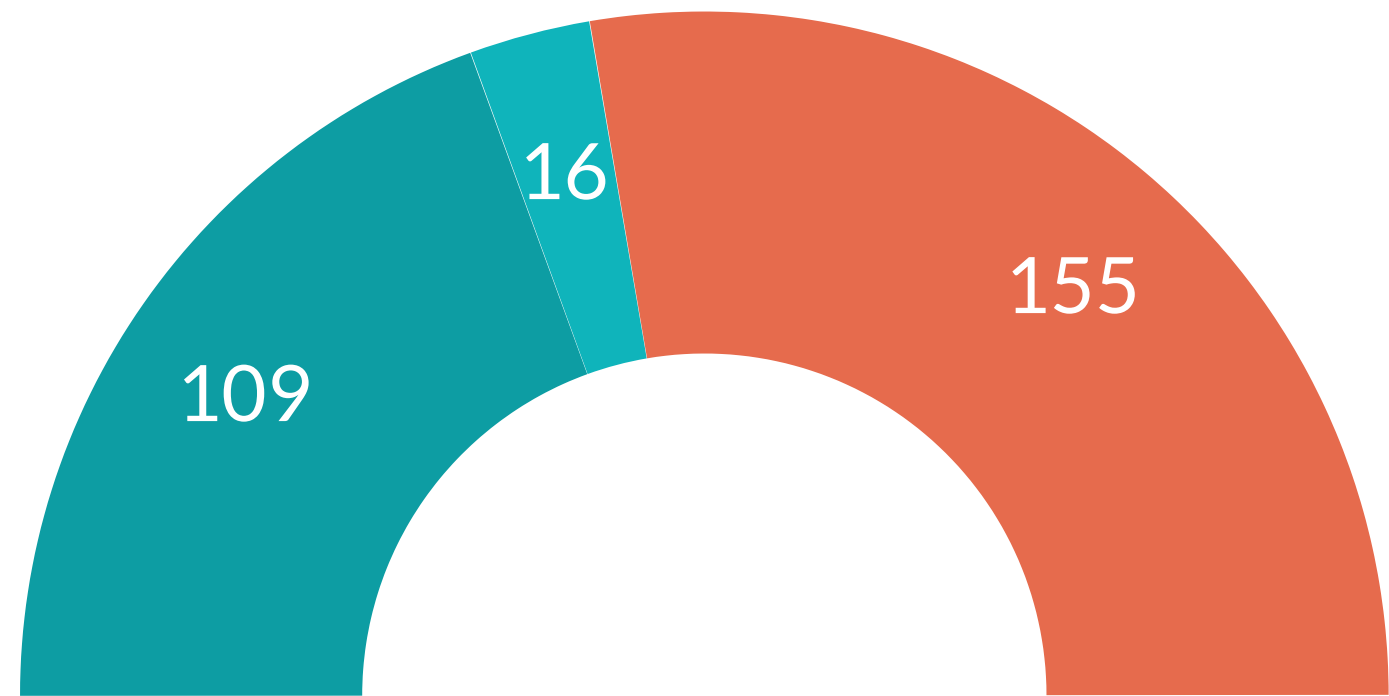


Spring 2021 Attendees



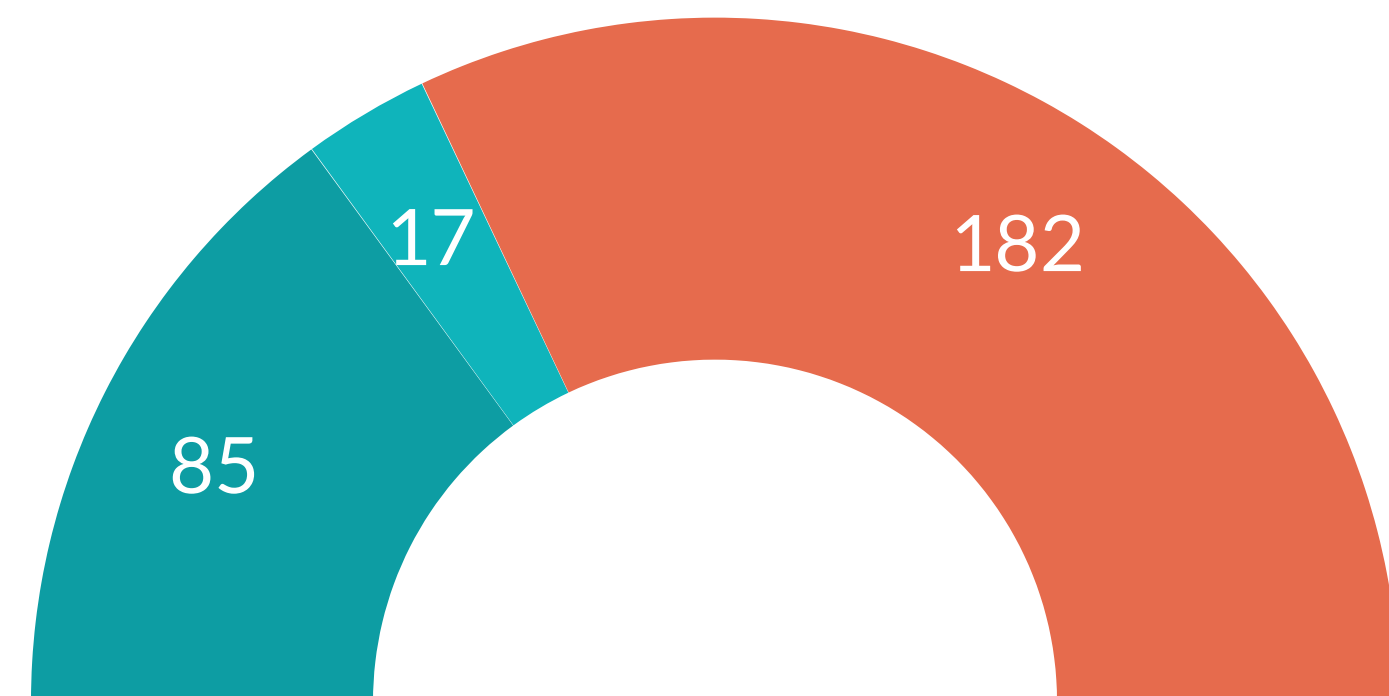
Monthly Participation Breakdown

July Attendees: 280



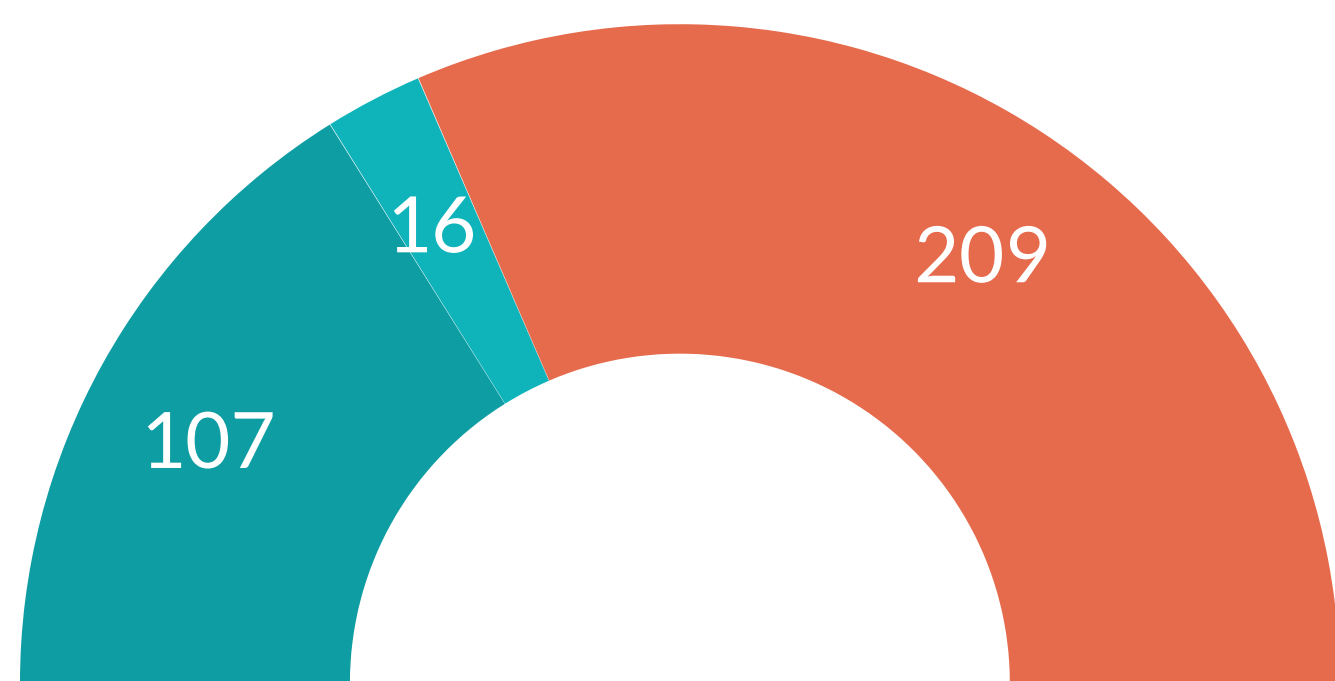
Students (38.93%) Staff (5.71%)
Community (55.36%)

August Attendees: 284



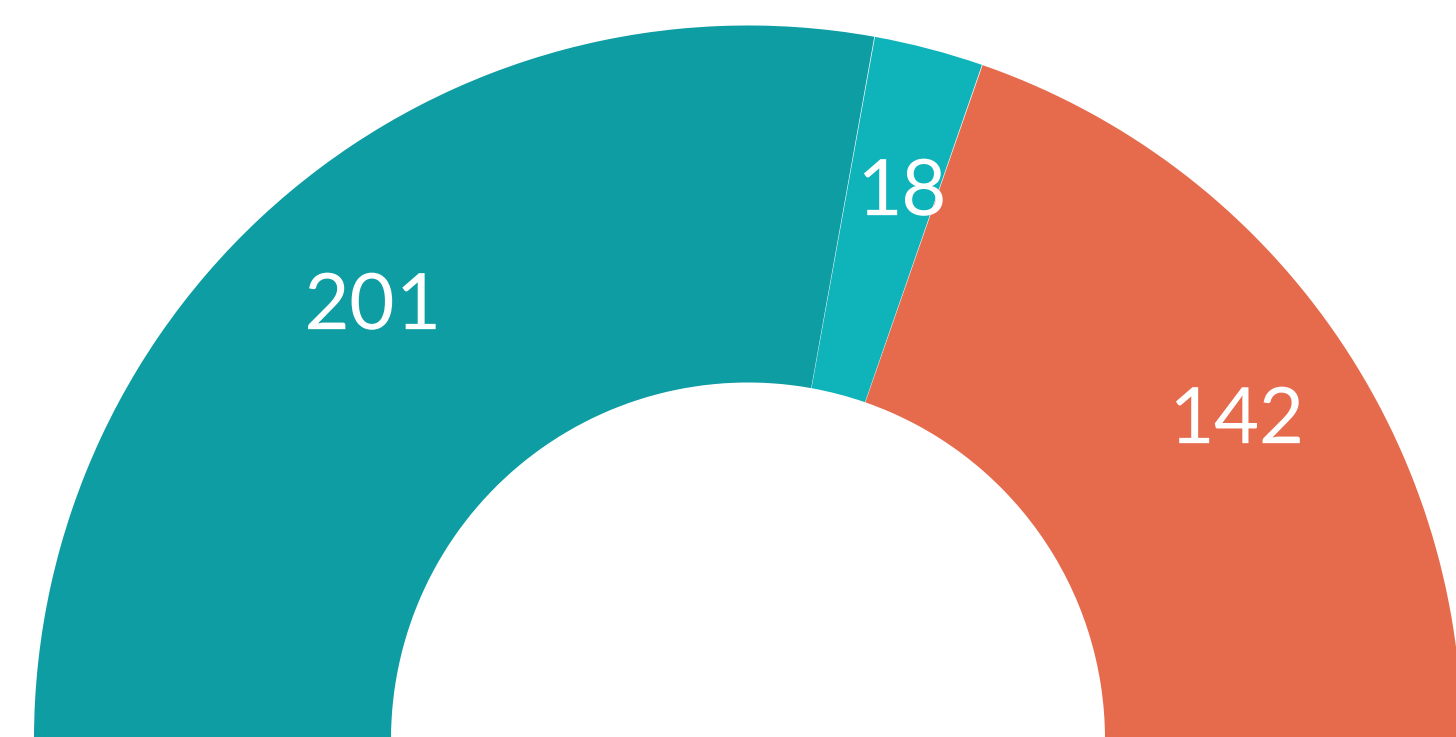
Students (29.93%) Staff (5.99%)
Community (64.08%)

September Attendees: 332



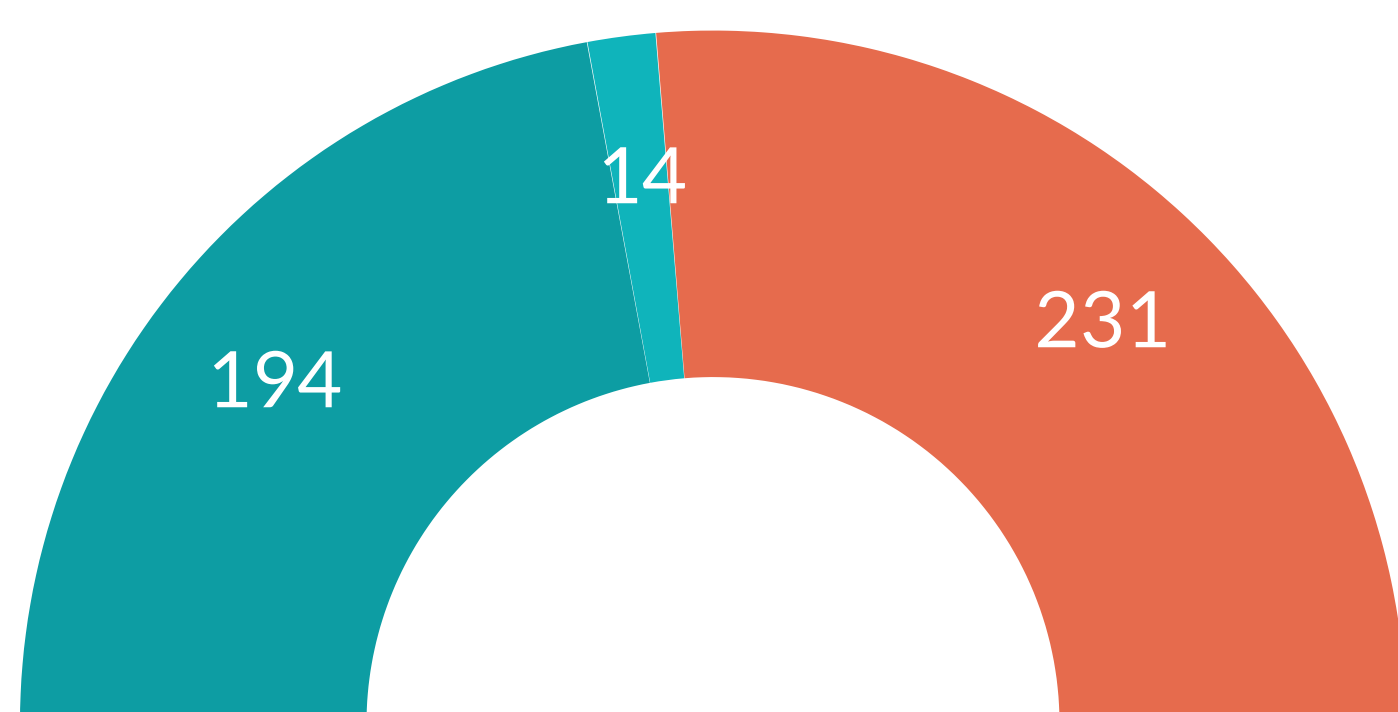
Students (32.23%) Staff (4.82%)
Community (62.95%)

October Attendees: 361



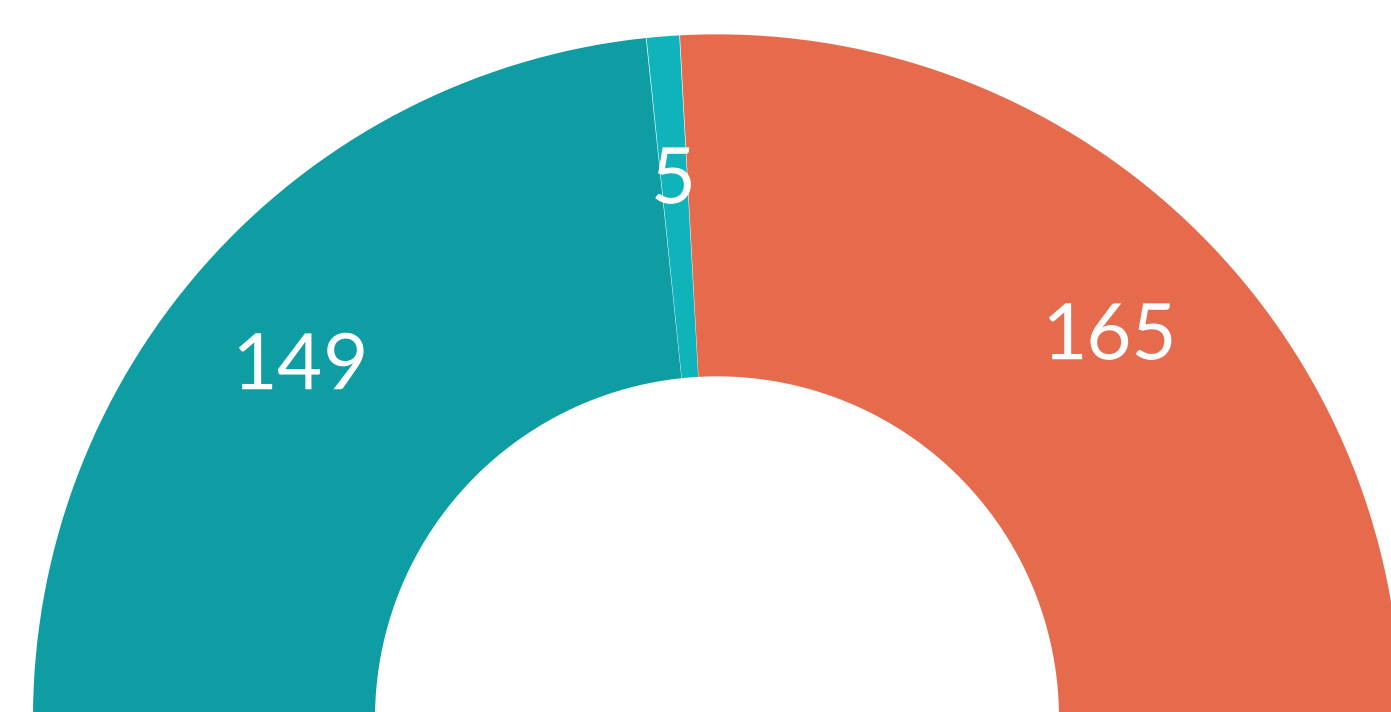
Students (55.68%) Staff (4.99%)
Community (39.34%)

November Attendees: 439



Students (44.19%) Staff (3.19%)
Community (52.62%)

December Attendees: 319

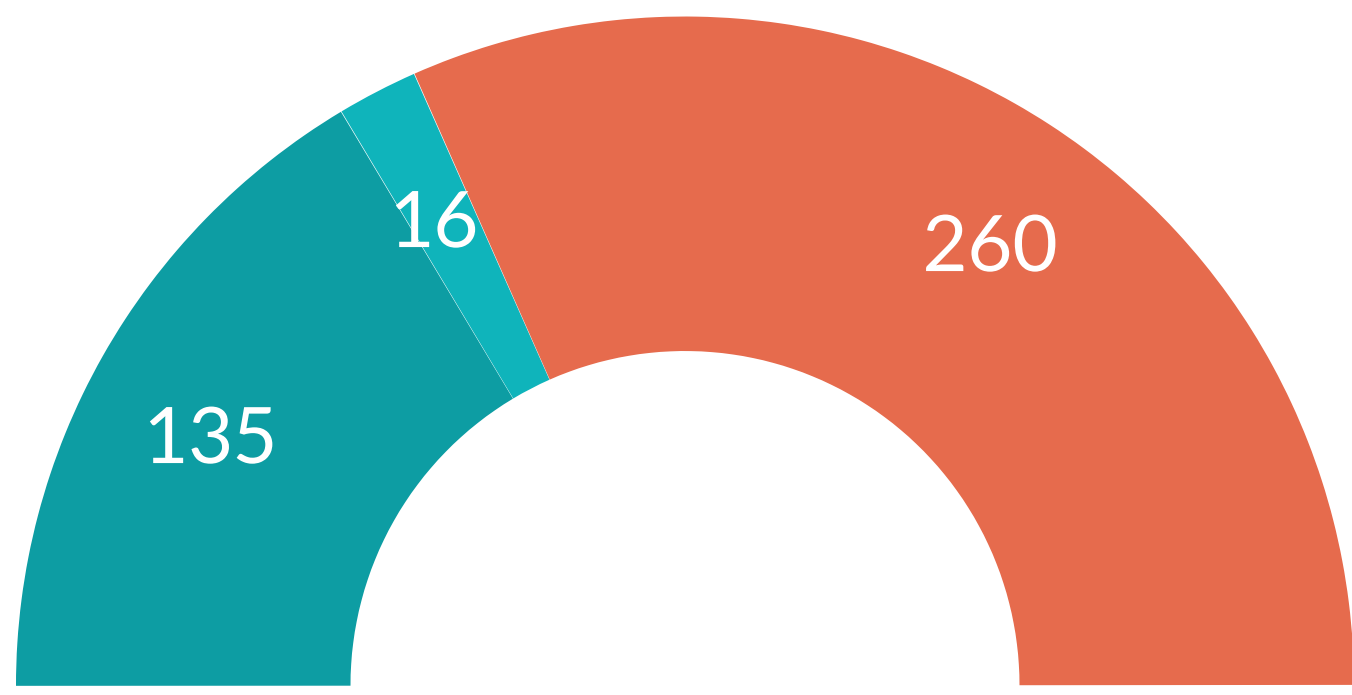


Students (46.71%) Staff (1.57%)
Community (51.72%)

Basic Needs Support

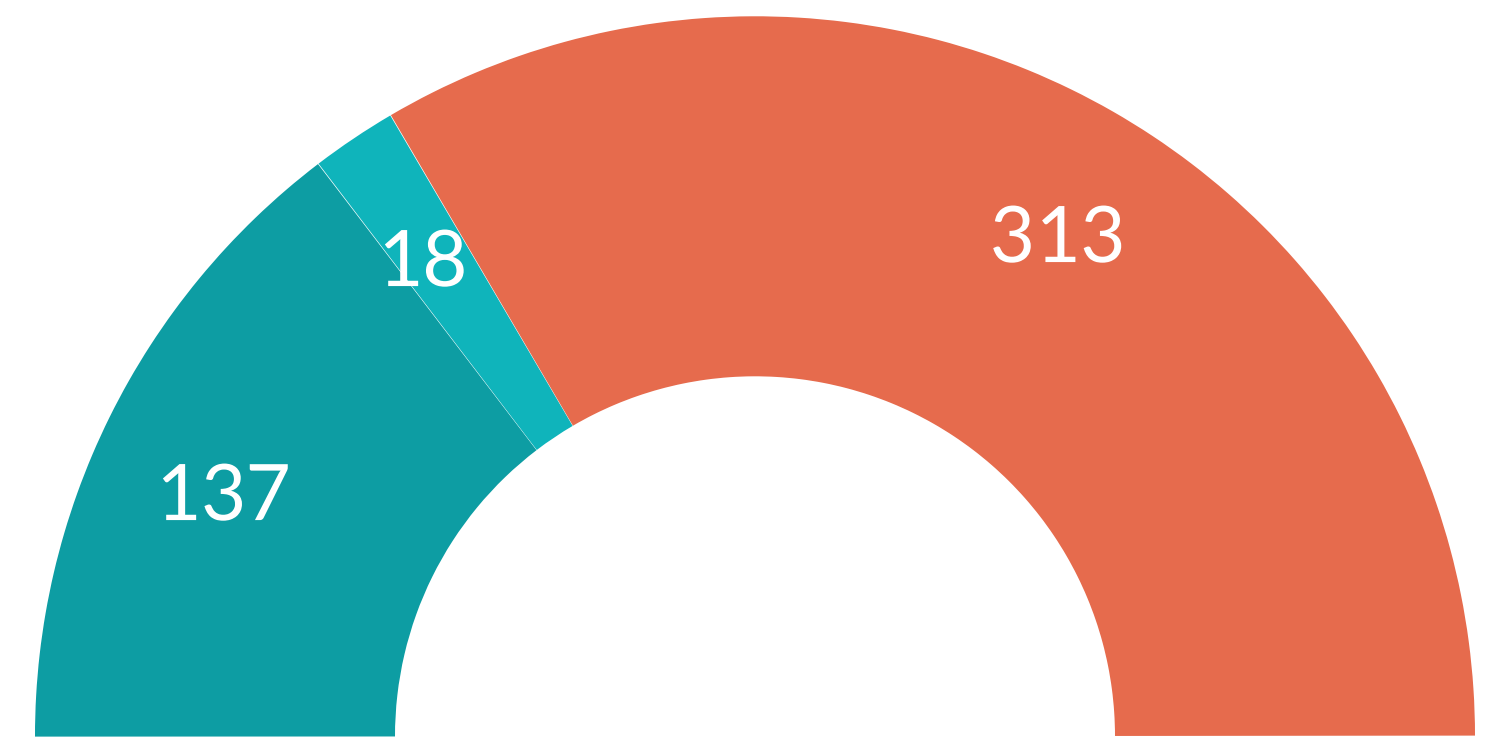
Jul. 20 to Jun. 21

January Attendees: 411



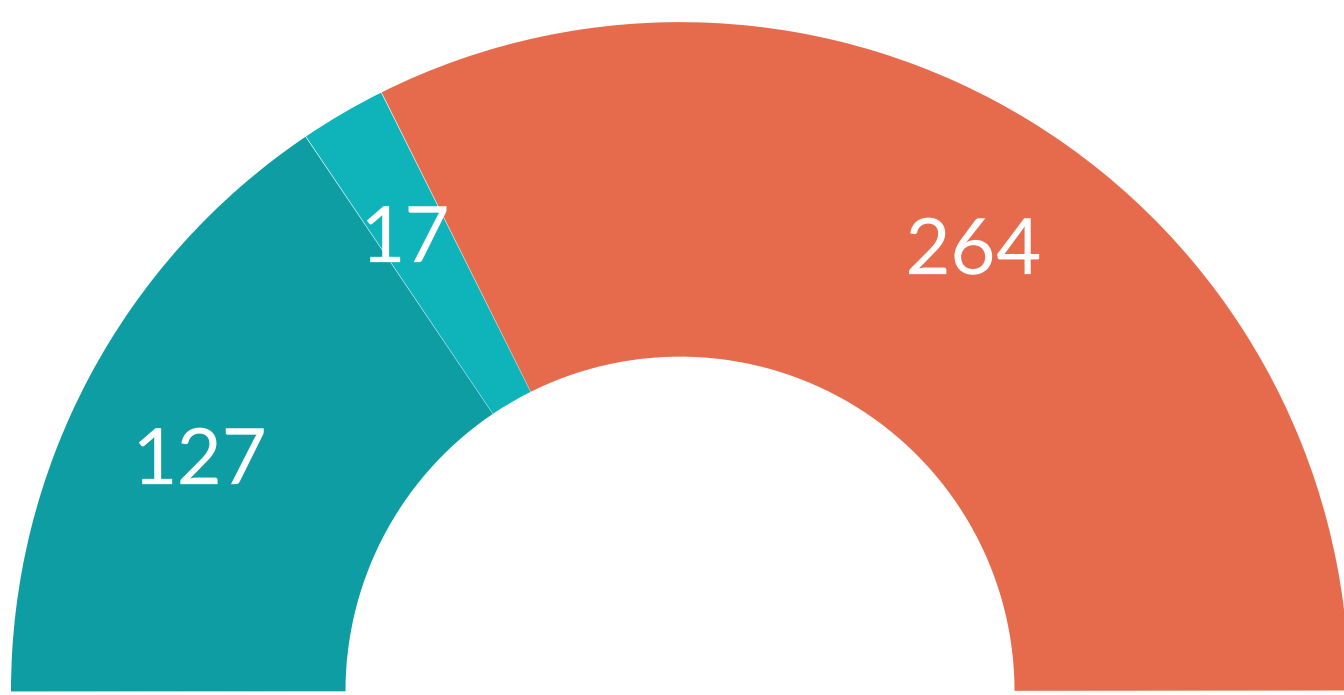
Students (32.85%) Staff (3.89%)
Community (63.26%)

February Attendees: 468



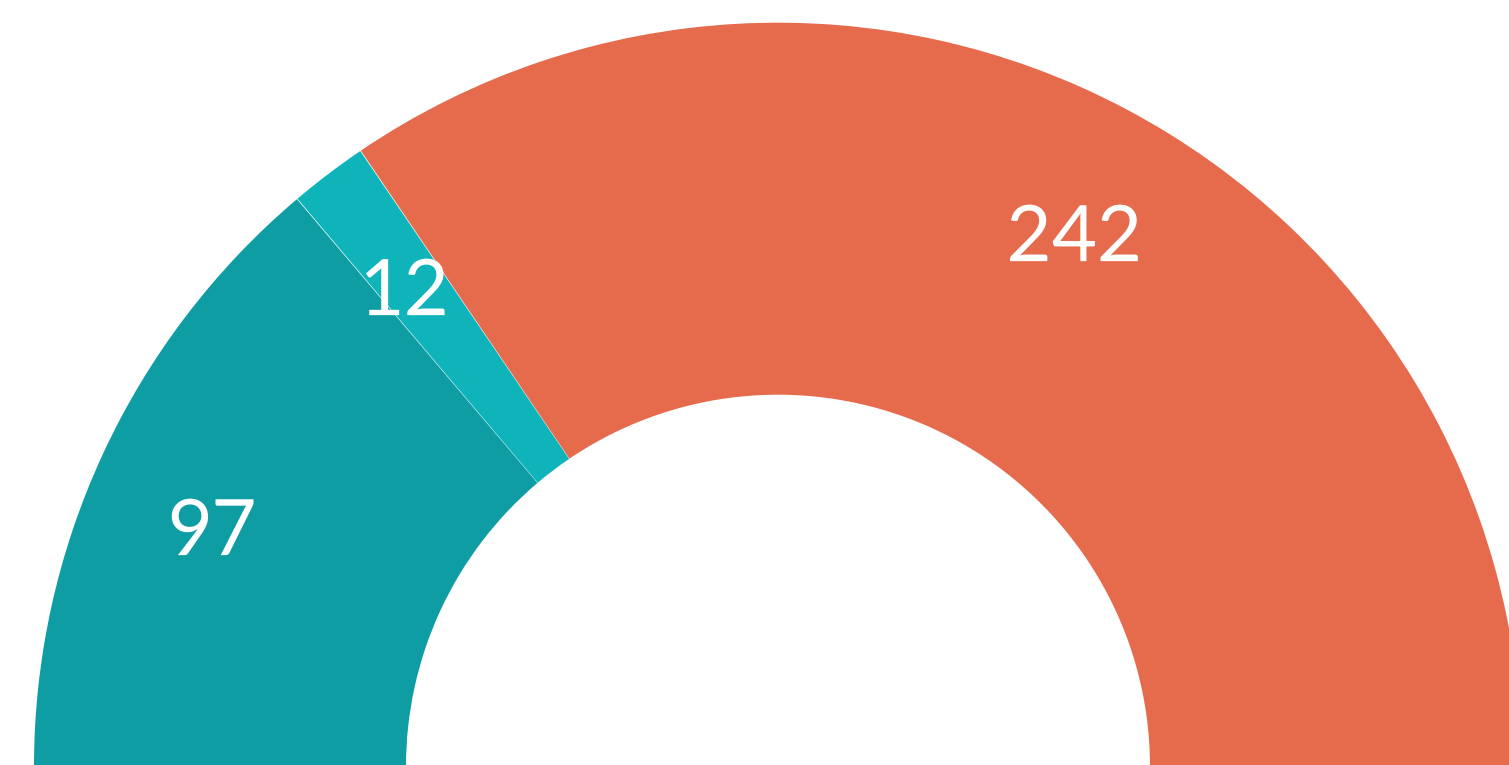
Students (29.27%) Staff (3.85%)
Community (66.88%)

March Attendees: 408



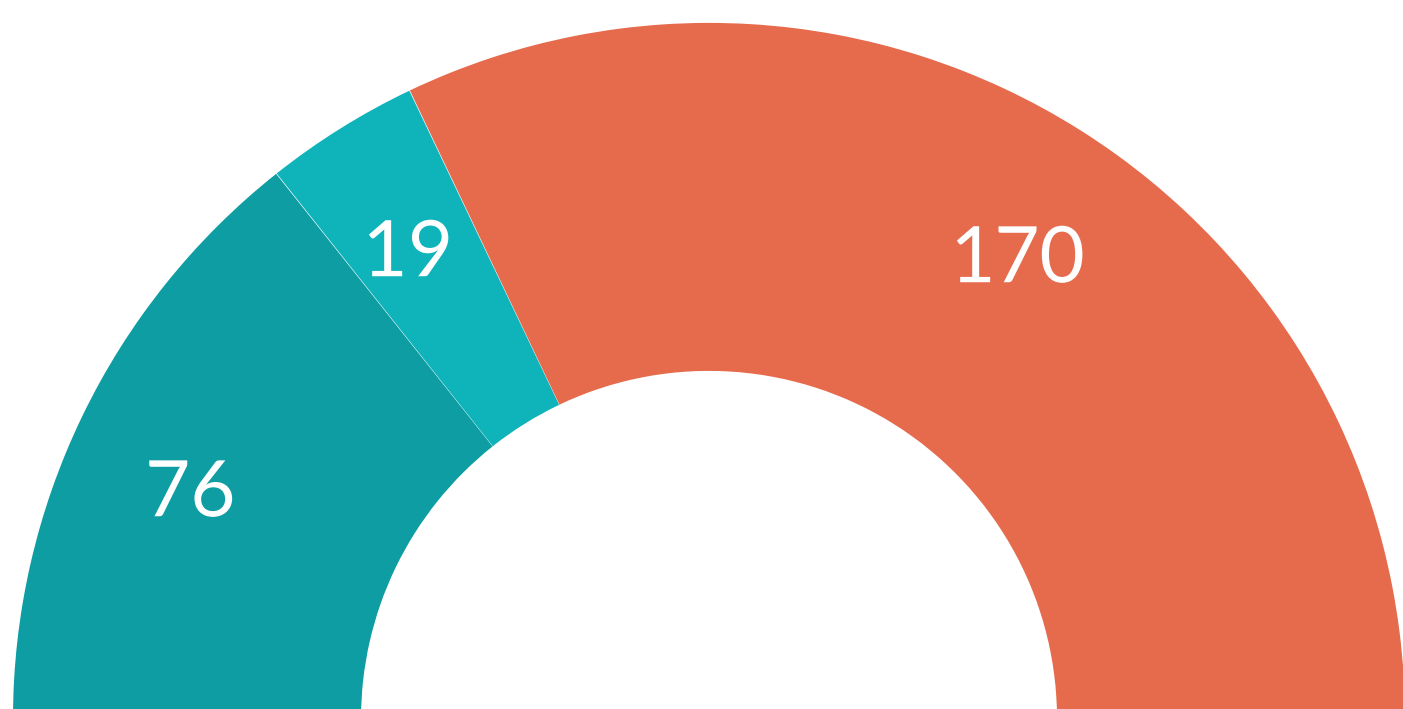
Students (31.13%) Staff (4.17%)
Community (64.71%)

April Attendees: 351



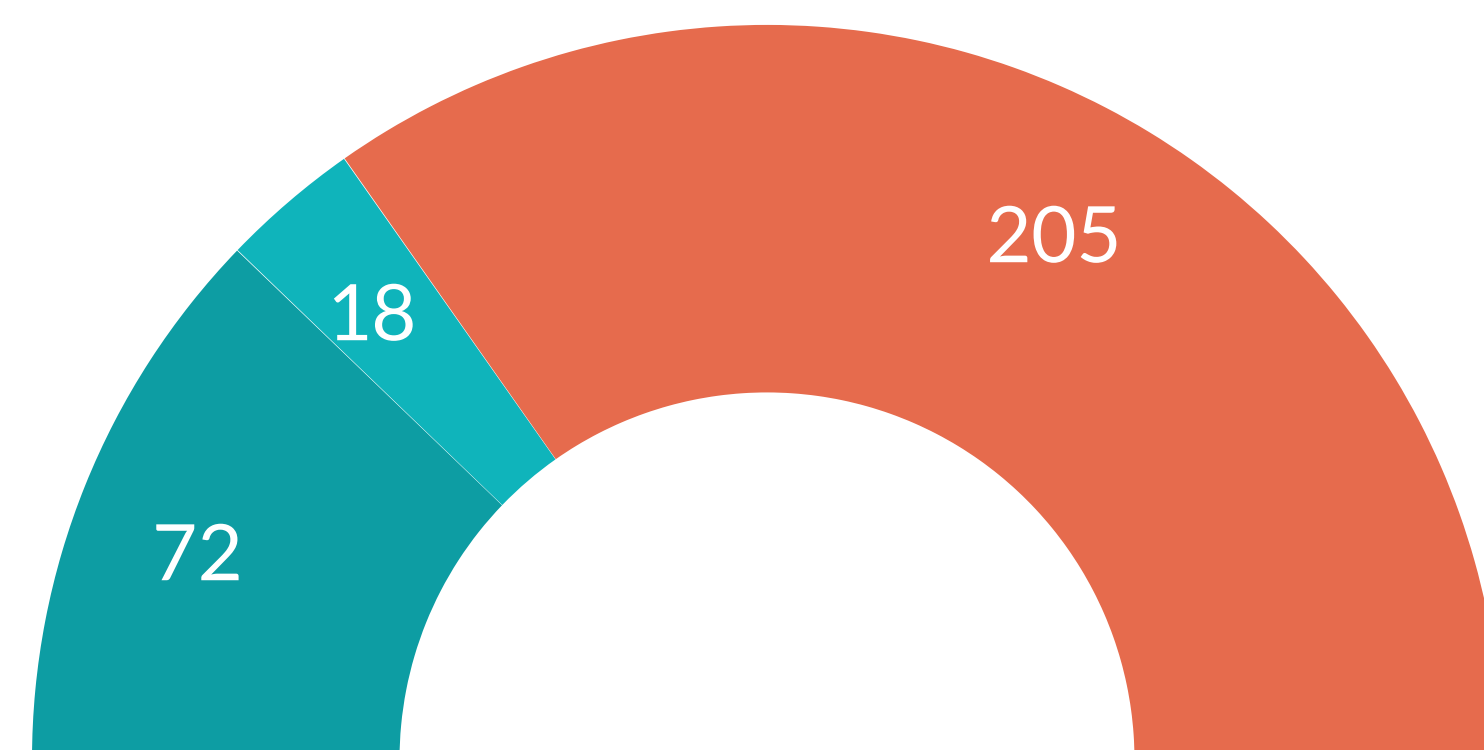
Students (27.64%) Staff (3.42%)
Community (68.95%)

May Attendees: 265



Students (28.68%) Staff (7.17%)
Community (64.15%)

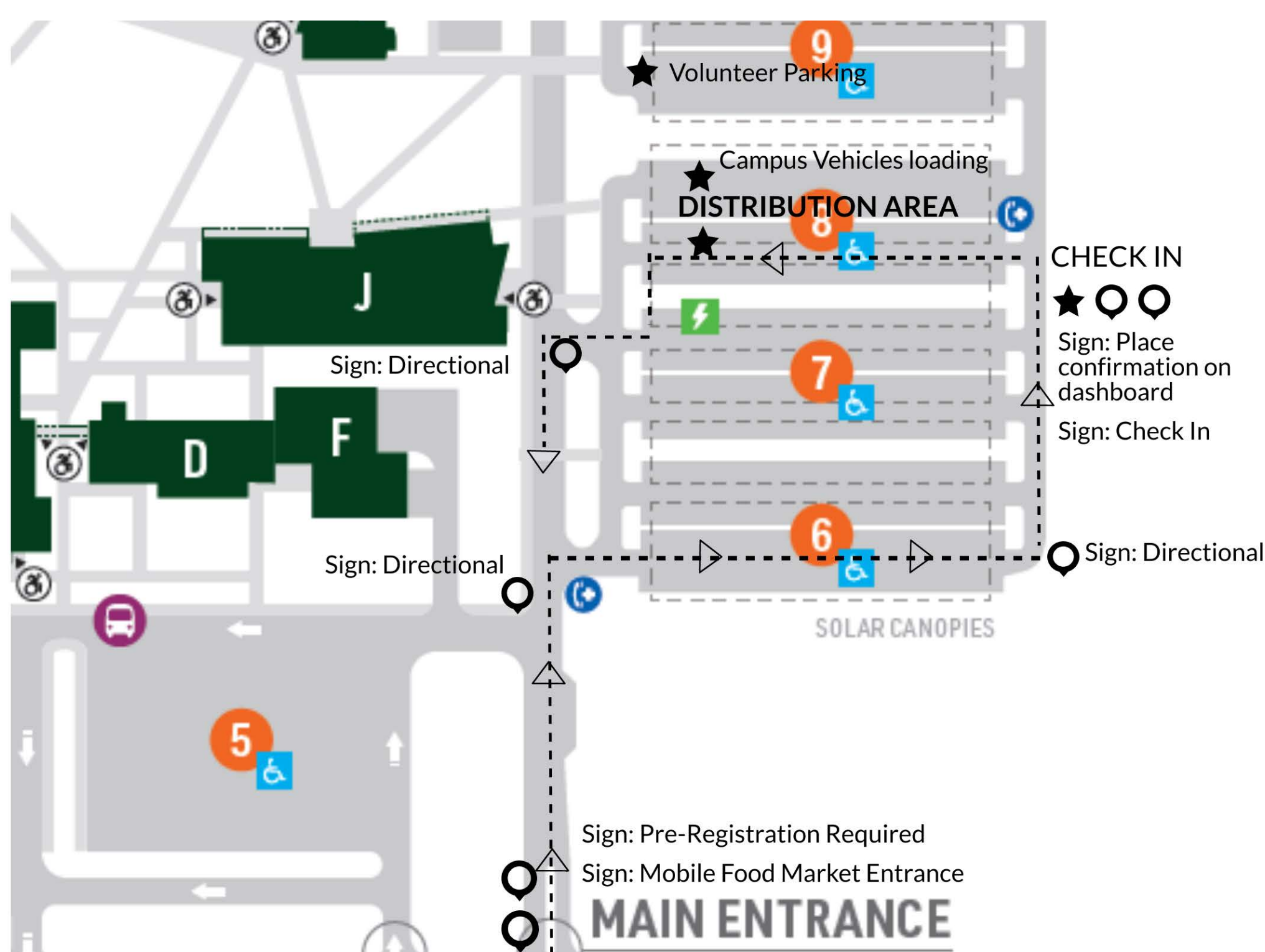
June Attendees: 295



Students (24.41%) Staff (6.1%)
Community (69.49%)

Pandemic Impact on Logistics

From the onset of the COVID-19 Pandemic, our goal has been to continue with our community impact efforts and improve how we reach our community. The SFE team has successfully streamlined the distribution process by implementing a drive-thru distribution model for the Bristol Mobile Food Market. This model allows us to distribute the groceries in an efficient way, keeping both our guests and volunteers safe. Guests drive-through the market, and volunteers pre-pack all groceries to limit contact. Volunteers remain socially distanced throughout the distribution process.



Total Food Distributed

161,120lbs

40lbs per Household

Our Program Contributors

Our local and national partnerships are critical for the success of so many of our programs and initiatives. Below are three new partners focused on supporting our students' basic needs.

The Boston BullPen Project is a community resource dedicated to improving the outcomes of underrepresented persons.

Bristol developed an innovative and one of a kind partnership with the Boston BullPen Project. This partnership will provide Student & Family Engagement with a rolling funding source that will address emergency basic needs concerns for our students.



"Dignity Matters is a non-profit organization that collects, purchases and supplies feminine hygiene products, bras and underwear to women and girls who are homeless or disadvantaged, in order to help them stay healthy, regain self-confidence, and live with basic dignity."

Dignity Matters partnered with Bristol Community College to provide 100 students a month with feminine hygiene products.



The Round the Bend Farm (RBF) is a local food resource located in Dartmouth, Massachusetts. In an effort to address local food insecurity, RBF developed the Manifest Love initiative which donates its' surplus goods to local organizations.

RBF has partnered with Bristol Community College to support the College's Campus Food Pantries.



Our Local Partners

"Southcoast Food Policy Council's mission is to connect, convene, and advocate for local food producers, consumers, and community leaders who seek policy and systems that strengthen our regional food system, improve community health, and eliminate food insecurity."

Student & Family Engagement serves as a member of the South Coast Food Policy Council. We also contribute to the 2020- 2025 South Coast Food & Nutrition Assessment.

"United Neighbors of Fall River Community Connections Coalition is committed to promoting a strong, healthy and safe community which will assist families in the promotion of peace and tranquility, optimum growth and development of our children and secure and stable family environments."

In an effort to ensure we have current and relevant information on community resources available to our students, we have participated in bi-weekly Coalition meetings.

The United Way of Fall River strives to improve the outcomes of health, education, financial stability and basic needs of the Greater Fall River community.

During the COVID-19 pandemic, we have participated in the weekly community partners meetings, allowing us to improve the continuity of resources for our students.

We are also the recipient of the 2020 United Way Grant, and have used this funding to enhance our volunteer program for our Mobile Food Market.



**MARION
INSTITUTE**



**United Way of
Greater Fall River**

Future Vision

BRISTOL BASICS

This series will provide students with invaluable information on topics that will improve their basic life skills and overall wellness as well as, connect the College to Community Partners.

Buying vs. Renting

- Mortgage Lenders
- Real Estate Agents
- Housing Representative

Credit Repair & Financial Literacy

- Accountants
- Banking Agencies
- Financial Aid Services

Food for the Soul

- SNAP Representative
- WIC Representative
- Local Chefs

CAMPUS FOOD PANTRIES

Student & Family Engagement is working toward expanding the current "Grab & Go" program by implementing an on-campus food pantry within all four locations of the College. Our goal is to effectively address food insecurity among Bristol students both on and off campus, on a more consistent basis.

COMMUNITY CLOSET

Good quality clothing can often be out of reach for low-income students. Our 'Community Closet' will provide students with donated professional clothing to assist in big life events such as, a job interview.

STUDENT HOUSING

Our goal is to bridge the gap in access to housing by creating a relationship with regional universities such as Bridgewater State and UMass Dartmouth, to offer high-need students affordable housing options.

New Student Orientation

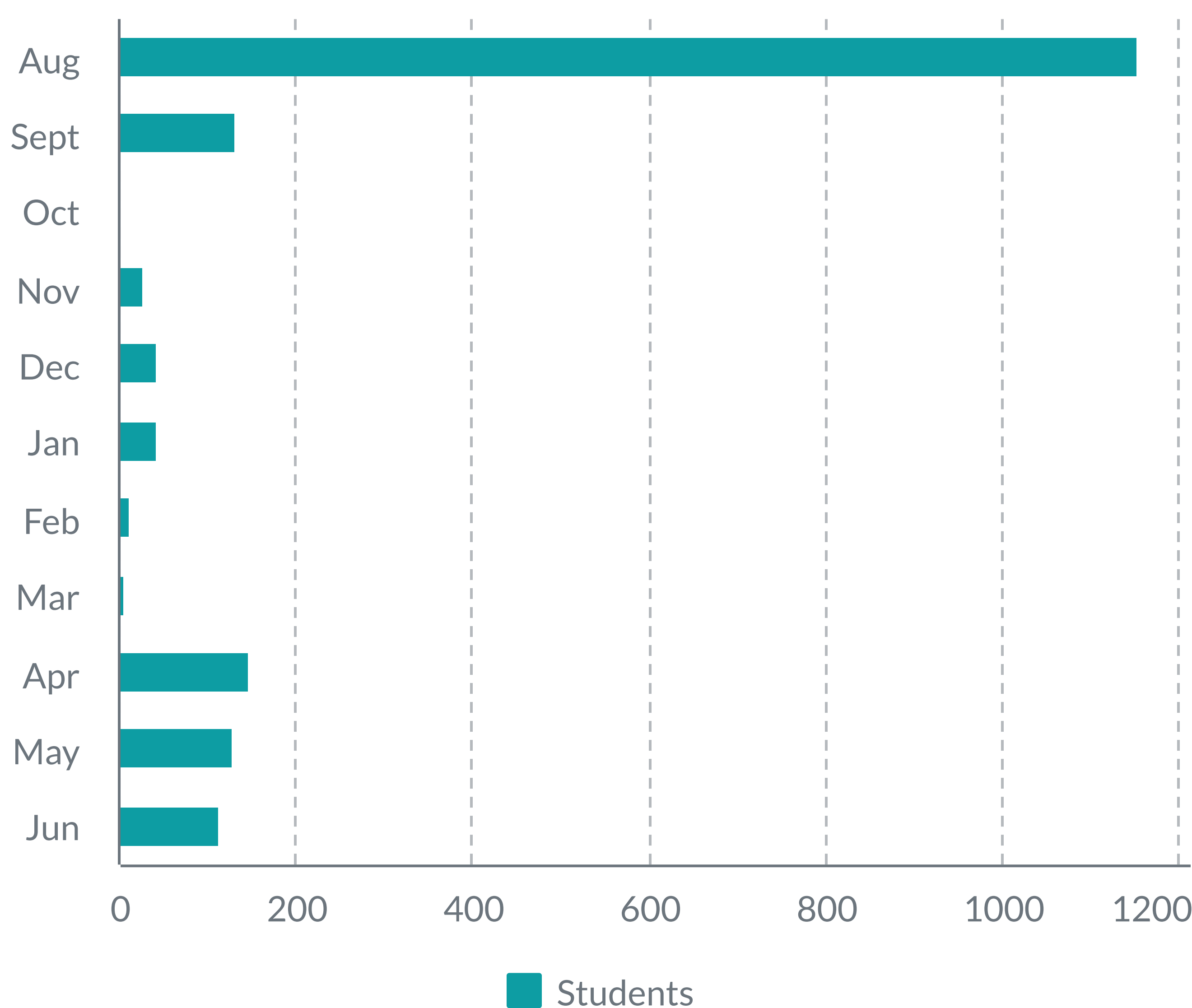
The pandemic threw all our programming into a virtual space, and was the final push to moving our New Student Orientation (NSO) to a fully online experience.

We partnered with Advantage Design Group to develop a visually appealing online orientation experience for all new and transfer students.



NSO meets the first essential element as part of the FYE. It is an opportunity for Bristol to introduce themselves to new students, and prepare those students for their college experience.

Completed Orientation



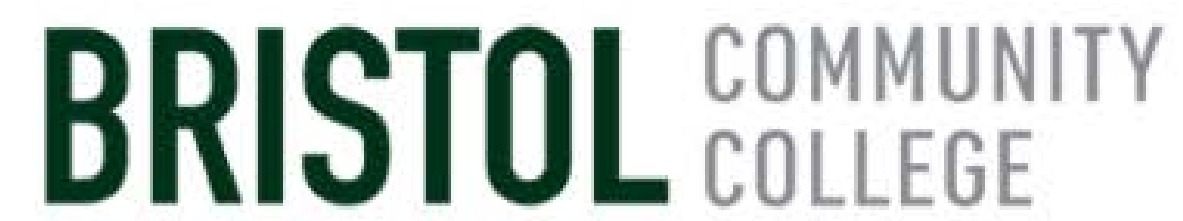
Fall
1360

Spring
509

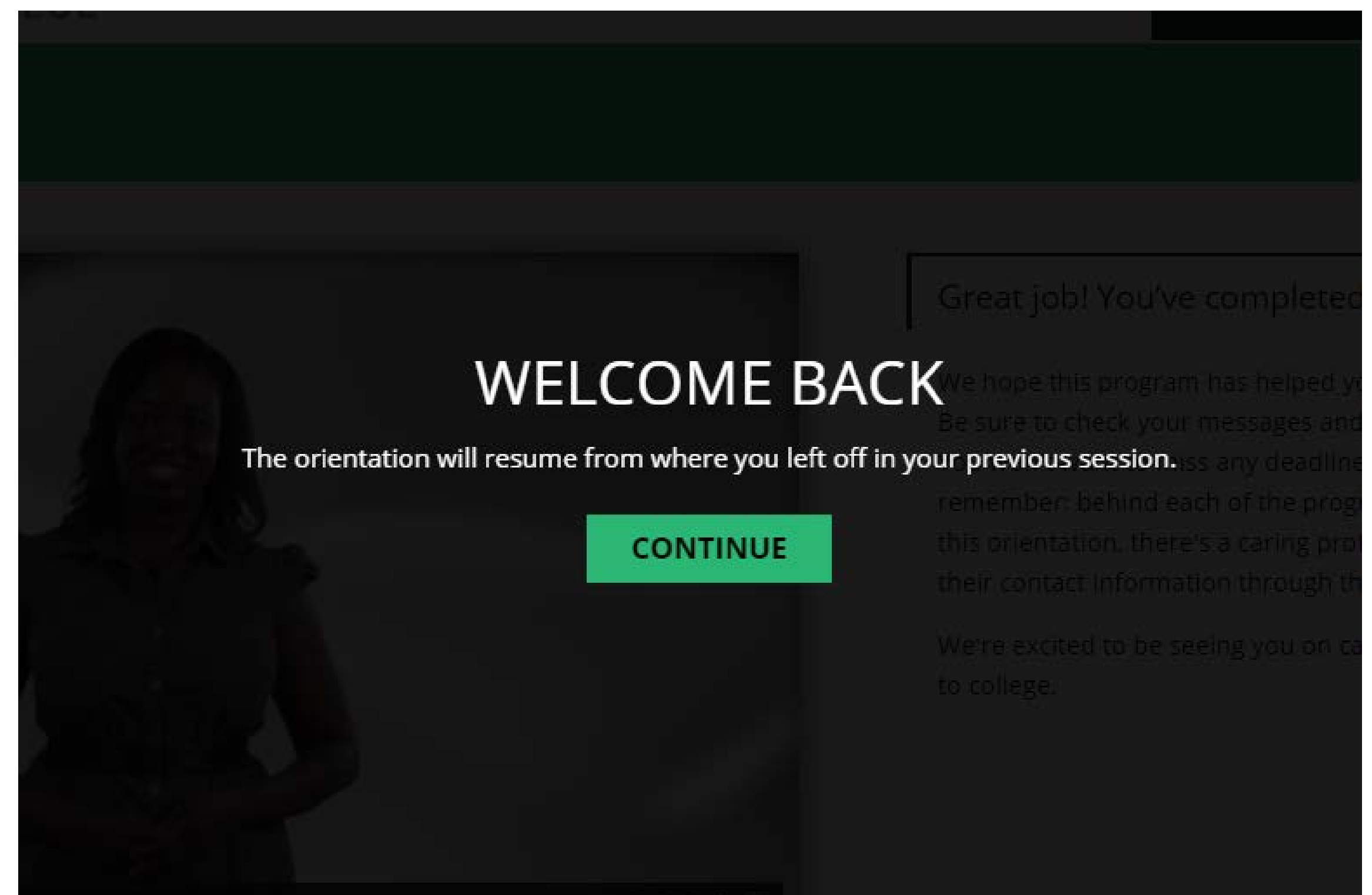
New Student Orientation

NSO is integrated with our Bristol software allowing for single sign on capabilities. This also allows us to customize and personalize the greeting for each user as they log on.

The platform also allows users to complete the NSO at their own pace. If they log out they will be welcomed back at the same place they finished on. This gives our students flexibility to complete their experience at a time that is convenient for them.



GETTING THINGS READY FOR EMMA!



BRISTOL COMMUNITY COLLEGE

ONLINE ORIENTATION

Post-Orientation Survey

← NEXT STEPS (8 of 10) →

Please take this survey to help us better our new student orientation process.

- I feel better equipped to attend Bristol Community College having participated in this orientation.

Strongly Agree	Agree	Somewhat Agree	Disagree	Strongly Disagree
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- New Student Orientation was a great first step in starting a successful college experience.

Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
----------------	-------	----------------------------	----------	-------------------
- I am more aware of the services available to me by participating in New Student Orientation.

Strongly Agree	Agree	Somewhat Agree	Disagree	Strongly Disagree
----------------	-------	----------------	----------	-------------------
- From what I learned in New Student Orientation; I am more likely to get involved on campus.

5	4	3	2	1
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- Overall, how satisfied were you with New Student Orientation?

Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied
----------------	-----------	--------------	-------------------
- What didn't we tell you that you wish we had?
 - Nothing - I have all the information I need.
 - I wanted to learn more about...

We want to ensure we are meeting student needs, so have also incorporated a survey to provide real-time data on student preparedness.

March 2021, a College Wide Initiative was submitted for New Student Orientation to become a mandatory part of the student experience. This would ensure all students have been exposed to the same critical information, giving them the best tools for college preparedness.

First Year Experience

This year we have been able to focus our energies to build a comprehensive first year experience. Each essential element has been assigned a action step and an anticipated student learning outcome.

Bristol Community College's First Year Experience (FYE) supports the successful academic, social and cultural transition of our students and their families.

The FYE will strengthen your self-advocacy, interpersonal, and personal wellness skills, while also developing your knowledge in the following areas: student support services, technology, academic exploration, career readiness, financial literacy, and Bristol's policies and procedures.

Bristol's holistic approach to student development reflects our commitment to student success at Bristol and beyond.

Essential Elements: bristolcc.edu/fye

- ▶ Attend Mandatory New Student Orientation
- ▶ Using Bristol's Technology
- ▶ Get Connected
- ▶ Academic Support & Exploration
- ▶ Civic & Community Engagement
- ▶ Become Career Ready
- ▶ Build Your Financial Plan
- ▶ Understand Policies & Procedures

Each of the above elements has an action step for students to follow to take part in their own First Year Experience, each step also has an anticipated student learning outcome.

Next Steps

Build up each element through cross-campus partnerships and collaboration. Push each element as individual milestones for students, and as a collective series to promote a positive first year experience. Start to weave these elements into every day life at Bristol; connecting with curricular and co-curricular programming.

Co-Curricular Programming

Jul. 20 to Jun. 21

"I am a proud graduate of Bristol Community College, class of 2021.

While my journey started over a decade ago, it was not until the fall of 2019, that I started my successful journey towards achieving one of my biggest goals in life. This goal included graduating and finding a way to making a positive impact in the Bristol community. I found myself to be a leader in the classroom by engaging deeply in all classroom discussions and encouraging my peers to do the same.

In the fall of 2019, I was invited to join Phi Theta Kappa Honor Society (PTK) and did join. In March of 2020, I attended my first ever PTK meeting, and by the end of the meeting I was asked to take over as Vice President of the club. Sadly, the pandemic shutdown came a week after I accepted the position but that did not stop us from hosting virtual meetings and ensuring a beautiful virtual induction of our PTK members.

During the pandemic shutdown, the Bristol app became the biggest communication outlet for students. Many students used the app to stay engaged, ask important questions, and it was also used to support one another. As a mother to six children, an army wife, and someone who truly knows what it's like to have little to no support, I knew it was vital to help my peers out in such a crucial time in our lives and so staying active on the app became important to me.

It was in the Fall of 2020, that I knew I had to find another outlet to further reach students and found my way to Student Senate. I became the Chair of Academic Affairs and found that I truly loved this role because of the impact I could make towards making a positive impact on issues that directly affect the student body. During my time serving in Student Senate, I worked on five very different proposals and met some of the best staff and faculty members that serve the Bristol community. An example of a proposal I was delighted to work on was increasing tutoring assistance for students and now the Learning Commons has hired one more tutor and has also found ways to better communicate the assistance to students.

I also found my way towards helping start a new club at Bristol, the Commonwealth Honors Program club (CHP club) where I served as Vice President. The CHP club helped honors students in the Commonwealth Honors Program stay connected with one another and offer assistance on many different topics which was a much-needed outlet during a virtual setting world we were living in.

Since having a servant heart is who I am, I found myself loving serving my Bristol community by volunteering my time, energy, and love at the monthly Bristol Mobile Food Market. Month after month, I looked forward to being around my peers and leaders and uniting with them in the purpose of providing help to our community, especially during a pandemic. Seeing the amount of servitude amongst our community leaders was very inspiring. My hope is that other students at Bristol can also experience what I had the delight to experience during my time as a Bristol student and that I was able to inspire others to serve one another to help build a stronger Bristol community.

Now, I am on my way to starting my journey at Bryant University where I will earn my credentials to finally achieve my long-time dream of having a career in Human Resource Management. While attending Bryant, I will also be engaged in the Bryant community and will look forward to staying connected to the Bristol Community College community in any capacity possible."

Magie Hudson
Class of 2021

Fall 2020

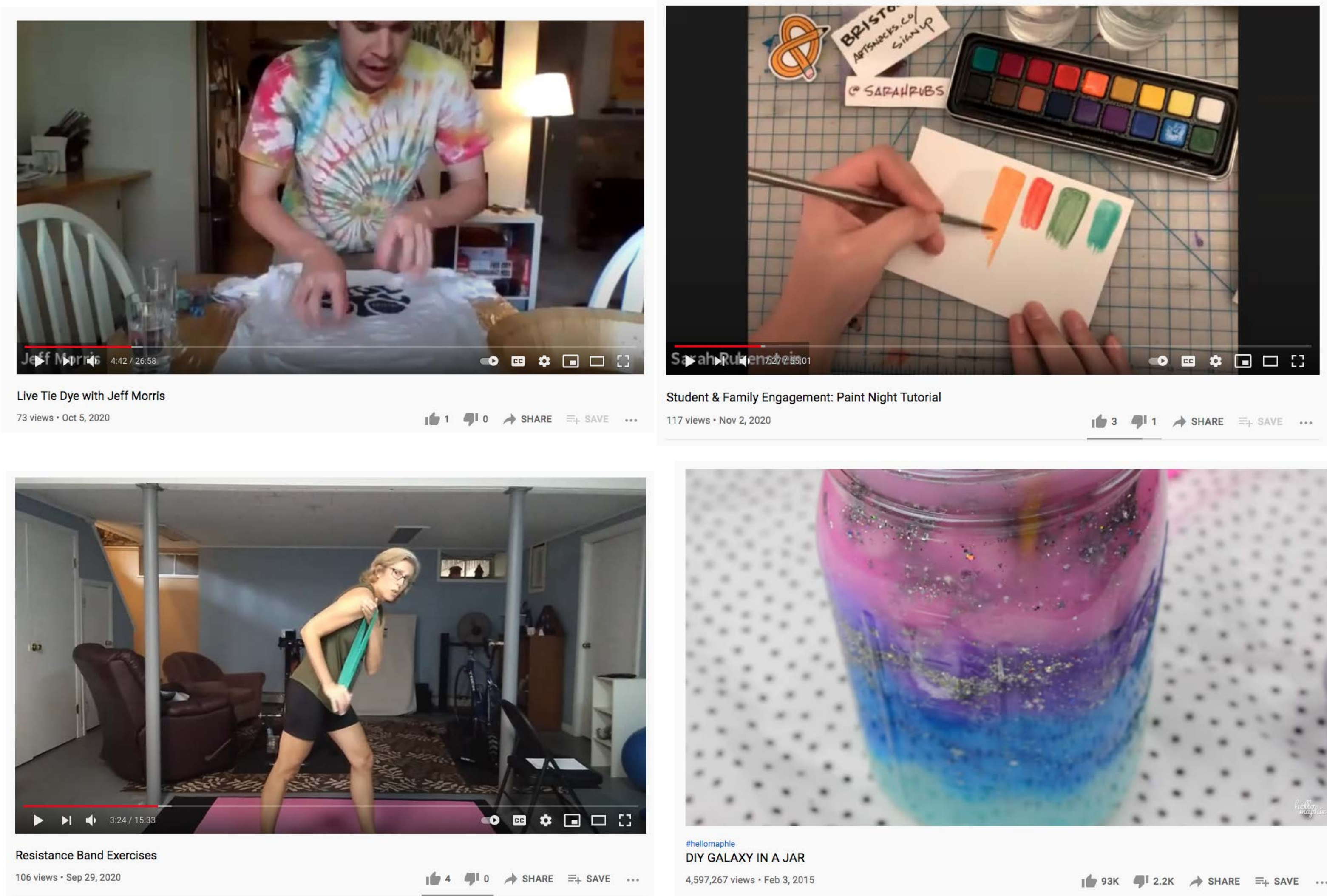
By early spring 2020, Student & Family Engagement had already planned and scheduled all on-campus programs for the fall 2021 semester. With the campus going fully remote in March, we needed to pivot our plans and create a new engagement opportunity that was accessible for all students at home.

We developed the **Programming Box**. A box filled with resources, DIY projects and activities that students could pick up or we could mail directly, each with a corresponding virtual programs.

From the SFE Website:

'This fall at Bristol Community College programming may look a little different, but that doesn't mean Student and Family Engagement won't be bringing you lots of fun programs each and every week.'

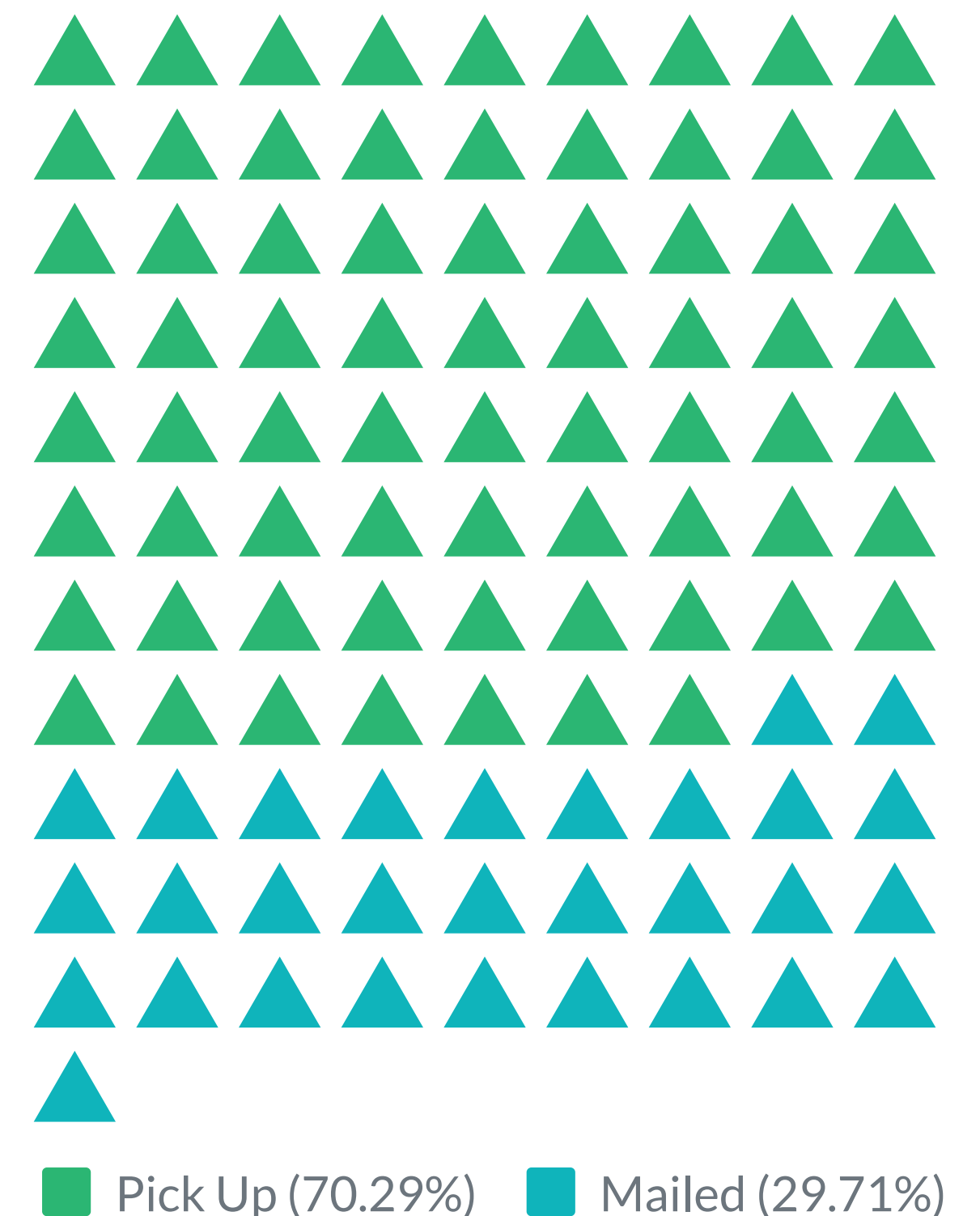
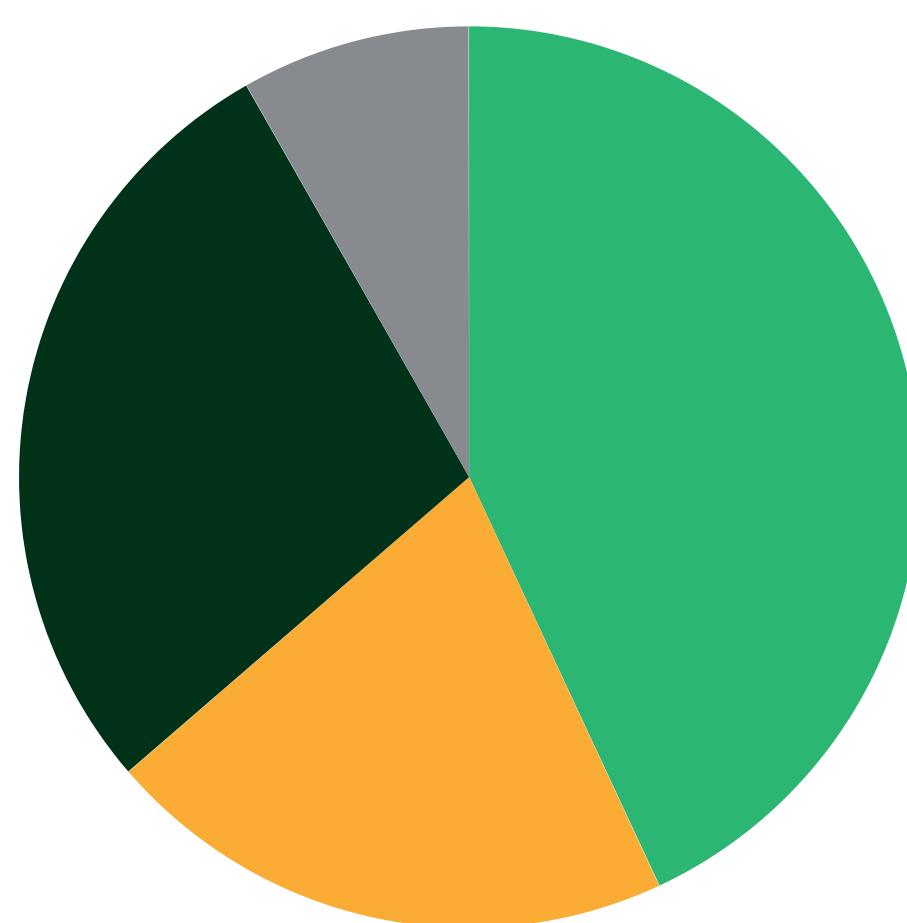
'We have lots of DIY projects, Trivia Nights, Virtual Tours, Workshops, Cooking Lessons and many other programs planned and we want to get you all the materials that you need before the semester starts.'



We captured our own content from live Zoom sessions, found professional videos for students to watch, kept students engaged with social media posts and stayed connected with email communication.

Fall Totals:

- ▶ **Total Registrants: 344**
- ▶ **Total Boxes Picked Up or Mailed: 164**
- ▶ **Cost Per Box: 32.09 (Based on 200 Total Boxes)**



Fall 2020 we gave students the option to pick up their Programming Box from any of our campuses. For students that were unable to come to campus physically we shipped directly to their homes. Even with the additional shipping expense, the programming boxes were a very cost effective way of delivering programming materials.

The table to the right shows the variety of programs that we offered. Each of the physically materials that students found in their boxes corresponded to a virtual program that we hosted online either live or as recorded content for students to enjoy at their leisure. We staggered distribution so students could still join later in the semester, and enjoy new elements.

We partnered with the Multicultural Center to support promotion of their Social Justice Forums, with the Fitness Center to include equipment that they could use during remote fitness classes, and with the STEM division to celebrate STEM week with at-home experiments.

As when we are in-person, we also made connections to local community resources to promote their services and experiences. For example, we included materials from the Whaling Museum in New Bedford.

FALL 2020 Items	Box Issue
Large paper for Card Making	1,2,3
Build-a-bear Sets (bear, stuffing, heart, certificate)	1,2,3
Life Skills Lunch Series, Lunch box	1,2,3
Business Card Holder w/ CCN information inside	1,2,3
Student Senate Pen	1,2,3
Student & Family Engagement lanyard (Other Swag)	1,2
DIY Plants - Soil Seed & Pot	1,2
Resistance Band	1,2,3
Deodorant	1,2,3
Social Justice Forums Card and Wristband	1,2,3
MA Election Info & BayHawk Votes Sticker	1,2
White Bristol T-Shirt with Tie-Dye Materials	1,2,3
Watercolor Paint Set & Postcards	1,2,3
Whaling Museum Lobby Cards	1,2,3
DIY Galaxy Jar with Paint Pot & Glitter	1,2
DIY Stress Balls - SFE Branded Balloon	1,2,3
DIY Halloween Totes w/Crayons & Stencils	2,3
Women's Center BINGO	2
Snowman Ornaments w/ Paint Pot	2,3
Basic Needs One Sheet	2,3
STEM Kit	1,2,3
Pocket Constitution	2,3



Spring 2021

We continued our Programming Box in initiative in the spring semester. Looking at our registration vs. pick up data from the fall we decided to ship all of the spring boxes to students who registered. This created an additional cost per box, but made the program more accessible for the entire community.

We included new items and partnered with Creative Groundings to create a series of events for students related to creative wellness.

We also partnered with the Bristol MAICIE program to get each student in the program a box.

BRISTOL | Student & Family Engagement
www.bristolcc.edu/sfe
studentengagement@bristolcc.edu

WEEKLY PLANNER

WEEK MAR 22 - MAR 28 MON TUE WED THU FRI SAT SUN

Task	Notes
<input checked="" type="checkbox"/> Check Bristol Email	
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	

Goal of the week:

Meals

- BREAKFAST
- LUNCH
- DINNER
- SNACK

Be Healthy

HYDRATION

EXERCISE

Summary

ANALYZE YOUR WEEK
How can you help someone else this week?

PRODUCTIVITY
Rank your productivity this week.
1 (not very productive) 5 (very productive)

Creative Groundings FAQ

"I'm not an artist! I can't even draw a straight line!" That's okay! These zooms are meant to be a place to explore, connect, relax, & have fun! There is no right or wrong way to use the arts.

"Is this therapy?" Nope! I designed these activities for BCC students to have a space for creativity, self-care, reflection, and mental health wellness; Each group will be unique, both in activities and students that come. They may be therapeutic, but we will not be sharing the way we would in a therapy group.

"What if I can't attend the zoom during the scheduled time?" Don't worry- you can still do the project! Written instructions will be available online and video instructions will be recorded and posted on the office of student and family engagements website.



Spring Totals:

- ▶ **Total Registrants: 230**
- ▶ **Total Boxes Picked Up or Mailed: 230**

Total for the year: 394 Boxes

It was important to us to continue to offer a new variety as well as include 'fan favorites'. We promoted the Programming Box to new students, but also encouraged students who had received a box to request another, knowing each box would offer a new experience.

We recognize that many of our students, while studying in a remote environment, also had their children at home with them. We wanted to provide programs that would be engaging and appropriate for all ages to enjoy.

Key Takeaway:

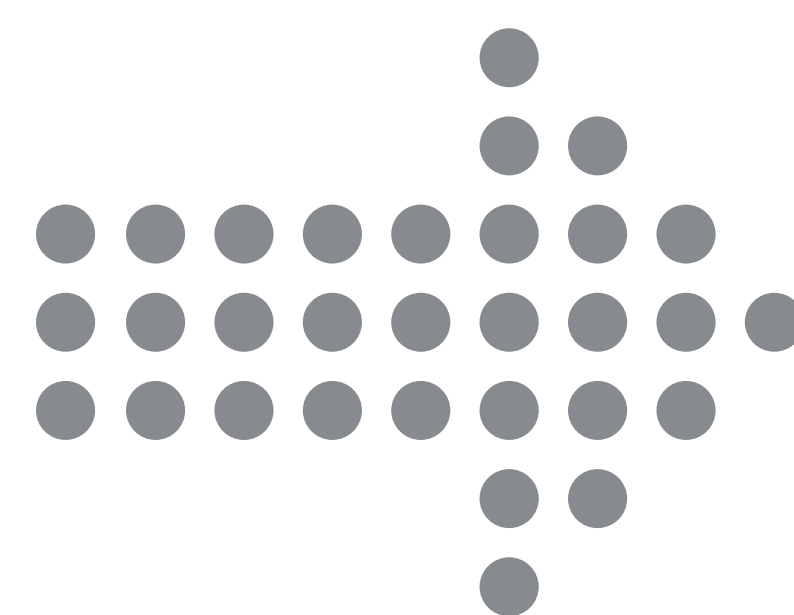
This form of programming is incredibly accessible. We plan to continue to offer boxes full of supplies like this when we return to working from our campuses, it supports our commuting populations and allows us to engage with families in a new and creative way.



SPRING 2021 Items	Associated Program
Colored Pencil Pack & Crayon Pack	Bristol Creative Groundings
Tea Bags, Essential Oils, Tea light	Bristol Creative Groundings
4x6 Journal	Bristol Creative Groundings
Oil Pastels	Bristol Creative Groundings
Blank Clear Stones & School Glue	Bristol Creative Groundings
Large Brown Paper Bag (Recycled)	Bristol Creative Groundings
4x4 & 5x7 Canvas with Paint Pods and Brushes	Paint Night (Feb & April)
12x12 Scrapbook Paper (x5)	Bristol Creative Groundings
Take a Break Jar with Chalk	Wellness Activity
Wood Cut, String and Pins	Valentine's Day String Art DIY Project
Social Justice Forums & Student Lounge Card	Multicultural Center Events
STEM Kit	STEM Club Programs
Post-It Note Pack	Career Services Promo
Spring Semester Planner	Time Management
Jump Rope	Fitness Center Collaboration
Play-Doh Jar	Bristol Creative Groundings
Art Snacks Discount Card	Paint Night Promo

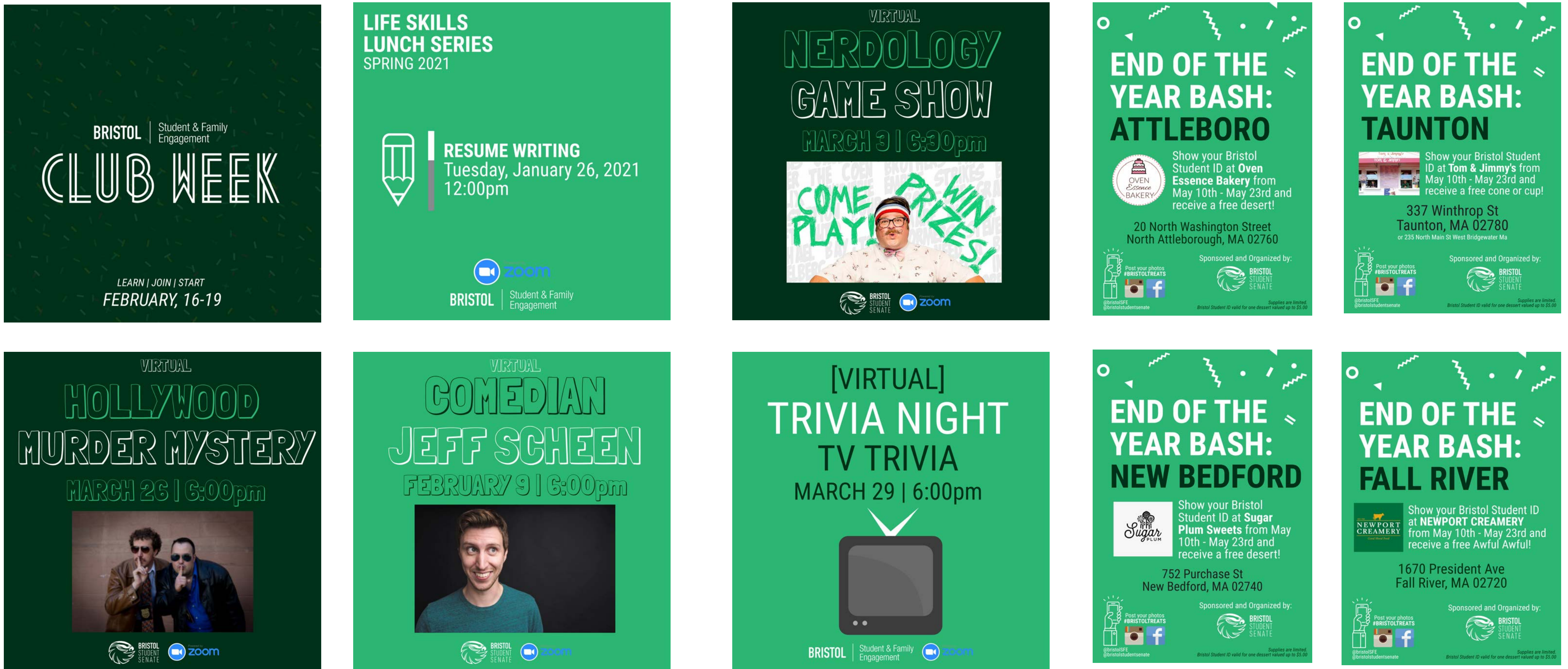
**COST
PER STUDENT
PER PROGRAM**

**FALL
\$1.88**



**SPRING
\$1.95**

Large Scale Programs



VIRTUAL PROGRAMS

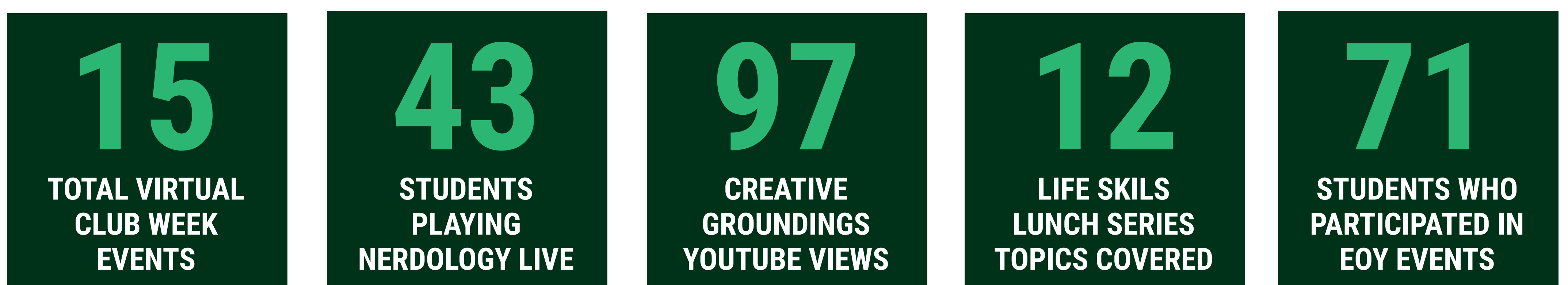
After seeing success in a variety of virtual events through the fall, in the spring semester SFE, along with Student Senate, invested in a number of large scale virtual events through third party companies.

END OF THE YEAR PROGRAMS

As local small businesses began to reopen in the spring, Student Senate, led by the Chair of Student Engagement, created four unique opportunities in each Bristol campus location where students could show their ID and get a treat. It was great to partner with local small businesses throughout Bristol County to create reward and discount programs for our students.

CLUB WEEK

Club Week at Bristol was week dedicated to getting students involved in clubs and leadership opportunities at Bristol and making club experiences more accessible and equitable for the entire community.



Family Night

Family Nights are a great way to celebrate community, teach folks about what it means to attend college, and, hopefully, inspire participants to achieve their educational goals.

At these events, attendees can hear directly from current students, alumni, faculty and staff about what makes Bristol, Bristol. The Attendee Learning Outcome are to; understanding how to apply for college, understand how to navigate paying for college, and to build a sense of community with Bristol.

Due to the pandemic, our Fall Family Nights needed to be converted to virtual programs.

October 1, 2020, we hosted the first *Women of Color Family Night*. This event was co-hosted by our department and Iva Brito, Bristol's Women Center Director.

On our panel was Dean Shanna Howell, Alumni Vive Goese, Student Trustee Alexis Viveiros-Branco, and student athlete, Katera James.

We included guests from Financial Aid and Admissions to achieve our learning outcomes.

November 17, 2020, we hosted a Latinx Family Night. This event was co-hosted by our department and Livia Neubert our ESP Program Coordinator.

On our panel included alumni Jen Santana, and staff members Denise Pumagualle and Nikita Viera.



Dear Emma,

Thank you so much again for giving me the opportunity to host Bristol Latino Family night. I had a great time! I am glad to hear that you were happy with how everything went. You can always count on me!

Best wishes,
Livia

Co-Host, Latinx Family Night

Family Night

Due to low attendance at our Fall Family Nights, we decided to re-group and make a new plan for this style of programming to solicit a more fruitful experience for all.

For Spring 2021, a call for volunteers for a working group was sent via Bristol Weekly, but didn't solicit many partners. As a next step, and because these nights have historically been community specific, we proposed to connect Family Nights with the work of our new Senior Special Program Coordinator for Basic Need Support.

A new event was designed to include many of our community partners: Bayhawk SummerCon. The goals were: to Connect College to Community & Families. Remove stigma on Basic Insecurity. Bring student success to the forefront of the community. Unfortunately, this plan was denied due to the pandemic, we were unable able to host additional events outside.

As stated in our annual 'Challenges', these events are much more effective hosted in an in-person format. When we have done Family Nights previously, we have offered a community meal and made the event about networking and connecting community with Bristol stakeholders to support their academic journeys.

As we continue to craft these events, community partnership will be our focus. Once safe to do so, we will be joining local community events and inviting the connections we meet back to Bristol for engaging opportunities. More to come.

Meet the Panelists

Dr. Shanna Howell
Dean of Bristol's New Bedford Campus

Vivi Goese
Bristol Class of 2020 Valedictorian

Katera James
Current Bristol Student

Alexis Viveiros-Branco
2020-2021 Bristol Student Trustee

Women of Color Family Night

Thursday, October 1
6:30 p.m. | Zoom
BristolCC.edu/FamilyNights

Family Nights!

BRISTOL
COMMUNITY COLLEGE

Promotional item from Family Night, 2020

Bristol Holiday Cheer

In the past, the Student Senate Giving Tree has made the holidays special for hundreds of children and families of Bristol Community College students. During the holiday season in 2020, more than ever, the Senate and Student and Family Engagement (SFE) were determined to still make the holidays joyous for our Bristol families - despite the challenges brought on by the pandemic.

As a team, we were able to create the Bristol Holiday Cheer Gift Drive, a virtual spin on the annual tradition of the giving tree that will allow us to safely ensure that the holiday wishes of these children come true.

With the help of [Target.com](https://www.target.com), the Student Senate and SFE were able to collect students' "Holiday Wish Lists" and send those lists directly to a Bristol donor. Donors could conveniently purchase gifts right off the wish list and those gifts arrived right at the doorsteps of our students ready for the holidays.

Target made this process simple for our students and donors, keeping our student information private and keeping everyone safe.



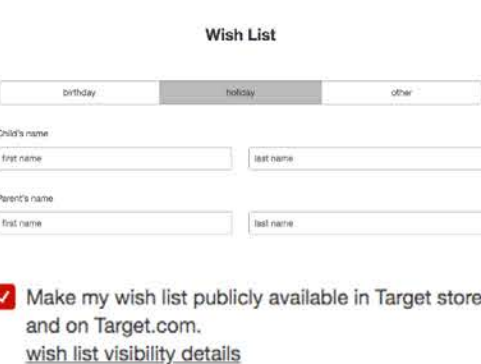
BRISTOL HOLIDAY CHEER
Student Registration Instructions



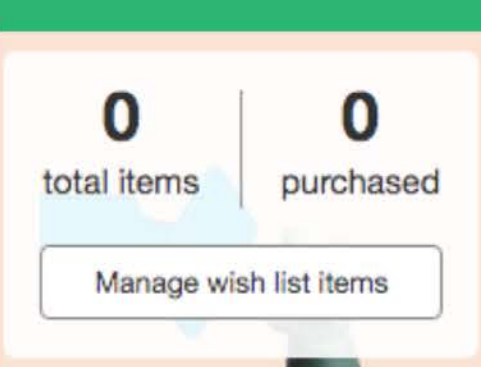
STEP 1: CREATE AN ACCOUNT AT TARGET.COM
Before you can create your own personal holiday registry you will need to log in to **Target.com** or create a new account.



STEP 2: CLICK THE REGISTRY LINK
This link will take you to the Target Registry portal. There are a number of registries that you can create here, but look for the **CREATE A KID'S WISH LIST BUTTON**.



STEP 3: CREATE A NEW WISH LIST
Here is where you will put in all of your personal information. **BE SURE TO CREATE A WISH LIST FOR EACH OF YOUR CHILDREN**. Also make sure you **UNCHECK** the publicly available box.



STEP 4: ADD ITEMS TO THE WISH LIST
Add items for your child. Be sure to include any clothes in the best size for your child and any other wish lists items for the holiday season. *Donors will purchase items directly from your list.*



STEP 5: ADD LINK TO YOUR BRISTOL HOLIDAY CHEER REGISTRATION FORM
Fill out a registration form and have a wish list for each of your children.

BRISTOL HOLIDAY CHEER 2020

WHAT KIND OF IMPACT DID WE MAKE ON THE BRISTOL COMMUNITY COLLEGE COMMUNITY?

<p>THANK YOU DONORS</p> <p>105 Members of the Bristol Community stepped up to donate this season</p>	<p>YOU HELPED</p> <p>143 Children of Bristol Community College students</p>
<p>SAFETY FIRST</p> <p>250 Gifts were sent via Target.com safely and privately directly to students homes</p>	<p>GENEROSITY</p> <p>6K More than \$6,000 worth of holiday cheer was received this season because of you</p>

2020 has been a tough year and I'm so proud to be a part of the Bristol Community. My kids are seriously the sweetest kids and these will really make their Christmas since we haven't been able to celebrate much this year.

From the bottom of our hearts we would just like to thank you. Your gift purchases are very appreciated. We are very grateful and will definitely be paying it forward. We wish you a happy holiday and a safe and healthy New Year.

Thank you from the bottom of my heart for the gifts you have blessed my children with for Christmas. This year has been really rough for us and unfortunately I couldn't afford Christmas this year, so this really touched my heart and we are beyond thankful.

BRISTOL STUDENT SENATE | BRISTOL Student & Family Engagement

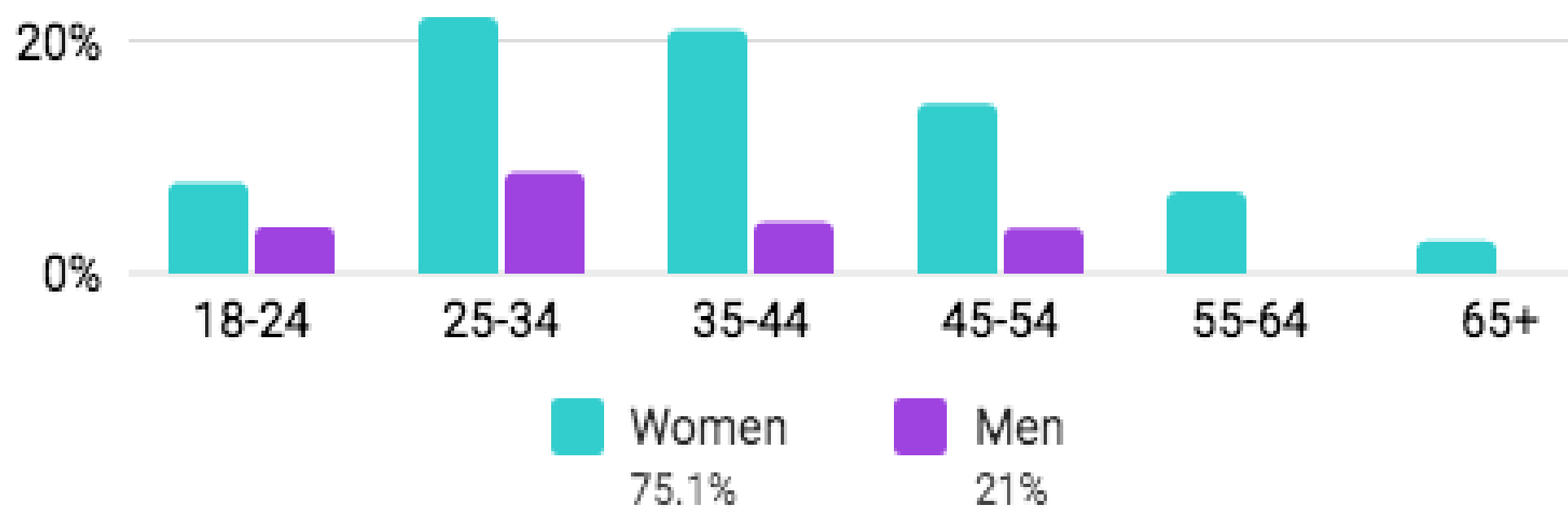
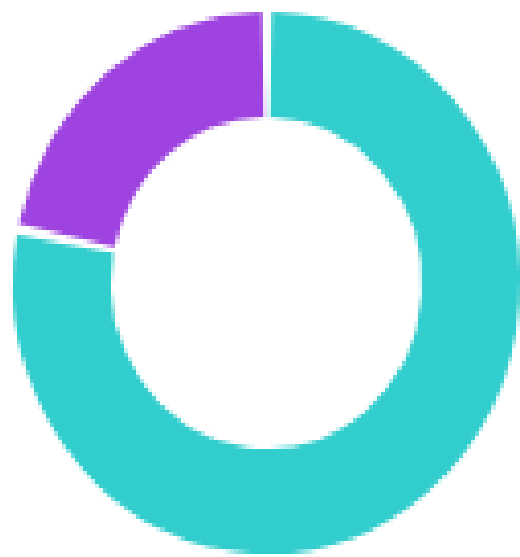
Social Media Engagement

TOP FOLLOWERS ACROSS PLATFORMS ARE WOMEN AGED 25-34

Facebook Page Likes ⓘ

1.1K

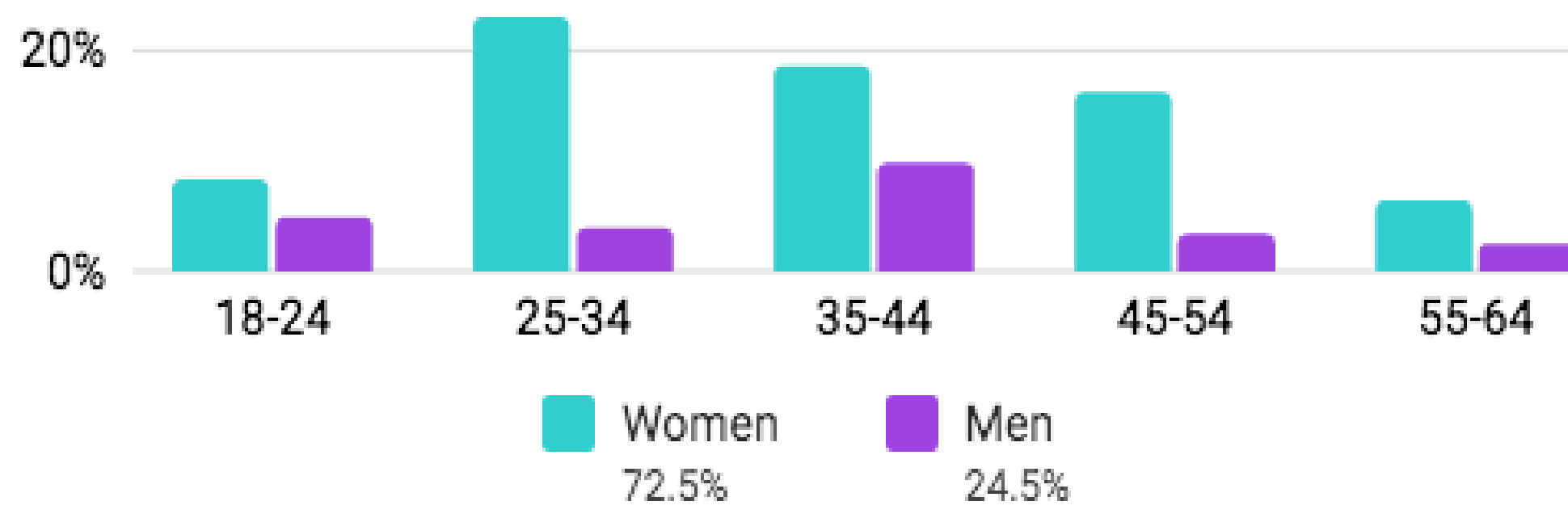
Age & Gender ⓘ



Instagram Followers ⓘ

341

Age & Gender ⓘ



We continue to struggle to connect with current students via Facebook and Instagram.

Trends

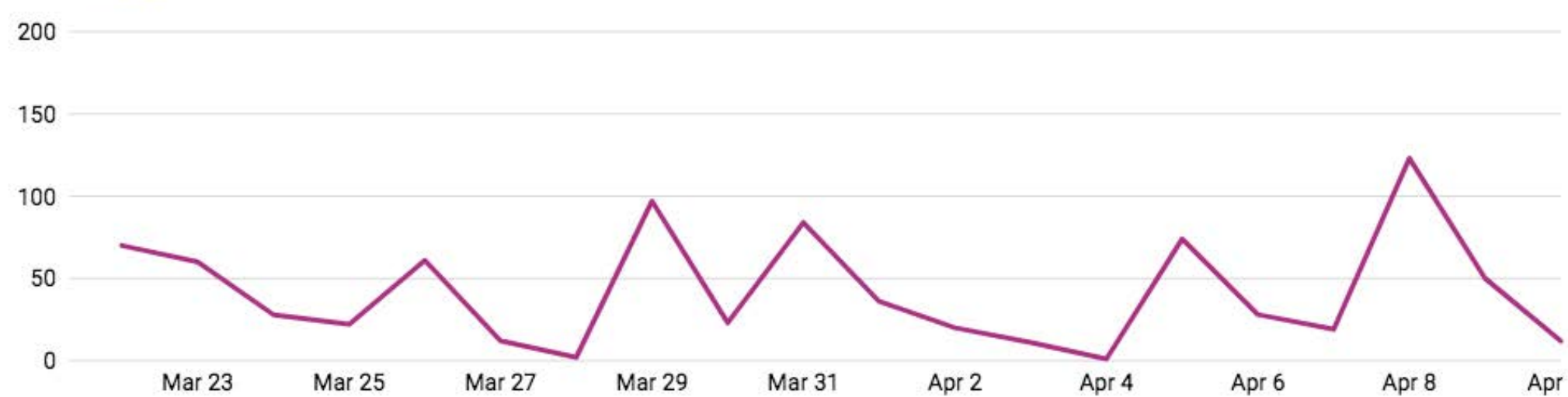
Facebook Page Reach ⓘ

1,220 ↓ 4.2%



Instagram Reach ⓘ

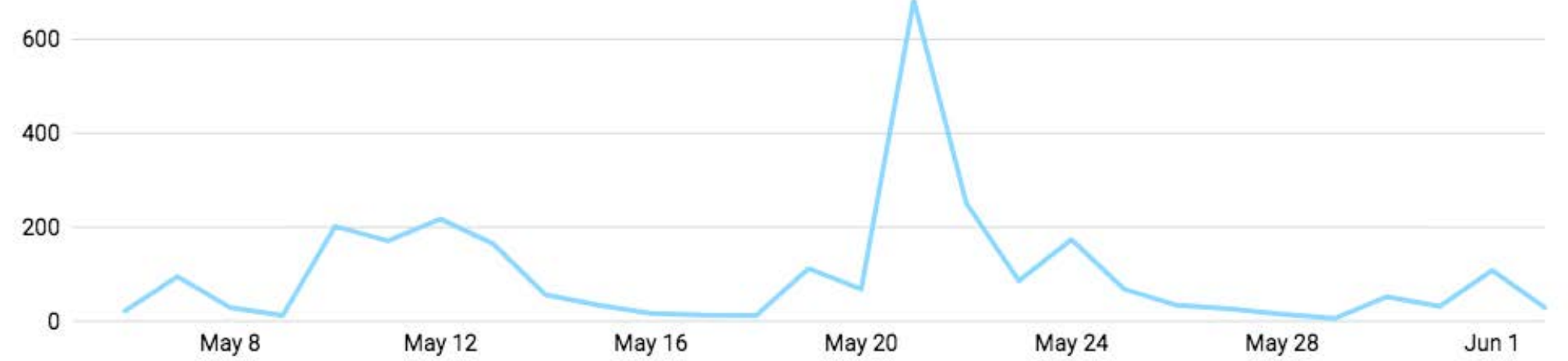
223 ↑ 3.2%



Trends

Facebook Page Reach ⓘ

1,860 ↑ 165%



Instagram Reach ⓘ

261 ↓ 8.7%



Recent Content ↕	Content Type	↓ Reach	↕ Likes and Reactions
The Mobile Food Market... Mon Feb 1, 5:59am	Facebook	4.8K	46
Registration for the NOV... Nov 3, 2020	Facebook	3.8K	33
Registration for the DEC... Nov 30, 2020	Facebook	3.1K	37

Recent Content ↕	Content Type	↑ Reach	↕ Likes and Reactions
Coming up on Monday! ... Nov 13, 2020	Facebook	54	0
Ballots are heading to y... Sep 24, 2020	Instagram	55	4
Are you ready for some ... Mon Feb 8, 7:58am	Facebook	55	0

Our top performers relate to basic need services and resources

Bottom performers relate to unlinked events

Jul. 20 to Jun. 21

Student Leadership



"I have had many diverse experiences in leadership prior to my position as Senator, including being the President of the Seeds of Sustainability Club, P.R. Officer for Phi Theta Kappa, and the Recording Officer for the Honors Club. All of these positions have showed me the various aspects of being a leader, and allowed me to hone the necessary skills; such as listening intently, communicating effectively, and working well within a team. "

Emily Huling
21/22 Student Senate President

Student Leadership Opportunities

FY 21 Leadership opportunities through Student & Family Engagement include; Student Senate, Student Trustee, and Student Clubs.



BRISTOL ADMINISTRATORS WHO JOINED SENATE MEETINGS THIS YEAR



STUDENT SENATE PROPOSALS THAT WERE SUBMITTED THROUGH THE PORTAL



MINUTES SENATORS SPENT IN SESSION WORKING ON BEHALF OF STUDENTS



ACTIVE CLUB ACCOUNTS ON THE BRISTOL COMMUNITY COLLEGE APP

Student Senate Overview

In FY21, Bristol Community College Student Senate was a very diverse and talented group of students. Despite the difficulties we all experienced from the pandemic and bring in a remote environment, we were able to accomplish many great things. The Senate discussed over a dozen proposals using a new proposal system that Senate created. We were able to pass or resolve many of these proposals. Using proposals, we were able to research and resolve many pressing issues affecting students during the school year. As a whole the senate was able to reach out and coordinate more closely with faculty and their respective departments. The senate was also able to contribute at the state level by helping to pass key pieces of legislation through the Massachusetts legislature. This was done by reaching out and contacting key members of congress, so that our voice could be heard. Our finance officer did a comprehensive analysis of the way clubs are funded helping to free up hundreds of dollars in trapped money.

This year's Student Senate was not just active within our specific roles on senate but the greater community. Many of us participated at the Mobile Market and volunteered our time freely. This helped raise the visibility of Bristol Student Senate in a positive light. As a collective group of individuals, I believe we accomplished things that will have a positive impact long beyond our time spent here. It was a great experience and honor to be able to serve as president of such an involved and caring group of individuals.

Johnathan Morrison
20/21 Student Senate President

Student Senate Structure

PRESIDENT

- Calls to order and presides over Senate meetings
- Meets regularly with executive board members and Senate Advisor
- Meets with the President of Bristol Community College at least once per semester
- Creates and coordinates trainings and retreats with the Advisor
- Ability to call Executive Session with a majority vote of senate
- Is a voting member of Senate
- Serves on campus-wide committees as needed
- In order to serve as president of Senate, the member must be a member of the senate for at least one semester

VEEP

- Oversees administrative operations of Senate
- Coordinates the Senate meeting schedule each semester and coordinates any ad hoc committee meetings

CHAIR OF FINANCE

- Tracks and reports on all allocated funding and Senate budgets and spending
- Keeps contact information for all recognized clubs

CHAIR OF PUBLIC AFFAIRS

Executes and oversees all correspondence and marketing for Student Senate

CHAIR OF STUDENT ENGAGEMENT

Serves as a direct student liaison between Senate membership and Student Services and Enrollment Management

CHAIR OF ACADEMIC AFFAIRS

Serves as a direct student liaison between Senate membership, Academic Affairs and related offices and resources

SENATOR

- Represents and reflects the views of the Bristol Community College student body
- There is a total of 4 elected Senators representing students at Bristol Community College.

ATTLEBORO COORDINATOR

- Elected by the membership of Student Senate at each Bristol location
- Meets regularly with Bristol campus leadership & Dean's Office

FALL RIVER COORDINATOR

- Elected by the membership of Student Senate at each Bristol location
- Meets regularly with Bristol campus leadership & Dean's Office

NEW BEDFORD COORDINATOR

- Elected by the membership of Student Senate at each Bristol location
- Meets regularly with Bristol campus leadership & Dean's Office

TAUNTON COORDINATOR

- Elected by the membership of Student Senate at each Bristol location
- Meets regularly with Bristol campus leadership & Dean's Office

ONLINE COORDINATOR

- Elected by the membership of Student Senate at each Bristol location
- Meets regularly with Bristol campus leadership & Dean's Office

SPRING ELECTIONS

- PRESIDENT
- VICE-PRESIDENT
- CHAIR OF FINANCE*
- CHAIR OF PUBLIC AFFAIRS*
- CHAIR OF STUDENT ENGAGEMENT
- CHAIR OF ACADEMIC AFFAIRS
- 2 SENATE SEATS
- **STUDENT TRUSTEE**

FALL ELECTIONS

- COORDINATOR OF FALL RIVER
- COORDINATOR OF ATTLEBORO
- COORDINATOR OF NEW BEDFORD
- COORDINATOR OF TAUNTON
- COORDINATOR OF ONLINE
- 2 SENATE SEATS
- *ANY SEATS NOT FILLED IN THE SPRING ELECTIONS*

ADVISOR

- Up to two (2) advisors shall be selected
- The advisors' role shall be limited to providing advice to the Student Senate on how to accomplish its goals.

STUDENT TRUSTEE

The elected Student Trustee shall serve as an Ex Officio member of Student Senate

DIRECTOR OF S&FE

The Director of Student & Family Engagement shall serve as an Ex Officio advisor to Student Senate and be a resource in matters related to campus policy and procedures

Student Senate Proposals

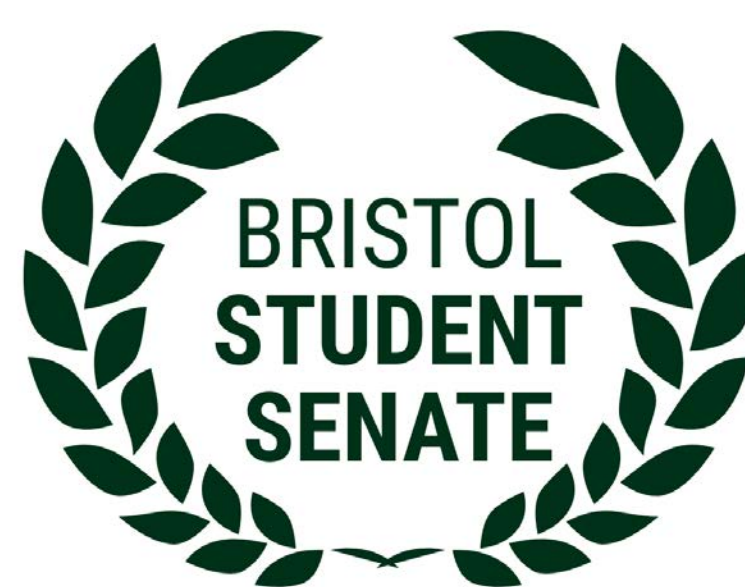
All proposals submitted to the Bristol Student Senate shall follow the process for approval established herein. The Proposal form must be accessible to all members of Senate as a hard copy and on the Senate page of the Bristol Community College website.

Stage 1 proposals are presented at meetings of the full Senate as New Business. During New Business, a motion is put forward to send the proposal to any and all relevant committees or chairs. If the motion passes, the proposal is sent to the determined relevant Chair. The chair determines if an ad hoc committee needs to be formed for deliberation and research purposes.

Stage 2 proposals must contain relevant details and specifics without altering the nature of the original Stage 1 proposal. Language may be added or changed so long as it does not alter the original nature of the proposal. Stage 2 proposals presented to the Senate are then given a period of debate and discussion within the Senate meeting. During this period, the proposal may be passed and put into Stage 3, or sent back to chair for relevant edits and friendly amendments.

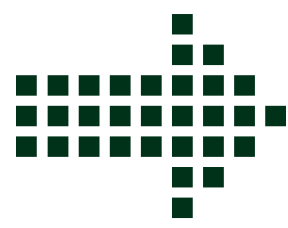
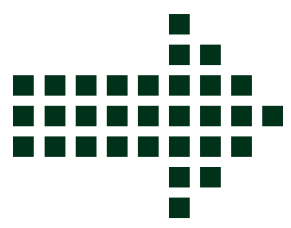
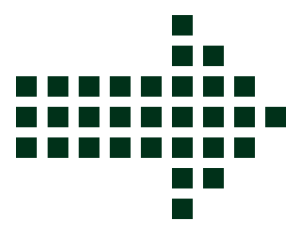
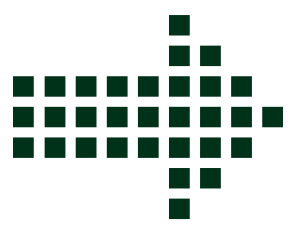
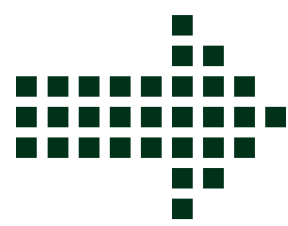
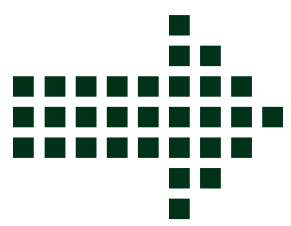
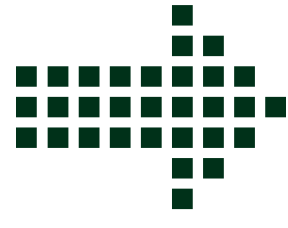
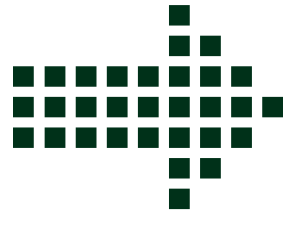
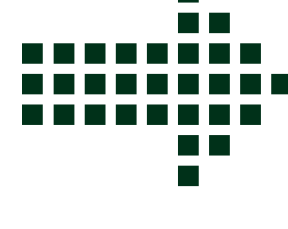
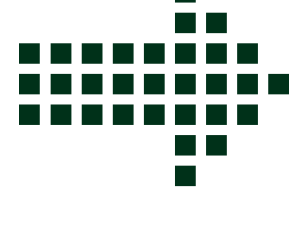

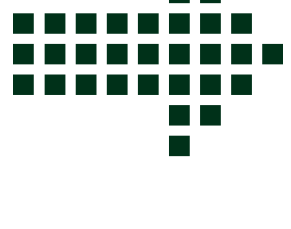
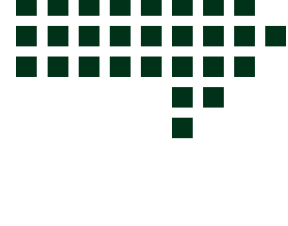
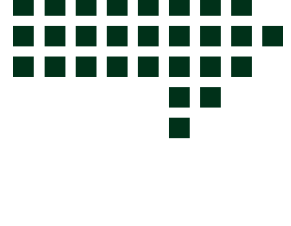
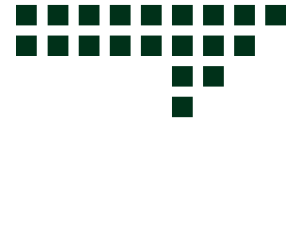

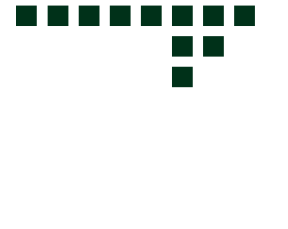
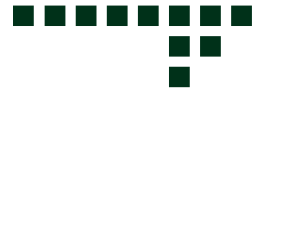
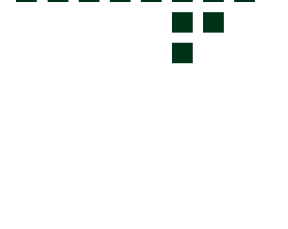
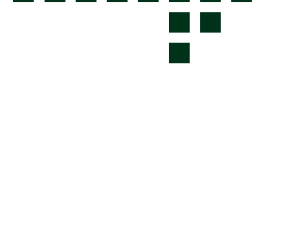
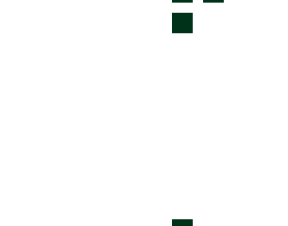
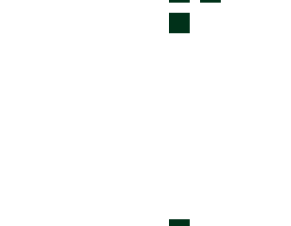
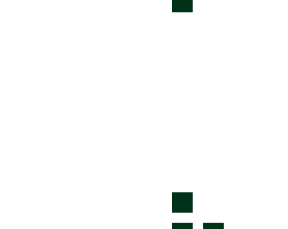
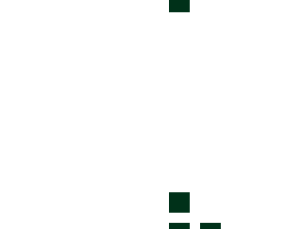


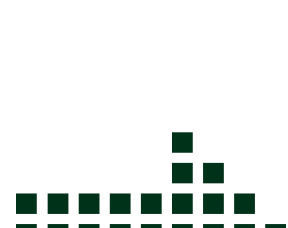
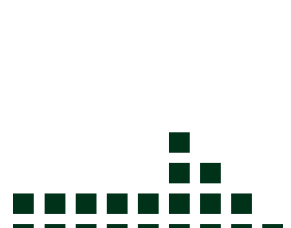


Stage 3 proposals shall be written as a formal letter detailing the agreed upon nature of the proposal. Stage 3 proposals shall be sent to all relevant administrators with edits and friendly amendments.

2020 Bristol
Senate Logo
Update



BRISTOL
STUDENT
SENATE

FY21 Student Senate Proposals

001	ACCESS TO AT HOME WIFI Help solve issues with internet speed at home for students		CAMPUS COLLABORATORS(S) Jo-Ann Pelletier & ITS		RESOLVED IN STAGE 3 Students now have free access to Verizon MIFI routers
002	ZOOM CLASSROOM TA TA in each class to avoid any interruptions to the flow		CAMPUS COLLABORATORS(S) April Lynch		KILLED IN STAGE 1 Not enough perceived need for a TA and other ways to avoid interruption
003	SOLAR PANEL SEATING Tables and chairs for students accessing WIFI on campus		CAMPUS COLLABORATORS(S) Facilities		TABLED TO FA21 Came in too late in the semester to create a new area for students
004	TUTORING HOUR ACCESS Increase tutoring hours for lacking subject categories		CAMPUS COLLABORATORS(S) Laurel Whisler		RESOLVED IN STAGE 2 The learning commons will adjust and add tutors as the need arises
005	FACULTY TEACHING STYLES Clarity and transparency around faculty evaluations		CAMPUS COLLABORATORS(S) Chad Argotsinger		RESOLVED IN STAGE 2 Academic Affairs is open suggestions about evaluations
006	NEW BEDFORD SHUTTLE Implement a shuttle between Fall River and New Bedford campuses		CAMPUS COLLABORATORS(S) Future: Facilities & Campus Police		TABLED to FA21 Begin research when campuses are back to fully open
007	ELearning Update Ability to edit discussion board posts for typos and mistakes		CAMPUS COLLABORATORS(S) Michael Murphy		KILLED IN STAGE 1 Too many drawbacks to allowing students to edit posts
008	FACULTY COMMUNICATION Higher standards expectations for communication from faculty		CAMPUS COLLABORATORS(S) Chad Argotsinger April Lynch		STAGE 3 Letter sent to administration on behalf of all students at Bristol
009	BOARD GAME LOUNGES Create Board Game Lounges on each campus for students		CAMPUS COLLABORATORS(S) Emma Montague		RESOLVED IN STAGE 2 \$1,000 allocated to start a lounge on each campus
010	TEST RETALIATION Addressing retaliatory tests presented by professors		CAMPUS COLLABORATORS(S) April Lynch, Gia Sanchez, Wendy Pimental, Chad Argotsinger		KILLED IN STAGE 2 No solution found - Issue needs to be case by case basis
011	DISCUSSION BOARDS Faculty place less weight on discussion board grades		CAMPUS COLLABORATORS(S) Chad Argotsinger		KILLED IN STAGE 1 Academic freedom
012	GOOGLE COPY/PASTE Blocker preventing students from pasting into discussion boards		CAMPUS COLLABORATORS(S) Michael Murphy		KILLED IN STAGE 1 No technology exists to prevent pasting from specific locations
013	SYLLIBI REGISTRATION Faculty attach copy of their class syllabus with descriptions		CAMPUS COLLABORATORS(S) Kelli Hiller		RESOLVED STAGE 2 CWI in works for this proposal
014	SENATE RECORDINGS All Student Senate meetings be recorded and available		CAMPUS COLLABORATORS(S) Ben Gammell		RESOLVED STAGE 2 Student Senate meetings are now being recorded and archived
015	SPRING BREAK WORK No assignments should be due during spring break		CAMPUS COLLABORATORS(S) Chad Argotsinger		RESOLVED STAGE 2 Academic Leadership is aware of student issues and will address

Student Trustee

FY21 Updated Student Trustee Description:

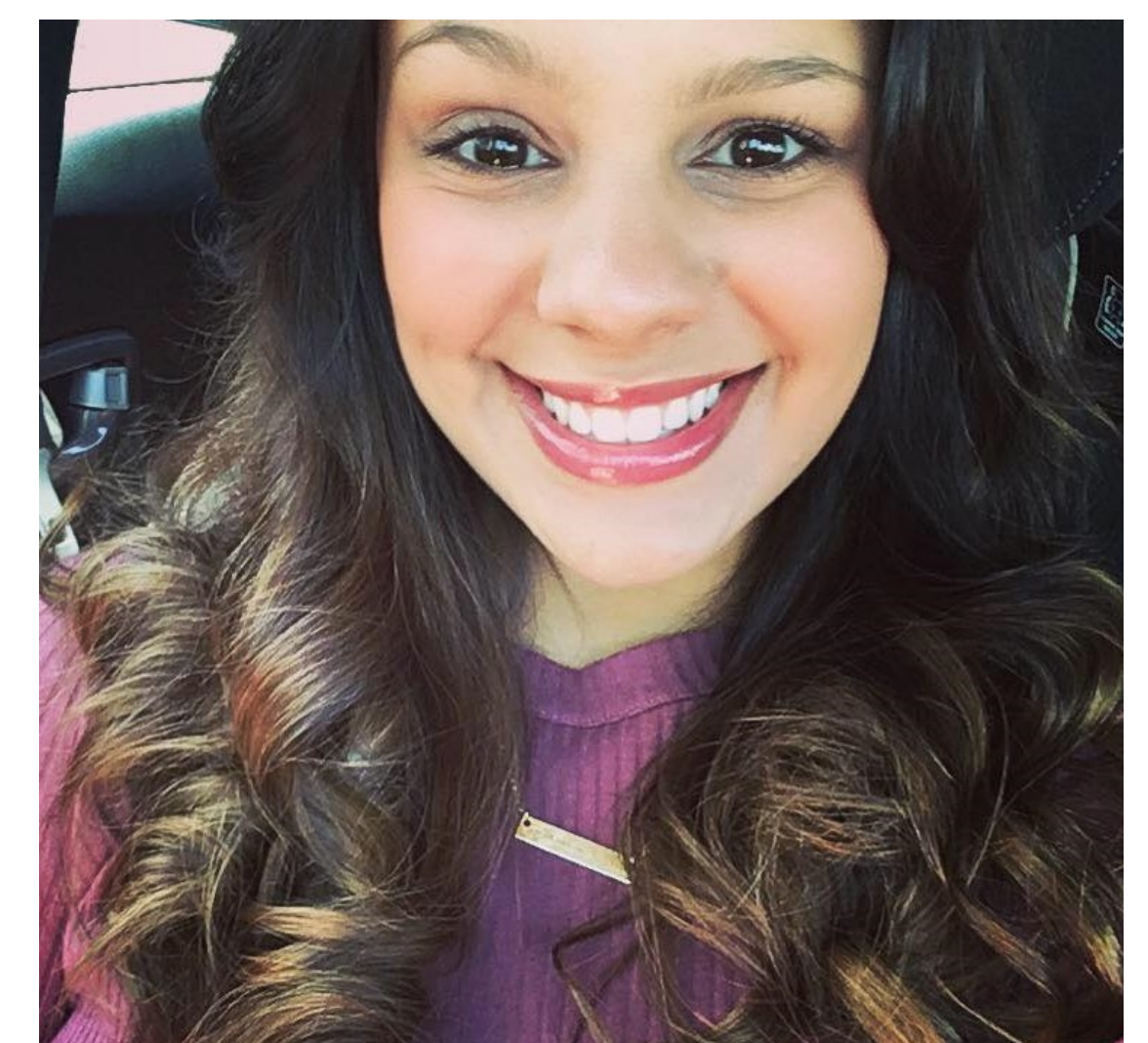
The Student Trustee is the student representative on the Board of Trustees, the governing body of Bristol Community College. The Board consists of eleven members; nine appointed by the governor of Massachusetts, one alumnus/alumna, and one student. The Board is responsible for ensuring that policies are in place to support the mission of the college, foster an environment for learning, and monitor the effectiveness of the institution. The Board of Trustees meets eight (8) times throughout the fiscal year and the Student Trustee must attend each meeting and provide a short presentation. Presentations might include information about the work of the Student Senate, college activities, and/or issues or concerns of students. The Student Trustee may also be assigned to committees throughout their time on the Board.

The Student Trustee must be enrolled in at least 6 credits at Bristol Community College. The term of office is one year, July 1, 2021, through June 30, 2022.

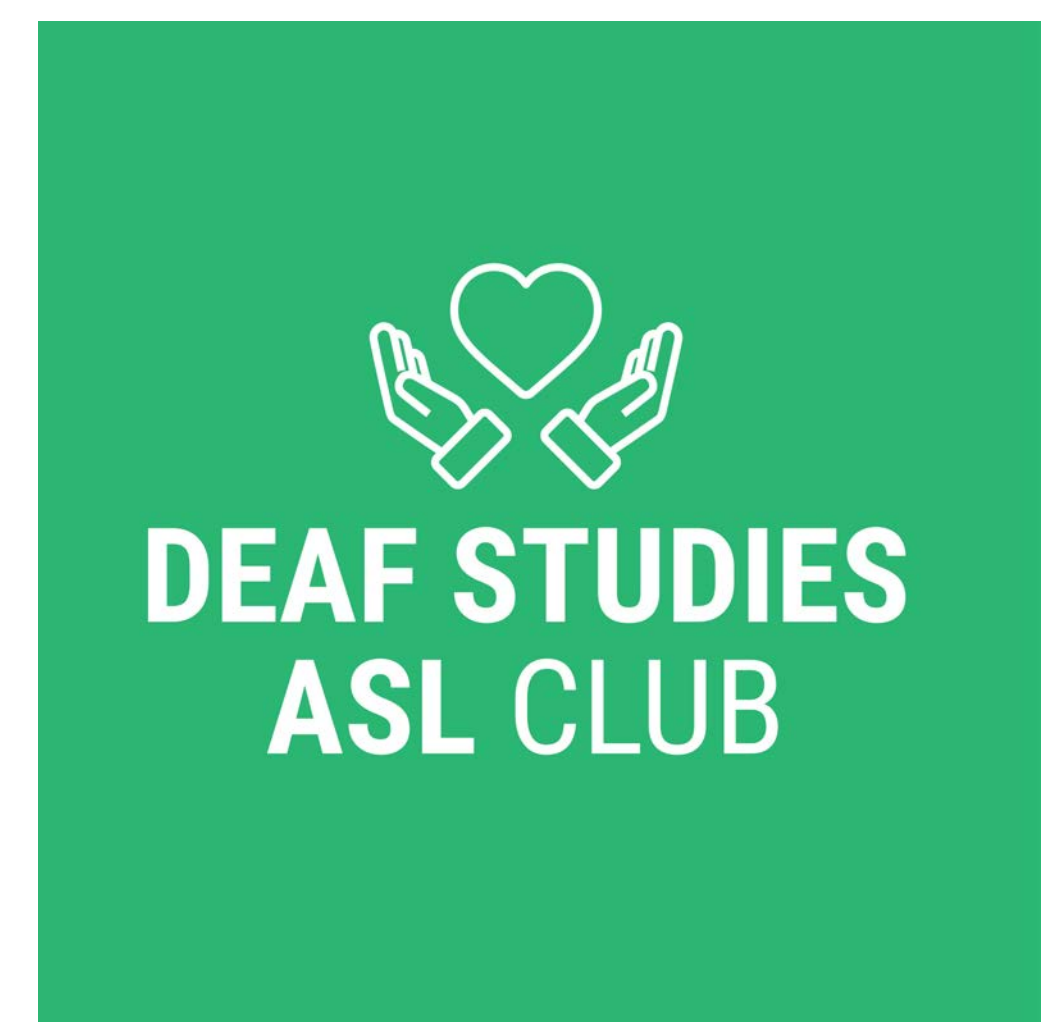
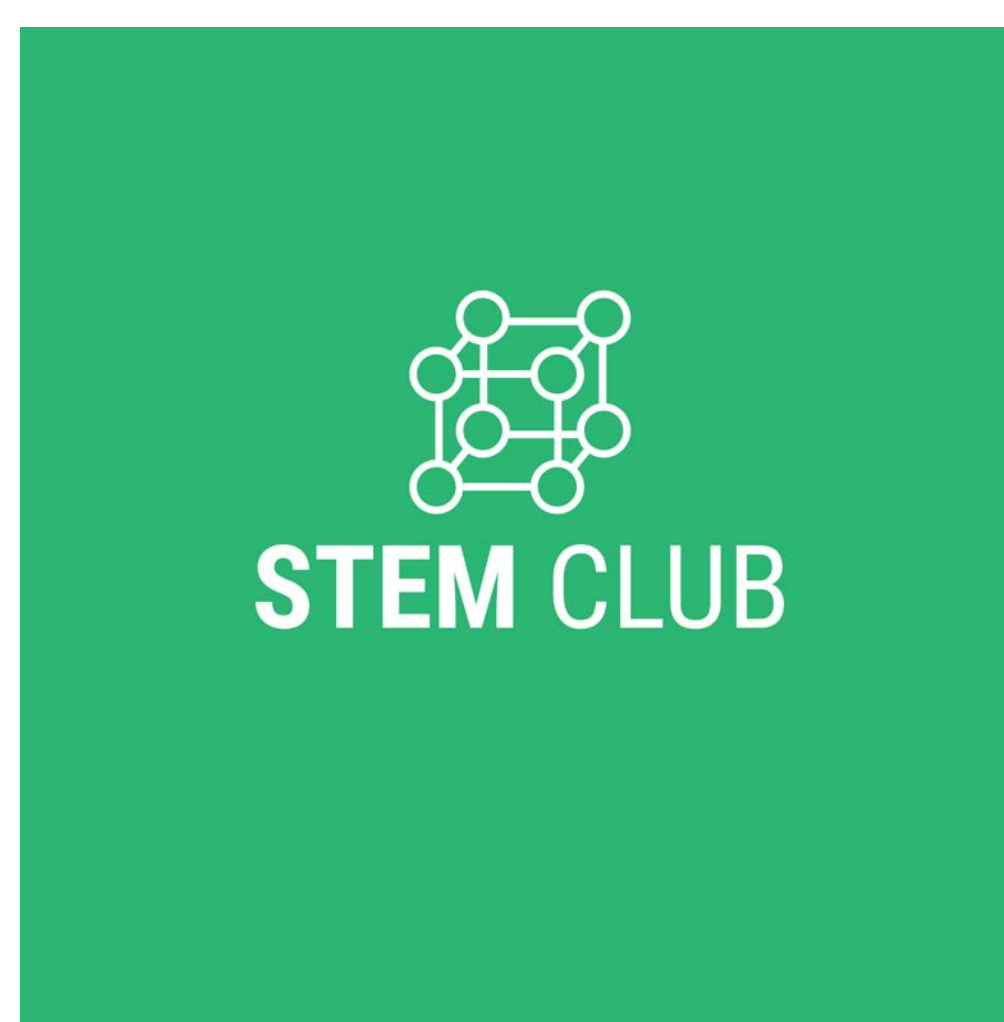
As an ex-officio member of Student Senate, the Student Trustee joins weekly Student Senate meetings to familiarize themselves with student life, activities, issues and concerns that will assist in the Student Trustee presentation made at the monthly trustee meetings. The Student Trustee serves as a Bristol Community College representative on the Student Advisory Council for the Massachusetts Board of Higher Education and must attend all meetings throughout the academic year.

Student Trustee 2020 - 2021

Alexis Viveiros-Branco is 25 years old and a mother of three. Before enrolling in the human Service program at Bristol, she was home-schooled, and also participated in the New Bedford High School Evening Extension Program. As a resident of Fall River, Alexis enjoy reading and being outdoors. Her passion in life is to do prison work, and end the never ending cycle for convicted felons who are always placing themselves behind bars In the future, she hopes to work with children social services.



Student Clubs



We introduce club icons for easy visibility on the Bristol App while we were in a fully virtual working environment.

The Hawk Newspaper

Per campus meeting with Academic Affairs and the Communications Department, August 19, 2020, it was decided that The Hawk Newspaper move under the Communications department to align with the Student Learning Outcomes of COM212. They remained a club for the fall semester, with funding from student activities fees for any final production and equipment. They used the fall to create an advertising program to generate revenue to help fund the newspaper in the future.

ENGAGE Platform Launching: FALL 2021

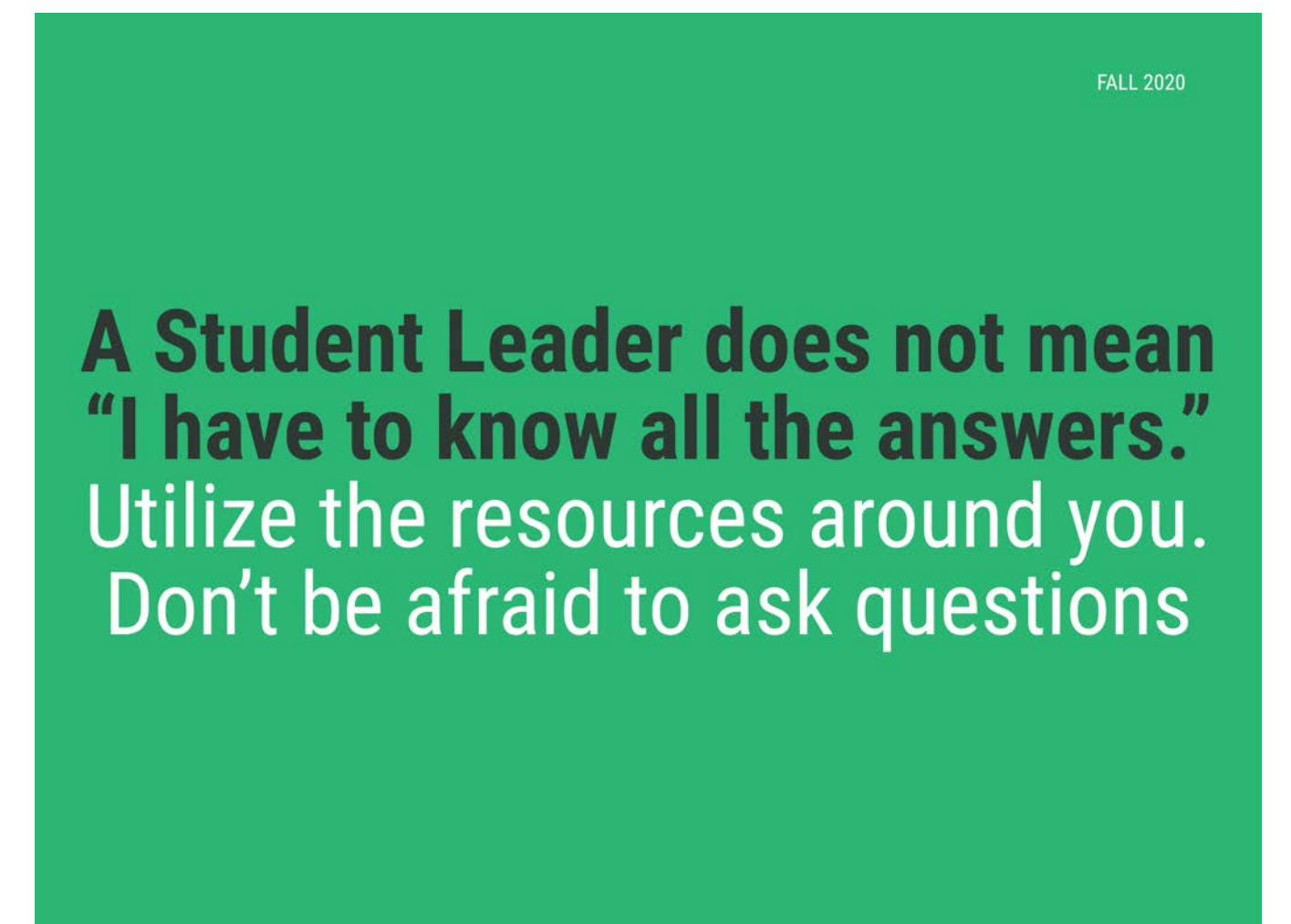
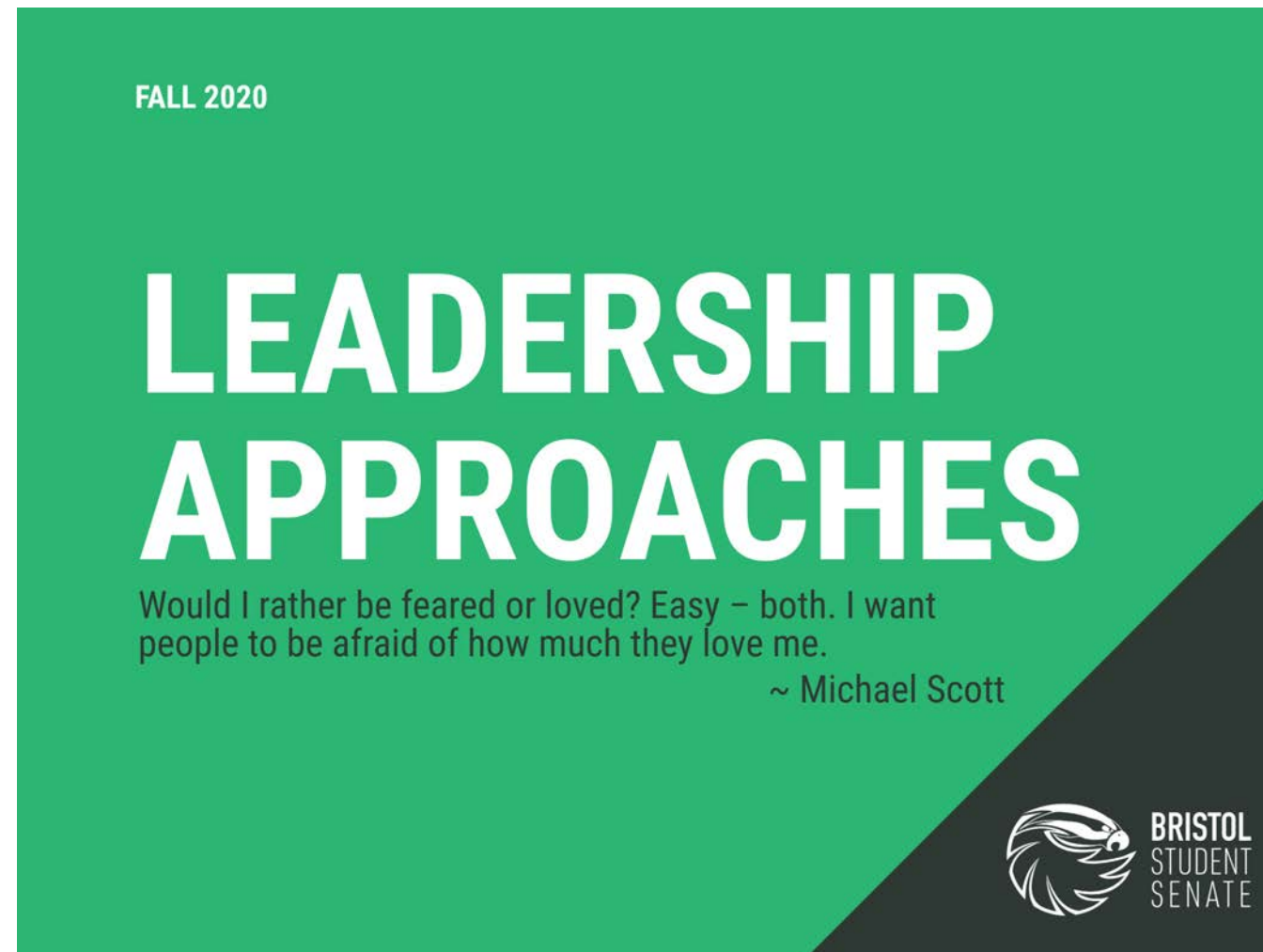


Due to the Covid-19 pandemic students were unable to participate in on campus events and co-curricular activities. With Engage, Bristol Community College will gain the ability to fashion meaningful and guided co-curricular opportunities for our students to help them manage their activities, track their campus involvement, and benefit from a heightened student experience in a virtual capacity. Our students will be guided through their co-curricular experience at Bristol through a virtual student involvement portal that visualizes the value of being involved in college. In the end of their Bristol journey students will have a physical record of their co-curricular experience that they can use throughout their career journey. Most importantly, through the Engage portal, students will be able to access elements of the co-curricular experience, at Bristol, from anywhere. This element of Engage creates a more accessible co-curricular experience at Bristol Community College.

Leadership Trainings

Leadership Trainings created for virtual and in person student workshops. Summer '21 we will incorporate mini sessions into the Virtual New Student Orientation Platform.

- Club Finance & Accounts
- Budgeting 101
- Let's Start a Club at Bristol
- Leadership Approaches
- Event Planning 101
- Robert's Rules of Order
- Running a Successful Club
- Running a Successful Meeting
- Recruitment and Retention
- Group Dynamics
- Community Connections
- Designing for Engagement



Many people have the potential for leadership

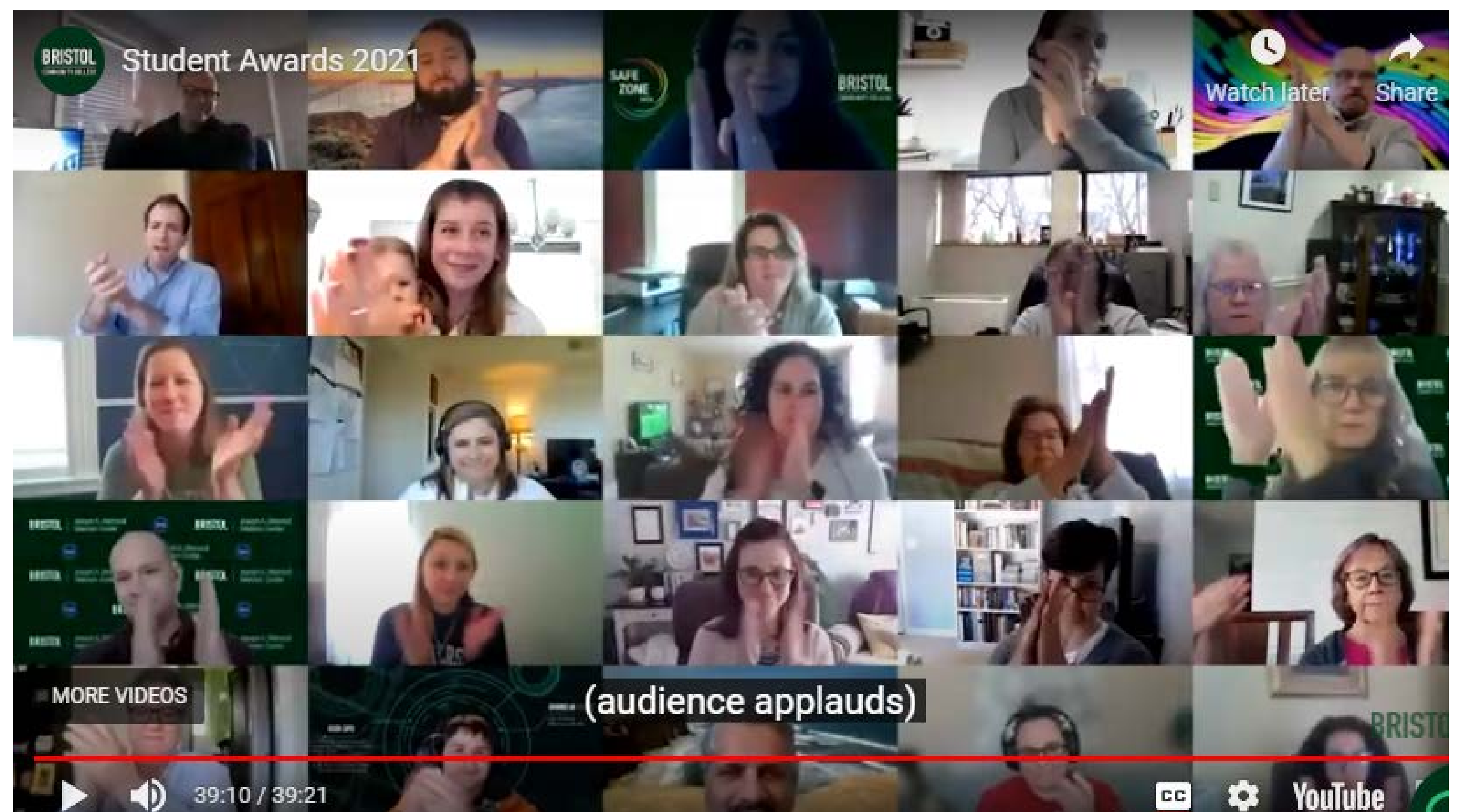
- Leader-centered perspective
- Skills can be learned/developed
- Technical, human, and conceptual – each level requires different skills



Celebrating our Student Leaders

With social distancing requirements still in place Spring '21, we hosted our second Virtual Student Awards Celebration. Below are the awards that we received during our ceremony.

- 48 x Foundation Awards
- 19 x Honors Awards
- 46 x Service Awards
- 1 x Newman Fellow Award
- 10 x Bronze Shield
- 7 x Silver Shield
- 58 x Curriculum Awards
- 3 x Sceptre & Scroll
- 1 x Mace & Shield



Student Leadership Academy: Coming Soon

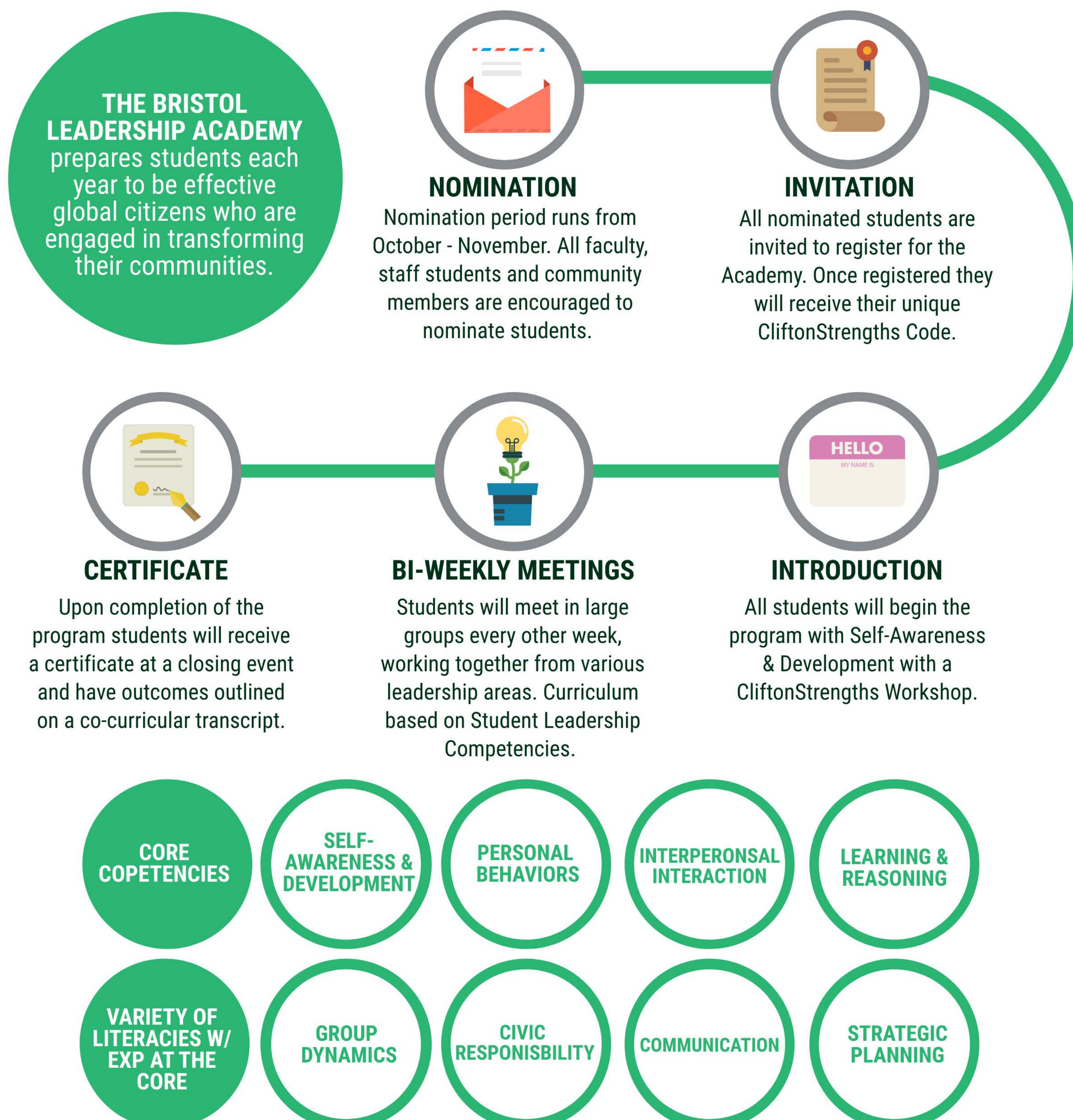
Our remote-experience has given us a chance to step back and plan. We have created the foundation for a new leadership academy to launch Fall 2021.

Through a series of shared leadership trainings and experiences, students will create a skill-set to be effective leaders in their chosen area study, engagement or service.

Levels of competency:

- **Significance:** Value of utilizing the competency
- **Motivation:** Motivation to utilize the competency
- **Develop Efficacy:** Belief in one’s own ability to utilize the competency
- **Cognition:** Understanding of the competency
- **Sustain**
- **Proficiency:** Skills to utilize the competency
- **Performance:** Utilizing the competency

BRISTOL+ LEADERSHIP ACADEMY



Career Services

|| As a student, finding help to navigate college is crucial. I was fortunate enough to meet a Career Coach in Career Services. The Career Coach helped me develop such a great connection from the beginning, making me feel comfortable and confident. The Career Coach helped me work on my resume, which helped me get the amazing opportunity to become an Ambassador for the company I now work for, not only did she help me with my resume, but gave me the confidence to know what I deserve and not take anything less. We spoke about potential questions my future employer might ask, and really prepared me for those questions. She also gave me insightful information as to where to work, the commute, pay, and flexibility for school. I am truly lucky to have met and worked with my Career Coach in Career Services because she is the kind of person that is willing to help you achieve your personal goals and will not stop until it happens. ||

Mia H. '19

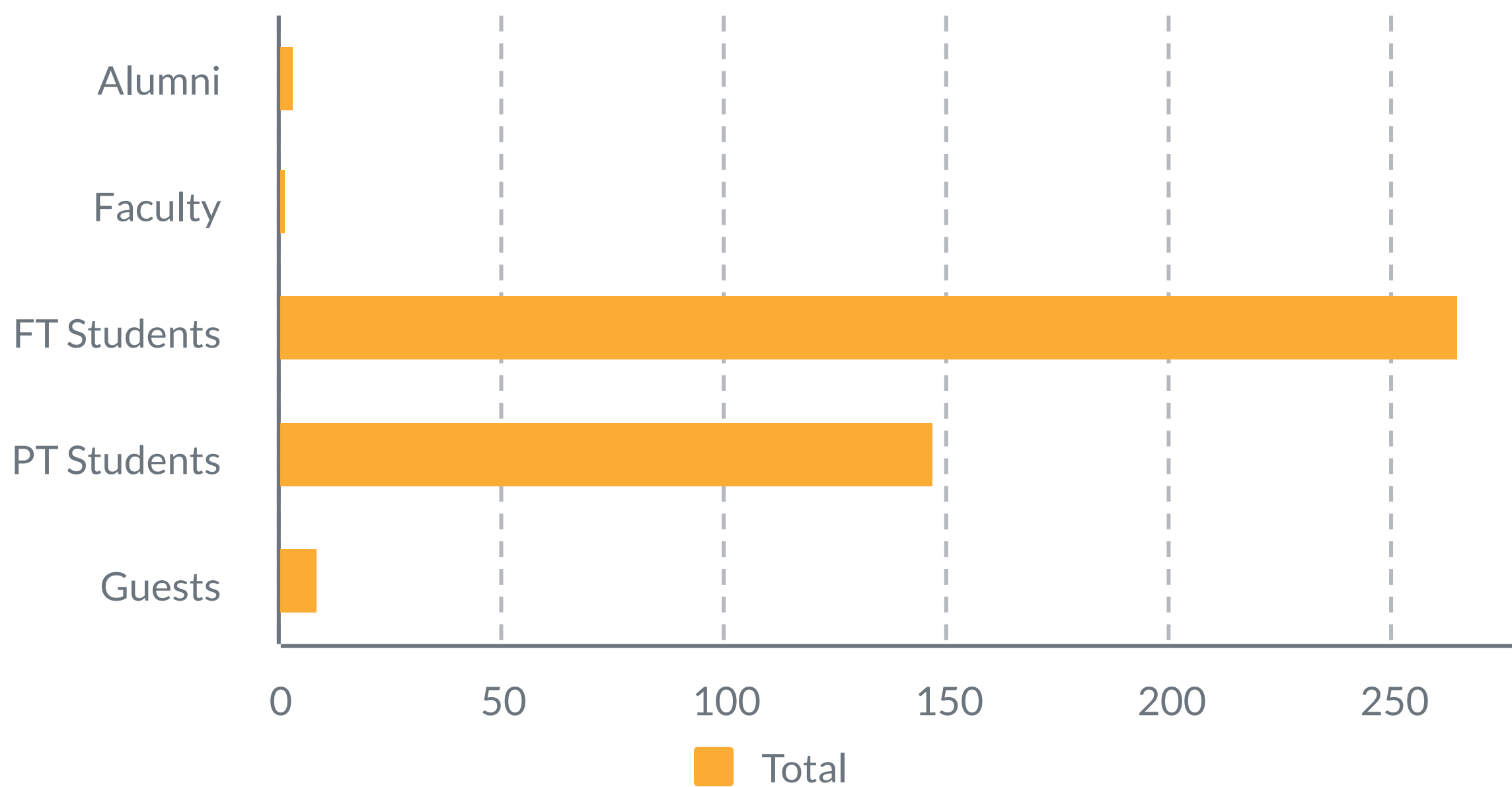
Career [Virtual] Programs

- Maxim Healthcare Services Virtual Event (X)
- Virtual Fall STEM Networking Event (Attendance: 33)
- Virtual Fresenius Kidney Care Presentation (Attendance: 15)
- Virtual Education Career Exploration Day (Attendance: 52)
- Virtual Connecting with Education Students Event (Attendance: 82)
- Virtual Psychology Career & Transfer Fair (Attendance: 42)
- Virtual Spring Opportunity Fair (Attendance: 193)
- Virtual Spring STEM Networking Event (Attendance: 45)
- Life Skills Series

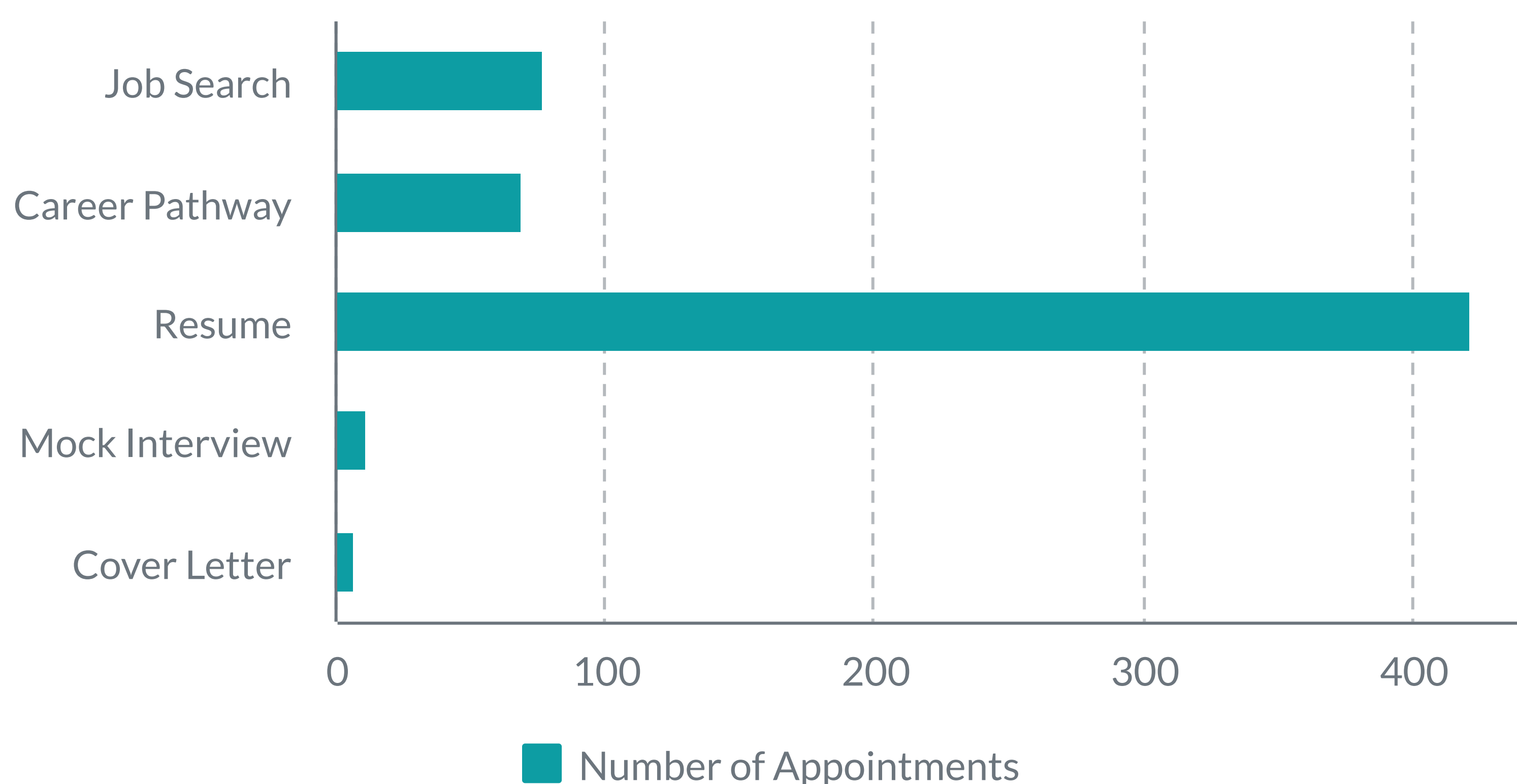
Focus2 Usage

Focus2 is our web-based career assessment tool. During the 2020-2021 year, we have had a total of 437 users access the platform.

Focus 2 Users



Virtual Appointments



Our career appointments have increased while we have been working in a remote environment, showing the need for accessible and flexible appointment styles.

Program Highlight: Virtual Opportunities Fair

In collaboration with the Experiential Education Center, we coordinated a 4-day virtual Opportunity Fair—the first of its kind at Bristol. Each day focused on a theme, which included: (1) Health Sciences; (2) Business; (3) STEM; and (4) Behavioral/Social Sciences, Humanities & Education.

Using a Zoom room model, employers provided individual 45-minute presentations that ran concurrently in four blocks. Company representatives discussed and answered questions about their organizations' mission, company culture, opportunities (jobs, internships, and volunteering), training, career paths, application processes, benefits, and more.

We provided employers with presentation tips and talking points while also offering students a list of suggested questions and tips for projecting a professional image. Each session was moderated by a Bristol staff member.

All sessions were recorded and are available to the college community.

Companies: 42
Student Attendees: 193



"The Communication prior to the event was excellent. Your team did a fantastic job organizing and giving personal attention to our organization to answer the many questions that we had." - Wellpath

Pilot: Southcoast Interviews for Nursing Students

Career Services partnered with Southcoast Health recruiters to hold virtual interviews for graduating Nursing students. We developed a survey whereby any graduating student could sign up to interview with the Nursing recruitment teams at Charlton, Tobey, and St. Luke's Hospitals. As the data suggests, we were able to develop and implement a very successful process, despite the pandemic, that as resulted in several graduates receiving job offers.

As of June 29:

- 19 students signed up to interview via our survey.
- 11 students have accepted job offers, pending the NCLEX exam.
- 1 job offer is pending.
- 3 interviews waiting to be scheduled.

"Hiring through the various states of COVID19 has been a challenge, especially for nursing. Career Services at Bristol Community College were receptive to our hiring needs and worked with us to reach recent nursing graduates through a unique survey designed to measure interest in our organization. The survey was a success and allowed us to target and interview the most engaged candidates. I'm pleased to report we have hired 63% of those graduates who completed the survey, and counting! We hope to continue this process in the future and look forward to meeting next year's graduates!"

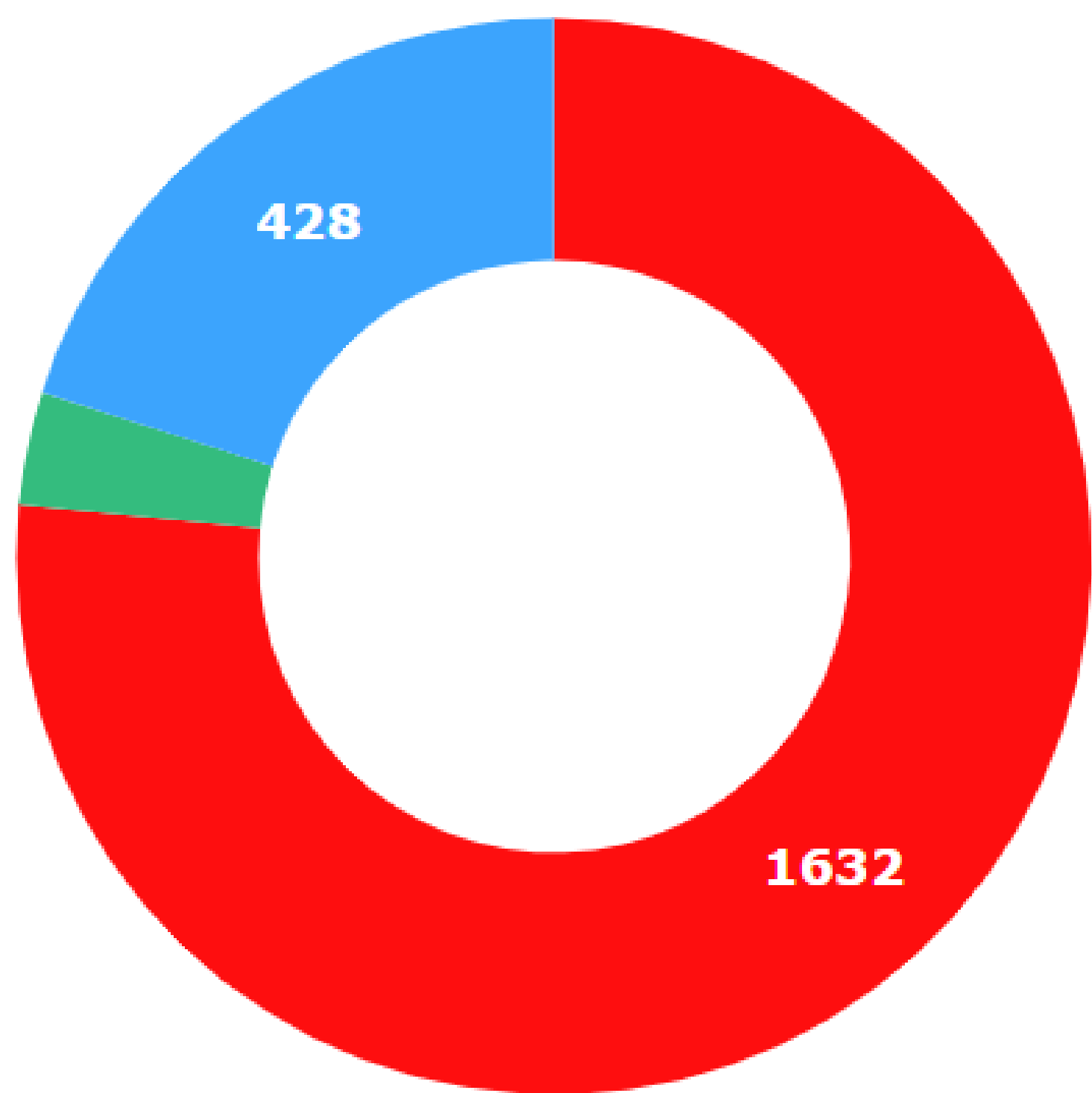
Rebecca Chase, Lead Talent Advisor, Southcoast Health.

College Central Network

College Central Network is our online platform for job recruitment and career management. We launched this platform at the optimum time where we needed to shift all of our operations into an online format. This platform has been an essential tool for job postings, student appointments, and virtual career support via resume reviews, and the virtual toolkit.

Our two primary goals for engagement were:

- 1 Student Engagement. In just over a year we have had 1,632 students activate and use their CCN account.
- 2 Employer usage. We have engaged with 428 employers via job posting or event participation.



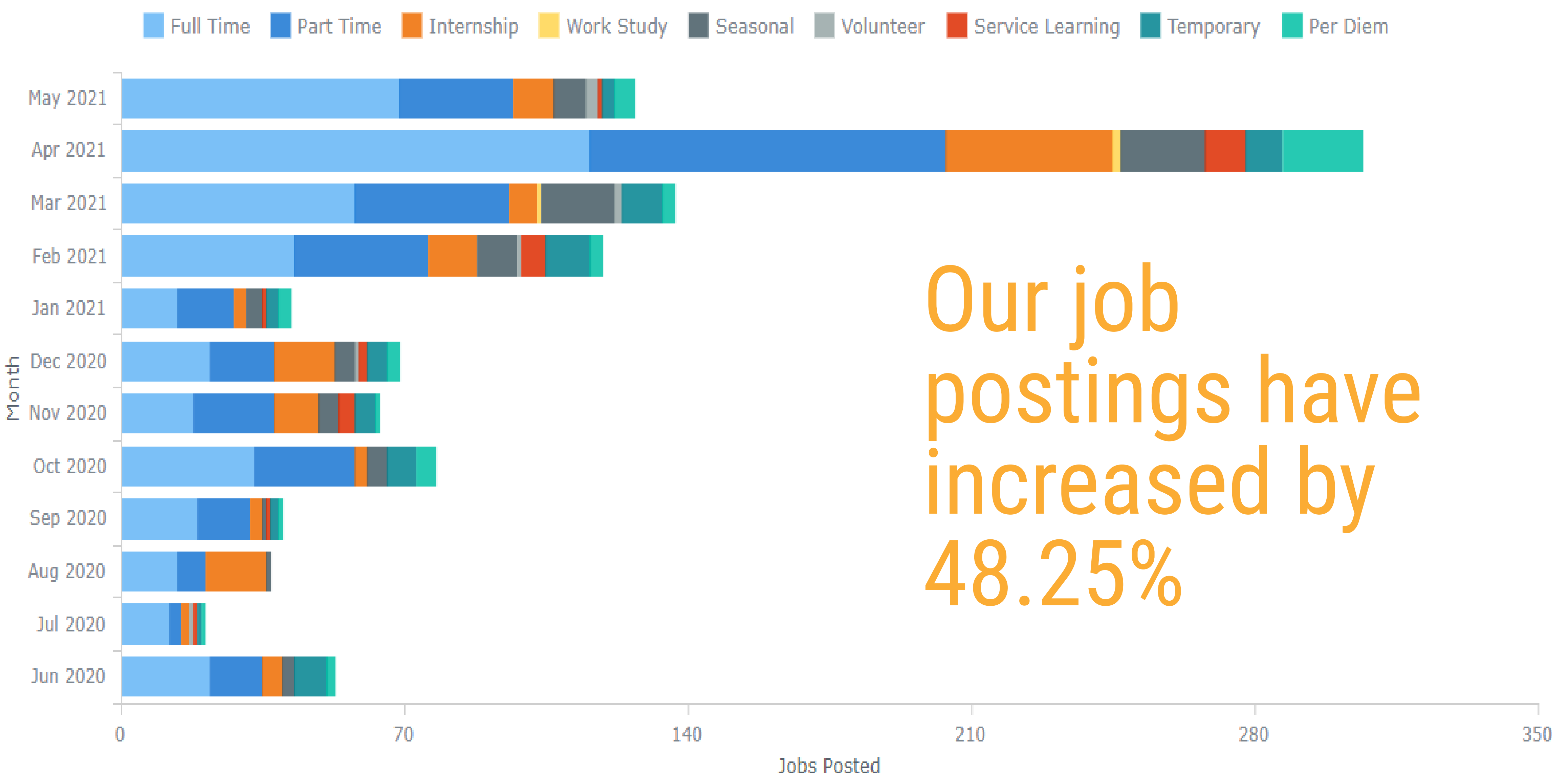
Students Alumni Employers

CCN has immense capability. We have been focused on using it for job postings, connecting specific populations of students with relevant opportunities, and encouraging students to build online portfolios.

📌 Jobs Posted on your Site

593

The chart below shows the steady increase of postings over the year.

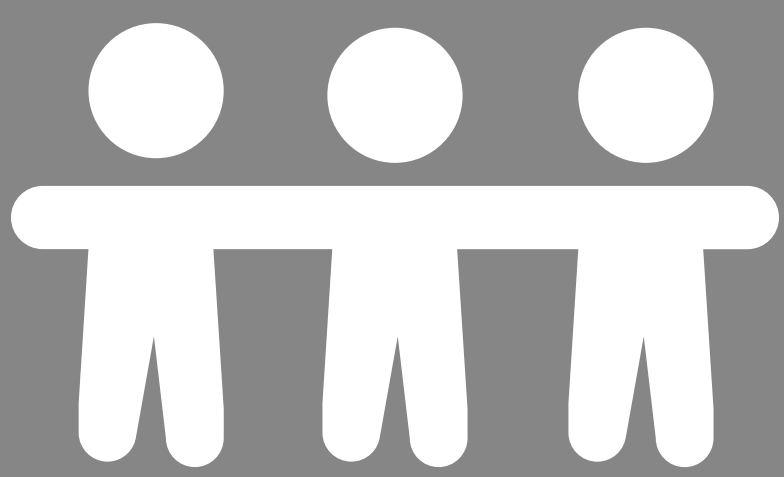


Our job postings have increased by 48.25%

Goals 2021 - 2022

Many of the Student & Family Engagement team are on planning groups for Bristol's Strategic Plan. We used time in our Team Meetings to focus on crafting relevant department goals that aligned with the four pillars of Bristol's overarching Strategy.

Below you'll see the four pillars, with a Student & Family Engagement goal beneath. Each goal connects to a tactic to achieve the goal, a program or service that we provide, an anticipated student learning outcome, and an assessment tool.



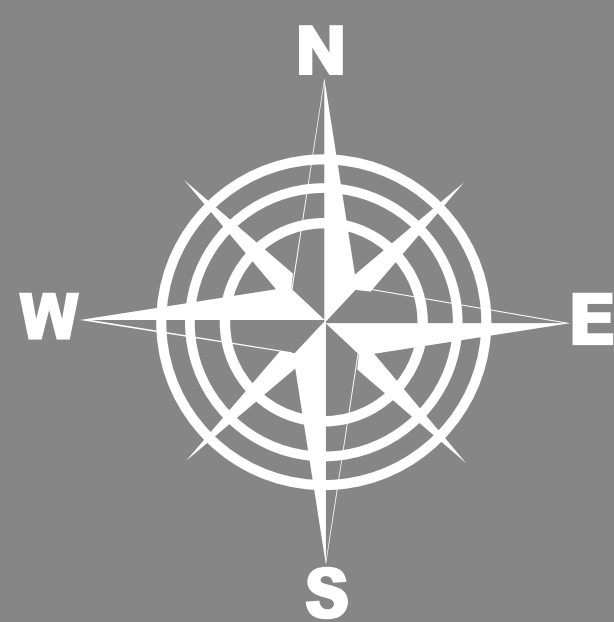
Equity & Student Success

Support current and prospective students achieve their academic goals, by identifying, assessing, and eliminating personal and systemic barriers.



Organizational Excellence

Assist new students in a successful transition to college level academics and campus life.



Partnerships

Expand and strengthen both internal and external partnerships, creating personal and professional opportunities for students during their time at Bristol, and beyond.



Academic Innovation

Create programs and opportunities that promote high impact practices to meet the needs of students.

The below is an example of how one pillar from Bristol's Strategic Plan, and associated goal can link to multiple tactics and programs that are connected to Student Learning Outcomes. The goals will remain as is for one academic year, to give clear direction and mission. The tactics, programs and student learning outcomes are designed to be flexible to allow for creativity, and address the ever-changing needs of our students.

PILLAR: EQUITY & STUDENT SUCCESS

GOAL SUPPORT CURRENT & PROSPECTIVE STUDENTS ACHIEVE THEIR ACADEMIC GOALS BY IDENTIFYING, ASSESSING, AND ELIMINATING PERSONAL AND SYSTEMIC BARRIERS.

TACTIC 1: ENSURE ALL STUDENTS HAVE EQUITABLE ACCESS TO RESOURCES AND SUPPORT SYSTEMS AT BRISTOL CC.

PROGRAM: NEW STUDENT ORIENTATION.

Student Learning Outcomes { DEVELOP AN INITIAL CONNECTION AND SENSE OF BELONGING TO BRISTOL COMMUNITY.

{ KNOWLEDGE OF CAMPUS RESOURCES.

TACTIC 2: REDUCE BASIC NEED INSECURITIES THAT WOULD BE A BARRIER FOR ACADEMIC SUCCESS.

PROGRAM: MOBILE FOOD MARKET.

PROGRAM: BASIC NEEDS CENTER.

PROGRAM: WELCOME CENTER COMMUNITY RESOURCES.

TACTIC 3: PROVIDE MULTIPURPOSE FACILITY THAT ENGAGES PROSPECTIVE STUDENTS AND THEIR FAMILIES.

PROGRAM: G-BUILDING LOUNGE

The goals will remain as is for one academic year, to give clear direction and mission. The tactics, programs and student learning outcomes are designed to be flexible to allow for creativity, and to address the ever-changing needs of our students.

Jul. 20 to Jun. 21

HERE FOR YOU

CLUBS & LEADERSHIP

What's your passion? Whatever it is, chances are, you won't be the only person who's into it.

[VIRTUAL] PROGRAMS

We may not be on campus, but virtual events are happening all semester long.

MONTHLY MOBILE MARKET

SFE, in partnership with the Greater Boston Food Bank, invite you to participate every month.