



Bristol Community College to Southern New Hampshire University Online

- Students who transfer with a conferred associates degree are entitled to a 10% tuition reduction accessed through mySNHU.edu.
- This guide serves as a mapping tool for students. Individual student evaluations will vary.
- Please contact Admission at 1-800-668-1249 or Academic Alliances at AcademicAlliances@snhu.edu.

Bristol Community College AS Business Administration, Marketing Management Career Course Requirements	Cr	Southern New Hampshire University Online BS Business Administration- Marketing Concentration	Cr
Courses in bold are the associate degree required courses.		General Education Core Requirements	
ENG101 Composition I: College Writing	3	ENG 122 English Composition I	3
		ENG 123 English Composition II	3
Directed Elective: MTH119 Fund. Statistics	3	MAT 240 Applied Statistics	3
COM101 Fund. of Public Speaking OR COM114 Professional Speaking	3	SNHU 107 or Free Elective for students transferring 12+ credits	3
ACC102 Principles of Accounting II	3*	IDS 100 or Free Elective for students transferring 12+ credits	3
ENG102 Composition II: Writing about Literature	3	EFAH: Fine Arts and Humanities Requirement (ENG, FAS, HUM, LIT, MUS, PHL, LAR, LAS, LFR, LSP, LAN, LMA, HUM 100, or HUM 200)	3
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Directed Elective: ECN112 Prin. of Econ.- Micro	3	ECO 201 Microeconomics (ESBS)	3
ECN111 Principles of Economics-Macro	3	ECO 202 Macroeconomics (ESBS)	3
CIS111 Intro to Business Information Systems	3	ESTM: Science/Technology/Mathematics Requirement (BIO, CHM, CS, ENV, GEO, GRA, IT, MAT, PHY, SCI, IHP 340, PHL 214, SCI 100, or SCI 200)	3
Science Elective	3	ESTM: Science/Technology/Mathematics Requirement (BIO, CHM, CS, ENV, GEO, GRA, IT, MAT, PHY, SCI, IHP 340, PHL 214, SCI 100, or SCI 200)	3
HST112 The West & The World II	3	EHIS: History Requirement (HIS, HIS 100, or HIS 200)	3
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SNHU Course		Choose one (1) Seminar Course: IDS 400, IDS 401, IDS 402, IDS 403, or IDS 404	3
Bristol Community College Courses		SNHU Business Core	
ACC101 Principles of Accounting I	3*	ACC 201 Financial Accounting	3
		ACC 202 Managerial Accounting	3
BUS254 Business Law	3	BUS 206 Business Law I	3
		BUS 210 Managing and Leading in Business	3
		BUS 225 Critical Business Skills for Success	3
		BUS 400 Driving Business Opportunities	3

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Bristol Community College AS Business Administration, Marketing Management Career Course Requirements		Cr	Southern New Hampshire University Online BS Business Administration- Marketing Concentration		Cr
Bristol Community College Courses			SNHU Business Core (Continued)		Cr
			FIN 320 Principles of Finance		3
			INT 220 Global Dimensions in Business		3
MAR101 Principles of Marketing	3		MKT 205 Applied Marketing Strategies		3
			QSO 321 People, Planet, and Profit		3
Bristol Community College Courses			SNHU Marketing Concentration		15
			MKT 265 Social Media & Marketing Communications		3
			MKT 337 Marketing Research		3
			MKT 345 Consumer Behavior		3
MAR114 Sales Principles MAR253 Sales Management	6		6 credit(s) from MKT or ADV within the 100 - 499 range or the following courses: FMM 225 Merchandise Planning FMM 325 Sustainability in Fashion FMM 340 Merchandise Management Strategies FMM 410 Fashion Research & Forecasting		6
Bristol Community College Courses			SNHU Free Electives		33
CSS101 College Success Seminar	1				
BUS101 Intro to Financial Literacy	1				
BUS111 Business & Financial Math	3				
MAN101 Principles of Management	3				
RMN118 Workshop in Team Development & Managerial Communications	1				
MAR255 Advertising Principles	3				
BUS253 OR MAN152	3				
Excess Credits from 4 Credit Courses	2				
Bristol Community College Degree Credits	62+		SNHU Online BS Business Administration- Marketing Concentration Credits Required		120

Revision: 2019/2020 Academic Year

Transfer Credit Policy

* Excess general education credits are transferred as free elective credit, if available.

- This guide serves as a mapping tool for students and is based upon SNHU Online 2019/2020 Academic Catalog at time of enrollment and this institution's equivalent academic year. Transfer equivalents earned prior or subsequent to this academic year will be evaluated on a case-by-case basis for transfer equivalency.
- Students must earn a grade of C- or better for course transfer.
- Students may transfer up to 90 credits if previous credits earned meet SNHU Online's degree requirements and academic standards for transfer.
- Students must take at least 30 credits (10 classes) at SNHU Online to be awarded a bachelor's degree.